1918-02-01

Xavier University Newswire

Xavier University - Cincinnati

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SPLENDID VICTORY

Again Crown Efforts of Xavier Men.

The high efficiency and practical value of our Accounting course has now been forcibly demonstrated in another recent competitive examination. Another laurel has been added to the collection of which St. Xavier's Department of Commerce is the proud possessor, and another example has been given of the patriotism of our boys.

Some time since, an army officer came to Cincinnati in search of five expert Accountants from Hamilton County, to do Government work in the East. He communicated with the University of Cincinnati, and Professor Ernest A. Roden, Lecturer on Accounting, consented to produce the certificate in '16; Andrew Hageman, Alphonse Herringhaus and Benjamin Segal. The three latter are members of the same appointment from his own school. Mr. Heringhaus was later offered the position under the unheard of conditions that exist today are sufficient to tax the abilities of the best managers.

The course includes discussion of the economics of transportation, inland water-way transportation, passenger and freight traffic, duties, classification, rates, charges, State and Federal regulation, traffic policies, intrastate and interstate commerce, etc.

Mr. Kilgarriff's thorough fitness to handle this subject comes from his years of successful service with the Southern Railway System. The Xaverian News wishes the boys success in his business, as a personal hand-clasp and God-bless-you to each and every one of you.

Traffic Management

On Tuesday evening, February 12, Mr. Patrick Kilgarriff began his lectures to the second and third year Economists in Traffic Management.

This subject is one of the most important courses in the curriculum to begin on Friday, February 15, when Mr. Crane, Professor of Junior Accounting, starts his course in Costs.

The subject is arranged in a comprehensive and exhaustive treatment. Mr. Crane heads the firm of Frank J. Crane and Company, has a wide recognition as a cost expert, and his varied and large experience will serve to make the course entirely practical.

Courses will be held each Friday evening from 7:30 to 9:30, for ten weeks.

COSTS

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That this is one of the most valuable phases of present day Accountancy goes without saying. The modern demand for efficiency to the nth power has created a large call for the technical man, capable of analyzing any industrial situation and remediating its defects. Thorough knowledge of the subject is absolutely essential to the successful professional accountant; but it is also invaluable to the private accountant and the business man. Many a retailer, of the small or medium type, could effect a considerable saving in his business thru an acquaintance with Costs.

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There are just twenty-seven thousand men in this camp; you can try to imagine the number of buildings necessary to house them, the amount of food necessary to feed them and the clothes to clothe them. It is surprising to think that only twenty out of this number have died.

We have plenty of good substantial eats so they make 'em but whatever possessed anybody to put a camp up in this country, I do not know. We have nothing but snow and ice to drill on and the temperature is always around zero. The other night it was down to thirty-four below, but like all other things in the army, you get used to it.

Your old pal,
Chas. T. McDonald.

AD-SALESMAN AT TAYLOR.

Mr. Ren Mulford, Jr.,
Cincinnati, Ohio.

Dear Mr. Mulford:

Altho I am very sorry that I cannot be with you any longer, still I am very glad to be able to inform you that I am now an enlisted man in the service of Uncle Sam. I was one of the fortunate ones to get into the Third Officers Training Camp at Camp Zachary Taylor, with the chance to get a commission at the end of three months thru hard and persistent effort.

I regret exceedingly that I cannot have the benefit and pleasure of finishing the Ad-Sales course under your inspiring instruction. I feel that I have already derived untold benefits from being in contact with you and being a student of St. Xavier.

Assuring you that I will always be with the Ad-Sales class in spirit, and thanking you for your interest in me, I remain,
Sincerely yours,
Ray H. Ruttle.

TUT! TUT! GEORGE—WHY DID YOU HAVE TO CARRY SEA SHELLS?

Dear Mr. Mulford:

Many thanks to you and the boys for your Christmas Greetings. It was a fine remembrance and very much appreciated.

I have had the good fortune to be cast with a fine bunch of boys. They all seem cut and hard workers. We get along fine and intend to make our company the best ever turned out.

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The Xaverian News

Subscription, per year ........... 50 Cents
Single Copies .................. 5 Cents

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CO-OPERATION.

The spirit of Mr. Mulford's message to our students is indicated by the fact that the Department of Commerce is working hard to build up this department, and is especially interested in the students who are taking the course. We are giving our time and money in an endeavor to make the course a success.

All students who are taking the course are urged to come to the class meetings and to do their best to further the objectives of the course. The course is designed to prepare the students for success in business and to give them an insight into the machinery of our commercial world.

A RED-BLOODED CLASS

Lively Doings of the Ad-Sales Boys in Arctic Days.

Neither the icy breath of old Jack Frost nor the snowdrifts of the pines can deter the red-blooded students of the Ad-Sales Class. Uncle Sam continues his call upon the Xaverians, and several students have dropped out of the courses to enter government service, vindicating the cheerful and patriotic war spirit. "After the war is over we are coming back!"

Although coal shortage and the usual winter раде хора leaked the January sessions to two, the pair that went forward added more to the pleasure of the course. One of the over-faithful members in the class was sent to the hospital, and F. J. Hess, in his place, instructed the students in the principles of advertising. His talk was inspirational, filled with illustrations drawn from the experiences of men who have won battles in the ranks. His talk was a success, and his work has been approved of by the faculty.

Robert Bowman, of the Fifth-Third National Bank, gave a most interesting talk on "Advertising in War Times," and the February class inaugurated was marked by the presentation of a paper on "Personality in Advertising," backed up by many successful examples of the subject of study.

The once-a-week talks by members of the class have proved tremendously popular, and the students are beginning to realize the value of the course. The students have proved tremendously enthusiastic, and the students are beginning to realize the value of the course.

