



Sponsorship and Sandbox Opportunities

**2017 Ohio Valley Group of Technical Services
Librarians Conference**

May 21-May 23, 2017

Xavier University
Cincinnati, Ohio



About Our Meeting

The Ohio Valley Group of Technical Services Librarians (OVGTSL) was founded in 1924 and draws its members primarily from the states of Indiana, Ohio, and Kentucky. The conference typically attracts approximately 125 academic, public, and special librarians from the region. The purpose of the organization is to provide an opportunity to gather together for the interchange of ideas and discussion of issues in library and archive technical services; to form a united group with the aim to keep in touch with movements in the field of technical services; and to cooperate with and offer suggestions to the Association for Library Collections and Technical Services (ALCTS) of the American Library Association and/or the appropriate sections of this Division.

Why be a sponsor or exhibitor at the Conference?

This conference presents an ideal opportunity for your company or organization to promote its products and services to current and potential customers in the Midwest. Your participation in the OVGTSL conference sends a message to librarians and their stakeholders that you support our community.

Sponsorship and Sandbox Opportunities

We offer numerous levels of sponsorship opportunities. This year we are also offering sandbox tables on Monday, May 22nd from 4:20-5:40 with an opportunity for vendors to have conference attendees interact with their products. Details on sponsor levels and a commitment form follow; customized packages are also available.

To ensure quality interaction between exhibitors and attendees, OVGTSL limits sandbox booth spaces to maximize your exposure.

For more information, please contact:

Melissa Barney, mbarney@cms.hamilton-co.org or 513-946-5268

Gold Sponsors – \$3,000 or more

- Logo recognition in conference materials
 - Verbal recognition at the conference
 - Signage in the conference registration area
 - One complimentary vendor table in sandbox area
 - Logo recognition on the conference website
 - Vendor supplied brochure included in registration packet
 - One conference registration
- Add one event sponsorship at no additional cost (with signage at event)
- Reception
 - Dinner/Evening Event

Silver Sponsors - \$1,000 – \$2,999

- Logo recognition in conference materials
 - Verbal recognition at the conference
 - Signage in the conference registration area
 - One complimentary vendor table in sandbox area
 - Logo recognition on the conference website
 - Vendor supplied brochure included in registration packet
- Add one event sponsorship at no additional cost (with signage at event)
- Keynote speaker
 - Student Scholarships

Ruby Sponsors - \$500 - \$999

- Logo recognition in conference materials
 - Verbal recognition on the conference website
 - Signage in the conference registration area
 - One complimentary vendor table in sandbox area
 - Logo recognition on the conference website
- Add one event sponsorship at no additional cost (with signage at event)
- Lunch
 - Breakfast
 - Break

Sandbox Sponsors \$250 - \$499

- Logo recognition in conference materials
- Verbal recognition at the conference
- Signage in the conference registration area
- One vendor table in sandbox area
- Logo recognition on the conference website

Gift Sponsorship - items such as notepads, pens and pencils, flash drives, etc.

- Items with your company logo will be placed in our registration packets

Sponsorship and Sandbox Commitment Form

2017 Ohio Valley Group of Technical Services Librarians Conference

May 21- May 23, 2017

Xavier University, Cincinnati, Ohio

Company Name (as it should be publicized): _____

Contact Name: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Please Check Your Commitments

Gold Sponsorship - \$3,000

Pick one event sponsorship at no cost

Reception

Dinner/Evening Event

Silver Sponsorship - \$1,000

Pick one event sponsorship at no cost

Keynote Speaker

Student Scholarships

Ruby Sponsorship - \$500

Pick one event sponsorship at no cost

Lunch

Breakfast

Break

Sandbox Sponsorship - \$250

Gift Sponsorship

Payment Information:

Enclosed is a check made payable to OVGTSL for the amount marked above.

Please send me an invoice for the amount marked above.

[Click here](#) to sponsor online through Eventbrite.

Deadline:

Please return this form via mail or email. In order to be included in on-site promotional materials, we must receive your signed response form no later than April 14, 2017.

Thank you for your support!

Return Form to:

Patty Greco

Xavier University – McDonald Memorial Library

3800 Victory Parkway

Telephone: 513-754-2988

Email: greco@xavier.edu

