Xavier University Newswire

Xavier University (Cincinnati, Ohio)

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W. P. ROGERS
Addresses the Social League on
Timely Subject.

"The New City Charter" was the subject of an address by W. P. Rogers, former dean of the Cincinnati Law School and member of the Charter Commission, at the meeting of the Social League in Moeller Hall, Friday evening, October 26. As the question was to be voted on by the people of the city on November 6, the subject was timely and most interesting to the members of the League.

The Charter being rather lengthy, the speaker chose from it the salient points and explained them in detail. He dwelt at length on the article relating to the powers of the city. The duties and powers of the City Planning Commission were also discussed thoroughly.

Following a few introductory remarks, Mr. Rogers said, in part: "Under the provisions of the new City Charter, the city shall have all powers of local self-government and Home Rule, and all other powers possible for a city to have under the constitution of the State of Ohio."

"The term 'Home Rule' is often spoken of with variations of meaning, and it will be well to explain its true significance as regarding its application in the proposed Charter."

"Home Rule consists in vesting in the people the power to legislate on all matters which are purely local. In furtherance of this definition, the following illustration was cited: "If the city of Cincinnati, in administering the affairs of its municipally-owned institutions, found it necessary to have additional or broader powers for the further development of these institutions, existing laws and conditions would compel them to go before the state legislature and plead for an extension of such power. Pleading of this character often proves in vain, owing to the utter unfamiliarity of the city representatives to the members of the General Assembly."

"Home Rule, under the Charter, vests in council the right to enact such legislation necessary to local needs. It also eliminates the lengthy procedure of the present which involves great delay and a useless expenditure of money."

"The right to veto is given to the people if the enactment of any law proves unsatisfactory to them."

COME
TO THE NEXT
Social League Meeting
ON MONDAY, NOVEMBER 19th, AT 9:00 P.M.

A big treat is in store for you. Hear Charles H. Brown discourse on "New Light in Business Life."

Mr. Brown is the Director of Welfare Work for the R. K. LeBlond Machine Tool Co., and Editor of the Fleur De Lis Shop Theatre. Before taking up this work, he was director of the local Y. M. C. A. and the wonder who knows how good he did for the young men who came under his influence will be learnt only when we can examine the books of the recording angel.

In his younger days Mr. Brown was a ball player, having been the first man sought for ed-Governor Harry E. Toner, President of the National League.

As a public speaker Mr. Brown is known throughout the city, as hundreds of audiences have been thrilled by his magnetic eloquence. He it therefore resolved that every member of the Department of Commerce will be in Moeller Hall on Monday, November 19, at nine o'clock.

"The powers and duties of the City Planning Commission are to draw up maps and plans of the city, showing recommendations for new streets, viaducts and all public improvements. Also, to limit and regulate the height and uses of buildings within certain districts of the city, as set out by the commission."

"The terms of office of the mayor, vice-mayor, councilmen and other officials under the federal plan—the plan adopted by the new Charter—were also discussed."

"The meeting was conducted by the newly elected officers of the League, with Stanley Hirtler, President. The organization and the plans, made for the welfare of the League and its members during the coming year, were points touched upon in a few preliminary remarks by the president. The splendid solo by Mr. Schroeder was received with approval, and the S. L. Boys would not depart until an encore was obtained."

"The precision and energy that prevailed throughout the meeting gave promise that the Social League will have a year of unusual success."

THE BEST SALES TALK
OF THE MONTH

(With Apologies to Everybody)

"Say, brother, your hair is as vacant as your face. What use you?"

"Financial paralysis?"

"What are you driving at?"

"Your pocketbook. And I'll bet Hal's drive in Flanders is a swell party alongside of my job."

"Yes?"

"What?"

"Oh, well. The Social League purchased a lot of buttons. Savvy?"

"Pretty, little. White buttons. Now don't over-tax yourself, but see if you can figure out what they were for."

"Ah-er-uh—"

"Good! No fall-down to you. Up to expectations every time. Well it's thus. Membership in the League consists of a promise of good conduct and $1.50. Keep your yap as active as it is now and you won't be guilty of misbehavior. I'm here to get your $1.50. In return you get a white button to indicate that you haven't entered an argument in the conservation campaign. $1.50, please."

"For $1.50 I get membership in the League?"

"And a button."

Thorough pause.

"What do I get out of it?"

"A monthly lecture, with the attendant entertainment; participation in all the affairs of the League; a year's subscription to the Xaverian News; a directory; standing in the school; and the sense of your conscience."

"How many are in?"

"Everybody but you."

"I don't have much time."