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The booklet may be obtained from the Secretary of the Department of Commerce.

MISCELLANEOUS

A reporter calls the destruction of the Princess a disaster. Oh, well—maybe he never had to ride on the Princess.

The Exception.

O'Dowd—"Fright, isn't it, how everything's going up?"

Ege—"Not everything. Pens, ink and paper are still stationery, you know."

Right.

With war, investigations, floods, gorges, fires, explosions, coal shortages, militia stands, changed methods of government, the Traction Company and Haringhaus' mistake on our mind, we're beginning to believe that every silver lining has a cloud.

VURT' true!

Speaking of public nuisances, the government's order is to maintain Sunday schedules on Sunday wasn't necessary for our Traction Company. They have a Sunday schedule every day.

SAD!

In the parlor there were three—
He, the little lamp, and she—
Throw a company, no doubt.
So the little lamp went out.

—Library Digest.

Not so bad as it used to be.
Don't you mind, girls! Do right ahead and powder your noses in public if you want to. Remember, your grandmothers used to smoke_opens.

INTERESTING BOOKLET

A very presentable and interesting booklet, entitled "Cincinnati Sees It Through," has been compiled by Mr. Folks Rock, former lecturer in Journalism at St. Xavier. The publication is in the form of a number of photographs, 110 in all, depicting every phase of Cincinnati's part in the great war. Photos of the camps, the drills, the posters, the Home Guard—everything, in fact, in which Cincinnati has been engaged—are included. Several present and former Xavierites appear in the views.

The booklet may be obtained from the Secretary.
I DON'T—DO YOU?

Of the battles you have won.

Never you mind if they pass you by
And neglect you for a while.

Never you mind if people forget
The good things you have done:
Never you mind if they do not know
Of the battles you have won.

Tie the way of the world to remember best
The things you have failed to do.
But never you mind—just laugh and go on,
And be faithful your whole life through.

COAL SHORTAGE

This Department has been menacingly doing its bit for the cause during the past month by adapting itself to a rather disorganized schedule. All Wednesday and Friday classes were canceled during the week of January 14, and Monday and Wednesday classes have since been held on Tuesday and Thursday.

The fuel shortage at the College has been acute, as it has been at all institutions, and no classes in any of the departments have been held on Monday or Wednesday since the publication of the Garfield fuel order. The meeting of the Social League, scheduled for January 25, at which Senator O'Brien was to have appeared, has been indefinitely postponed. The faculty regret that this action was necessary, but under the circumstances it was imperative.

SPLENDID VICTORY—Combined,
our students to serve their government in their best capacity.
In the name of the faculty and students of the Department of Commerce, the News extends heartfelt congratulations to the successful men.
Their success is the success of the school. May they acquire themselves with even greater honors in the larger fields to which their duty to their country has called them.

ACCOUNTANTS, NOTICE.

On being asked by a News reporter to compile a list of the best reference books for the Accounting classes, Mr. Brendel suggested the following:

Author, Title and Purpose—
Eggleton, "Philosophy of Accounts," general theory.
Hatfield, "Principles of Accounting," definitions.
Brendel suggested the following:
Dicksee, "Advance Accounting," general theory.
Dickinson, "Accounting, Procedure and Practice" repairs, renewals and plant charges.
Montgomery, "Auditing," good will and holding companies.
Breda, "Advance Accounting," general theory.
Sprague, "Accountancy of Investments," securities and bonds.

QUESTIONNAIRE RESULTS.

One of the most striking bits of information derived from the recently distributed Student Questionnaire was the fact that in the vast majority of cases the student had enrolled as a result of the representations of other students, or others interested in the school. This bears out the statement that the Department of Commerce is best advertised by the high-calibered student body that comprises it and the good it effects for them.

Various interesting reasons are given in answer to Question 4: "What prompted you to choose St. Xavier?" Among them were: "Knowledge of its excellent service," "Experienced instructors," "High standard of efficiency, known throughout the city," "My own free will," "Its reputation," "Interest shown by the school," "Personal knowledge of the success of its students," "Fine business course offered," "The evident superiority over the other two schools," "Its distance.

One man wrote: "Your pamphlets elected the deal. They were great."
Another attended as a result of "Father Finn's reputation as a writer."
The Questionnaires resulted in the obtaining of much useful information that will be used in the further betterment of the school.

THE XAVERIAN NEWS

THE PERSONALITY OF OUR FLAG

American! Lift up your eyes to that Emblem of Liberty floating gladly in the breeze and seek yourself the question of its meaning.

That Flag—the origination of a thrifty colonial lady—speaks wonders to one who knows it. It is like an old friend, who is loved and revered because he is understood.

Let us ask ourselves why we love and reverence that mere piece of bunting; why we thrill at sight of its rippling folds. There is something connected with that grand old Flag that strikes the very heart within us. Not only for the boys in khaki who brave the horrors of battle is the Flag inspirational. We of civilian pursuits are privileged to know as well as they the fairest meaning of our banner.

Our Flag is the emblem of a free people, a standard of liberty. Those stars, standing out sharply against the blue field, mean world enlightenment; those stripes, the glorious efforts of our forefathers, staunch in their belief of freedom. Today it stands out before the world as the leader of humanity and the hope of oppressed nations.

We are more than proud of it. Our hearts are wrapped tenderly within its folds. May the Master of Nations grant that it never cease to wave "over the land of the free and the home of the brave."

Never You Mind

Never you mind if they grow cold
Who owe you the sweetest smile;
Never you mind if they pass you by
And neglect you for a while.

Never you mind if people forget
The good things you have done;
Never you mind if they do not know
Of the battles you have won.

Tie the way of the world to remember best
The things you have failed to do.
But never you mind—just laugh and go on,
And be faithful your whole life through.