2014

101-02 Two-Dimensional Design

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ARTS 101. TWO DIMENSIONAL DESIGN
02. COURSE SYLLABUS, FALL 2014

Instructor, Christopher Hoeting
2-D Design Room: Cohen Center 162
Class Times: Tuesday and Thursday 1:30-4:00

Office Hours: Tuesday 12:30-1:30 by appointment.
Phone: 513-520-1829
E-MAIL: hoetingc@xavier.com

CLASS DESCRIPTION

VAH 112, TWO-DIMENSIONAL DESIGN, is an introductory studio art course that seeks to
introduce students to the basic visual language of two-dimensional organization, focusing on the
formal elements and principals in combination with appropriate concepts and theories. This will
be achieved through a variety of activities, including lectures, demonstrations,
handouts/readings, critiques, studio work, and homework. For subject matter, we will draw
upon diverse sources, many of which are traditional.

COURSE OBJECTIVES/CLASS ACTIVITIES

Our main course activity will be divided into several Major Projects. Within these there will be
smaller Micro Projects (usually 1-2 day problem solving activities), Reading and Research
assignments (which are preparatory activities for each major project), a Documentation
component in the form of a sketchbook showing your “Design Process”, and final exam. We will
constantly incorporate vocabulary into critiques and discussions, so I encourage you ask many
questions, read as much as possible, and always take notes in class.

FALL SEMESTER PROJECTS:

Class Assignments:
Project 1. Composition, directional movement: Using collage you will construct a several series of
compositions exploring directional movement through positive and negative space.

Project 2. Point and Line: Two sets of three drawings will be constructed as a platform to
understanding the basic elements and principles of design.

Project 3. Part I: Shape thru Pattern: Exploring pattern and limited value ranges through painting.
Part II: Value and Texture: Using a full range of values along with texture to create a
composition.

Developing an understanding of the Color Wheel and Simultaneous Contrast (Visual, physical,
and psychological implications.)

Home Assignments:
Project #5. Limited Edition- Book: A series of photographs and terms will be assembled in a book
relating to the elements and principles of design.

Research: Each project will be accompanied by a choice of several artists that you will research
and assemble in a separate binder.
GRADING BREAKDOWN:  

(Projects are subject to change)

Project #1: Composition  50  
Micro Project: Narrative Silhouette:  50  

Project #2: Elements and Principles  
Part I: Point and Line  (Non-Objective)  25  
Part II: Shape and Form (Image Accumulation)  25  
Micro Project: Point and Line  25  

Project #3: Value: Shape thru Pattern  
Part I: Value Keys  25  
Part II: Full Range of Value and Texture  25  
Micro Project: Value Scale  10  

Project #4: Introduction to Color (4 Panels)  75  
Warm, Cool, Nuetral, & Intense  
Micro Project: Color Wheel  10  
Simultaneous Contrast  10  

Project #5: Home Assignment: Book  75  

Research Binder:10 Artist’s Post 1960  30  
Quiz #1  10  
Quiz #2  10  
Exam  30  

Total  485  

GRADING SCALE & CRITERIA

Grade  Pts.  Description

A+  97-100  Expansive investigation of ideas and excellent composition.
A  94-96  All assignments completed on time. Insightful contributions to critiques.
A-  90-93  Goes substantially beyond minimum requirements.

B+  87-89  Substantial investigation of concepts and compositions; excellent craft.
B  84-86  All assignments completed on time, insightful contributions to critiques.
B-  80-83  

C+  77-79  All assignments done competently and completed on time.
C  74-76  Strong participation in critiques.
C-  70-73  

D  60-67  Two or more late projects, limited investigation of ideas, poor craft or incoherent compositions, or excessive absences. Limited contribution to critiques.

F  0-59  Course failure due to minimal idea development, poor craft, disjointed compositions, lack of participation, late assignments, or excessive absences.
GRADES
Grades will be given after each critique, and then those grades are totaled and averaged at the end of the semester. Each Project (4 projects in total and 1 home assignment) is worth between 50 and 75 points, and several micro projects will be worth between 10 and 25 points. More than a fifth of your grade will rely on research, sketchbook, quizzes and a final exam. Students will be able to inquire about their grades at mid-term. Each Student is required to do a post-critique analysis for every major assignment.

Your final evaluation is based on the following criteria:
   a) Quality of ideas and originality
   b) Quality of execution/craftsmanship
   c) Time and individual effort
   d) Attendance, attitude and clean-up

POLICY for MISSED ASSIGNMENTS, LATE WORK, & RESUBMISSIONS

MISSED ASSIGNMENT: It is your responsibility to first check with a class member for any missed assignments/class material.

LATE WORK: Ten Points will be deducted for each class period that a project is unfinished.

RESUBMISSION: Will only be granted for work completed on time, and at the request of the professor.