"This isn't a penance. I'm asking you to enjoy yourself. There are over seven hundred hours in a month. Can you devote one or two of them to hearing something that you don't know and ought to, and to mixing with the best crowd in town? The addresses are given by the biggest men of the city. There are music and refreshments at every meeting. If the League wants to buy the City Hall, you have your say. As to the City Hall, have a look! It'snafter every minute. And if you grab this bargain—it's the biggest you ever met—you'll be able to look the rest of the bunch in the eye with many a smile."

More peeps.

(Continued on next page)
AD-SALES CLASS BUY LIBERTY BONDS

The 'I7-18 Class in Advertising and Salesmanship has hit the high mark in enthusiasm, establishing a new record for punctuality and attendance. Abstentionism is almost unknown. The class spirit is inspirational. President Charles D. Hogan, the head of the class, has taken hold with vim and vigor that is contagious.

During the last week of the drive for the Second Liberty Loan, the class figured in a little drive of their own. They put old Xavier over the top with new honors.

"Back up our boys in service," was the slogan coined by the class president. He referred to the eight former members of the Ad-Sales Class and although many of the alumni are now employed with the National Liberty Bonds, in a few moments $1,000 worth additional were purchased and the news sent to our own old lads in Khaki that the Ad-Sales Class were doing their bit to help Uncle Sam finance the big trouble.

Cheers marked the culmination of this impromptu sale and the following were posted as purchasers:


Each successive October session was marked by some feature of unusual interest. One of the most profitable nights was devoted to personal confidences when each member told of his own hopes, ambitions and reasons for coming into the class. Careful note was made of the particular lines in which greater knowledge was desired. This information was of great value to the instructors and was undoubtedly added to their stock before the remarkable session ended.

Courage is a dominant keynote of class instruction.

Ren Mulford, Jr., the class instructor, during the October evenings read three papers, "Little Ad Tales," "A Matter of History," and "Business Building and Successful Salesmanship through Advertising."

Another most interesting procedure was the discussion and discussion of current newspaper advertisements.

CARL DEHONEY was warmly greeted by the class on the return of the "Little Ad Tales." He referred to the eight former members of the class. The bars are not down.

During the last week of the drive for the Second Liberty Loan, the class showed itself worthy of being rated as nearly truthful.

AM I RIGHT OR AM I WRONG?

But pleasures are like poppies spread. You see the flower, its bloom is shed; or like the snow falls in the river, a moment while—then move forever. Nae man can tether time or tide.

The poet Robert Burns certainly told the truth in that last line. Who has not heard the very truthful, though rather trite, saying that "time and tide wait for no man"? Undoubtedly, we all have, and invariably failed to grasp the importance of it.

"Someone has added to this old saying a bit, bringing it down to date, so to speak. With others he says, 'time and tide wait for no man.'"

In its revised state the first two members of this famous quotation are truthful—"They always were—and the last, although not actual, is more so. The first two are the first two, I'm worthy of being rated as nearly truthful. Very few are the instances where a train has been delayed in order to await the boarding of a certain individual.

But these are not the only things that are not fond of waiting upon people's convenience. Opportunity is a worthy rival of railroads for a place in this distinguished proverb. "Opportunity knocks but once" is certainly a failure, but "opportunity waits upon no man's pleasure" is a certain statement.

Who's Opportunity, anyway? He's the fellow who gives you the chance to do something worthwhile. He is about as obstinate and self-willed a person as one would care to meet; you must be ready to entertain him whenever he may choose to call.

But Opportunity has one redeeming quality—he will call to call again if not entertained at his first call. He will call time and time again, but, like most every other person, he has a limit to his calls if he is not currently received.

In his calls he is very particular. He will demand your attention without even presenting his card sometimes. Not very good manners, to be sure, but I said he was obstinate—he will have his own way. Especially is he fond of calling in disguise—shod in a dress that seem to be of the least importance to such a renowned character.

He spent about a lot of things in this article, but I really meant to say this—Always be ready to grasp the hand of Opportunity, especially in his favorite disguise, by doing the little things of which you will, always remembering that "large rocks fall from little acorns grow.

Am I right or am I wrong? H. J. O.
and pay every just demand on his money, his time, his talents or his heart. Always pay, for first or last you must pay your entire debt. Persons and events may stand for a time between you and justice, but it is only a postponement. You must pay at last your own debt. Bassett is the root of nature. But for every benefit received a tax is levied. In order of nature the benefit we receive must be rendered again, line for line, deed for deed, cent for cent. The Law of Compensation is in its action indubitably just and at the same time equally pitiless. Nature accepts no excuses, she never forgets, never forgives; she herself renders full recompense for all who serve her well, at the same time she demands payment to the last farthing from those who abuse her credit.

'Tis best for the writer's safety that Mr. Average Student is reading instead of hearing this little heart to heart talk. But I have made an endeavor to awaken the minds of each one to the knowledge that the Law of Compensation applies with unerring truth to himself and not simply the other fellow. If it implants the determination to learn and practice, it makes him resolve to be a "doer" and not simply a wisher, then it has served its purpose. Aye, we'll close our eyes it's so open, so bald, so utterly artless. Three times each day, three times each week, regularly, it is staged for the average man, and makes him a preferred claimant for life's best.

You may wish for success until the crook-oom, but success is not for you until you are willing to pay the price. The price is not money, but a true and just equivalent of earnest, well directed effort. Attainment of Desire is a game which you must play fairly.

If you wish wealth, you must pay its costs in conscientious labor. Do you wish to be a great accountant? Then pay for it by years of effort. Is your aspiration to be a wonderful musician? The price is years upon years of painstaking practice.

Yes, I grant that you can point out men who were successful, almost from the start, but they are comparatively few in number. You credit them with being born with a "secret." But, you possess that which so few of us have, namely, brains enough to take advantage of the experience that somebody else has bought and paid for. That may seem a small thing to produce such great results, but it is one of the secrets, nevertheless. The trouble with most of us is that we think so much of our own little knowledge, and are so occupied with our own experiences that we fail to recognize or correctly estimate the other fellow's.

The average student desires to attain success, but is not willing to pay the price. Experienced man of the world know very well that they cannot get the sweet kernel without peeling the bitter husk. Has a man gained anything who has received a hundred favors and rendered none? Has he gained any by the thanks of ingratitude or cajoling his neighbor's wares or money? The wise man will extend this lesson to all phases of life, and know that it is always the part of prudence to face every claimant and pay every just demand on his money, his time, his talents or his heart. Always pay, for first or last you must pay your entire debt. Persons and events may stand for a time between you and justice, but it is only a postponement. You must pay at last your own debt. Bassett is the root of nature. But for every benefit received a tax is levied. In order of nature the benefit we receive must be rendered again, line for line, deed for deed, cent for cent. The Law of Compensation is in its action indubitably just and at the same time equally pitiless. Nature accepts no excuses, she never forgets, never forgives; she herself renders full recompense for all who serve her well, at the same time she demands payment to the last farthing from those who abuse her credit.

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You may wish for success until the crook-oom, but success is not for you until you are willing to pay the price. The price is not money, but a true and just equivalent of earnest, well directed effort. ARE YOU PAYING THE PRICE?

THE SCOOT!

It's funny, almost, to watch the Scoot. It is so open, so bald, so utterly artless. Three times each week, regularly, it is staged for the benefit of him who may stop and observe. It continues intermittently for something more than a half hour. Sometimes four or five in a crowd partake; sometimes it is a lone Scooter that takes part. The effect is the same.

The Scoot? Ah! The Scoot, brother, in the little foot-race that the students of the Department of Commerce indulge in to set them safely past the bulletin-board and the black-board without seeing or reading anything. It is rapidly becoming part of the tradition. 'Ere long, we have no doubt, the custom will die out. But the Scoot is to be read; the two boards' sole purpose is to occupy space.

All hail, Scooters! Let us keep up the good work; that has been going forward so well. Let us take as our motto "We see NOTHING!" Let us get a flying start at the south end of the corridor each class night, and stop for nobody. "Double quick!" and "eyes front!" are the only commands we recognize. Aye, we'll close our eyes if necessary. We will not read! We will not stop! We won't even hesitate! Onward, Comrades! "The Scoot's the thing!"

Bon Mots and What Nots

B. Lune.

Well Known Bones.

Bron.

Crazy.

Homa Ziln.

The Nut!

There once was a Sophomore horrid,
Who wanted the temperature torrid.
No art by the fire,
Without any desire.
Till he scorched off the front of his forehead.

Much Less.

Herbly Hoover, have a heart;
First you make us wheasless;
Scarceely are we used to that.
When you say "Go meatless!"

As we munch our fish and corn-bread,
Comes the warning "Sweetless!"

Herby, stop! One more command
And you'll have us EATLESS.

Things That Never Worry Us.

Mexico.
The crown prince.
The molecular theory.
Tuition.

MORE MEN

On the Honor Roll of Our School

Since the last publication of the News several names have been handed to us for our list of soldiers. Do you know any more? The names are:

ST. X. STUDENTS GET $75.00 EACH

An important feature has lately been secured for the Department of Commerce in BABSON'S STATISTICAL SERVICE. The compilations and estimates of this organization have a nationwide clientele, and it is to be hoped that the students of St. Xavier will take advantage of their opportunity to consult the letters, charts and maps that have been provided for them.