INCOMPLETEs: will be given only when an extreme emergency occurs, such as the death of a parent, or a serious medical emergency.

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MATERIALS LIST
There is a material list that will be passed out at the beginning of the term. (Additional supplies will be provided by the professor & additional material may be required.)

ELECTRONIC COMPONENT
-Note: There will be parts of the class when I will ask you to use your computer, please be aware that you will be expected to use your laptop or the rake center lab to complete work for this class. (CS6 Adobe Photoshop, Adobe In-Design, and Adobe Illustartor)

COURSE TEXT

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SAFETY WAIVER
All safety measures applied to the classroom/studio must be followed at all times. The instructor of this course, the Department of Visual Arts and The University of Dayton are not responsible for any bodily injury or the loss of property. Any injury, even of a minor nature, is to be reported to the class instructor immediately.

ADDITIONAL FACTORS
Professionalism, this is demonstrated by maturity, consideration of your instructor and colleagues, effective use of class time, and respect for the facilities and studio equipment. Additionally, there is to be no use of cell phones in this class, please disable your phone before entering the class room, cd or radio & computers should only be used after you have permission from the instructor. KEEP WORK ENVIRONMENT CLEAN, PICK UP AFTER YOURSELF!
ATTENDANCE

Attendance will be taken every class session!
It is impossible to really “make up” missed demonstrations or critiques, and getting the information second-hand is rarely satisfactory. As a result, you are allowed TWO (2) absences, excused and unexcused, so use them wisely. The THIRD (3) will result in a FULL letter grade deduction. Missing a total of FIVE (5) classes is an automatic F.

Tardiness, Late, and Early Departures: I make sure to check for your presence at the beginning of class time. 1/2 hour late and you are absent. Two (2) tardies equals one (1) absence. Two (2) early departures equal one (1) absence.

Coming to class unprepared: will result as an absence. Come with materials ready before class! Absolutely no trips to purchase materials during class time!!! Don’t ask!!!

Critique Policy: Furthermore, if you are at all late to a critique I will assign you one (1) absence. If you miss a critique I will assign you two (2) absences. Please be on time and ready when class begins. +You are expected to be at the final critique. If you do not attend, I will assign you three (3) absences.

Critiques are the primary exams in studio classes.
There will be a group critique on the scheduled date of every project due. It is mandatory that you have your 2-D projects totally finished for critique (No work will be done during the critique).

- A missed critique without a valid excuse is an automatic grade deduction of one letter
- Everyone must attend and participate in the critiques even if the project is not finished!!!
- Late work turned in after the critique will result in a letter grade deduction for each day (class period) that it remains late.
- Everyone is expected to participate in the critique discussions!!!

+If you miss a class it is UP TO YOU to seek out another class member and get the notes and assignments.
ARTS 101. TWO DIMENSIONAL DESIGN
STUDENT CONTRACT

If this page of information along with the grading and attendance policies are understood in full, please print your name, sign & date, continue with the quick survey below; and let us have a good semester! Please remember to turn in this page before leaving class.

Name: ____________________

Phone: ____________________

Email: ____________________

Major:  BA     BFA     Other: ____________

Concentration: ____________________

List 3 Artist’s that interest you?

1.

2.

3.

What are your aspirations?

What do you hope to gain from this course?
Have you taken Drawing I?  Yes  No  Currently Enrolled
Instructor: ____________________

Have you taken 3-D design?  Yes  No  Currently Enrolled
Instructor: ____________________

Additional Comments:
Is there anything you want to tell me that may help me help you, you may write in this section.
EX: You are working FULL TIME while carrying a full class load.

I HAVE READ AND UNDERSTAND THE SYLLABUS.

SIGN:___________________________ DATE:___________
ARTS 101. TWO DIMENSIONAL DESIGN
SKETCHBOOK

1. You will need a 3 ring binder to house your journal.
2. To be included: Your name, Course #, Semester, Instructor’s name.
3. You may design a cover page, following with a list of contents.
4. Make sure to have a space allocated for the syllabus, and all handouts.
5. Keep a record of your time held outside of scheduled class hours.

Your Journal is a working project. And will be graded throughout the course.

- Project # and title
- Drawings and sketches
- Resources, clippings, Xerox items from the library
- Written ideas, questions, poems, construction methods
- Personal critique
- Final image –
- FINAL Critique form
- Post commentary –

1. Personal critique
2. Issues of improvement
3. Evaluation
MATERIAL LIST:

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<tr>
<th>Item</th>
<th>Quantity</th>
<th>Description</th>
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<td>Access to a Camera and a Computer</td>
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<td>C-Thru Semi Cir. Protractor</td>
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<td>2H</td>
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<tr>
<td>L Shaped Ruler (Stainless Steel)</td>
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* Access to a Camera and a Computer