The Service has been made uniquely attractive, and given at a glance the economic conditions throughout the United States and, as far as ascertainable to home industries, in foreign countries also. The regular weekly publication consists of a Barometer Letter and a Compositplot. The text gives facts and figures concerning every production here and elsewhere, with its variance from former years, present trend, future possibilities and advice to buyers, sellers, producers, etc. The Compositplot is a pictured generalization of all that is contained in the text. These two features are received weekly; but over and above them is a great amount of other information, such as sales and credit suggestions, composit-maps (with a brief survey of every state in the Union) comparative standing of industries and the like.

When the weekly service is received it is immediately posted on the bulletin board. After a time it is placed either under the desk-glass in the Library or filed in the "Babson Reports" file which may always be found at the desk-glass. The succeeding Service then takes its place.

So far, only passing interest seems to have been taken in the reports, due perhaps to the fact that the men of the school have not understood what the service is for. It is the most widely recognized economic feature of its kind in the country. It contains something of interest to every student of St. Xavier, no matter what his occupation or profession may be.

Babson's service costs $75.00. It has proven worth a hundred times more than that to those who knew how to use it. Will you "pass it up" as useless?

PECULIAR FIND

A message from the past was discovered a few days ago at old Hamilton by Mr. Brendel and a party of friends. In the shape of—but let him tell it.

Here's a news scoop. This is absolutely the first publication of the story:

"I was at Hamilton with — and — yesterday," said Mr. Brendel.

"We were scouting around to find a good hunting ground for the winter. Standing in a field, conversing with the other men, I absently-dug my hand into the ground and with the toe of my shoe and struck rock. We cleared away the overlying grass and uncovered two headstones. After scooping off the earth, we made out the following inscriptions:

Here lies the man, never known to falter,
When sickness and death drew on the caretaker,
But like the Samaritan, by the Devine,
Her table was spread, and that of the best.
And Anthony Wayne was often her guest.

Born 1775
Died 1821

The second inscription was similar:
Here lies the woman, the first save one,
Settled in the Miami above St. Hamilton;
Hier table was spread, and that of the best.

And Anthony Wayne was often her guest.

Born 1775
Died 1822

Ed. Note—Mr. Brendel may be seen any Monday night for verification of this story.

THE PRIZE WINNERS

Following the Fortunes of Two of Our Old Boys.

Kenneth Chase, one of the gold prize winning students of last year's Ad. Sales Class is now on the "Time-Star" advertising force under Charles E. Bennett. Robert H. Merschel, who divided the Western and Southern Insurance Co.'s, "50th" with Chase has gone to Detroit where he got a splendid post with J. L. Hudson Company as Assistant Buyer in the Cloak and Suit Department. Mr. Merschel is generous enough to write:

"My knowledge of advertising comes in mighty handy and it is my best asset in landing the position over many other applicants from all sections of the United States. A fellow never knows the value of a training of that kind even though he does not use it as a means of livelihood."

Prof. Ron Mulford, Jr., visited Camp Sherman and gave one of his talks, "Playing the Game" at "Hut 73." A number of familiar Xavier faces were seen. John P. Glenn, of the Ad. Class of '15-'16, is Private Secretary of Maj. Gen. E. F. Glenn, in command at the cantonment.

Yes, MOELLER HALL is the place where your friends will be looking for you Monday evening.

THE XAVERIAN NEWS

A WHIZZER

Is the Football Squad of 1917.

In the games that have been played since the October issue of the NEWS, the men that the Department of Commerce has given to the team have shown again that they are the candy footballers.

On Saturday, October 20, Wilminton College sent down a crowd of huskies that upheld the reputation of that institution for hefty teams. Better weather couldn't be asked and the best attendance of the season was out. The Wilminton team played their usual clean, hard-fighting game, with the result that has almost grown into a custom between the two schools,—a cowboys tie.

Both backfields seemed able to gain ground consistently until a score seemed in sight, but invariably both were stopped before the pill could be put across.

Dempsey, whose playing has been sensational, got a job in the end zone that knocked all the signals out of it, and he spent the second half on the bench.

The following Saturday, Kentucky Wesleyan took the count before the agile playing of the Saints. The Kentuckians seemed to have been dazed by their trip to the big city, and didn't put up the article of ball that is looked for in a team such as theirs. The outstanding score of the game was Dempsey, Frey and Moser. The campus at Avondale was as squalmy as a Flanders battle-field, but the boys showed they were good medallers by coming in at the long end of a 6 to 0 score.

On October 3, the team took its first ride of the season when it and N.H. down to Kentucky Military and added another victory to the collection. K. M. I. had a bunch that give promise of an early ease if they can get into the trenches soon enough, but Frey and Dempsey were in trim, "filing saninary losses" and "making satisfactory progress." The Louisville lads proved excellent hosts—off the field—and will probably be seen in Cincinnati next season. The score stood St. X, 13; Kentucky Military, 9.

OUR ADVERTISERS

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