2014

308-01 Photography II Studio Lighting and Photojournalism

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ARTS 308 | PHOTOGRAPHY III  
STUDIO LIGHTING AND PHOTOJOURNALISM

**TEXT**

*Photojournalism: The Professionals’ Approach*, Kenneth Kobré  

**COURSE DESCRIPTION**

ARTS 203 Photography III explores aspects of photojournalism and commercial photography as a career. The course is split into two parts during the course of the semester. The first half of the semester offers the opportunity for the students to begin developing skills in the area of photojournalism through hands-on experience in completing both spot news and short- and long-term essay assignments. During the second half of the semester students will explore the use of artificial lighting to create photographic illustration in a controlled environment. Emphasis is placed on the technical mastery of complex equipment, couples with an aesthetic understanding of the physical principles of light. Prerequisites: ARTS-208 Photography II.

**COURSE OBJECTIVES**

**RESEARCH & DEVELOPMENT**

Depth and variety of research (contemporary artist research)  
Evolution and development of idea

**BRAINSTORMING & CREATIVITY**

Diverse brainstorming and multiple approaches [ bracketing]  
Historical, social, and contextual awareness [other classes]

**FORMAL**

Compositional structure & 2D understanding  
Synthesis of subject matter and form (sm + f = content)

**TECHNICAL**

Presentation & craft  
Development of project-specific technique

**COMMUNICATION**

Class Participation  
Responsive, pro-active, and motivated

**SUPPLEMENTARY TEXTS AND RECOMMENDATIONS**

- *Camera Lucida: Reflections on Photography*, Roland Barthes  
- *On Photography*, Susan Sontag

- [www.bhphotovideo.com](http://www.bhphotovideo.com)  
- [www.commarts.com](http://www.commarts.com)  
- [http://www.aperture.org/](http://www.aperture.org/)  
- [http://www.1000wordsmag.com/](http://www.1000wordsmag.com/)  
- [http://www.wanderingbears.co.uk/blog/](http://www.wanderingbears.co.uk/blog/)  
- [http://eitherand.org/](http://eitherand.org/)  
- [http://fstoppers.com/](http://fstoppers.com/)  
- [http://www.strobist.blogspot.co.uk/](http://www.strobist.blogspot.co.uk/)  
- [http://500px.com/](http://500px.com/)  
- [http://petapixel.com/](http://petapixel.com/)  
- [http://newlandscapephotography.com/](http://newlandscapephotography.com/)  
- [http://disturber.net/about/](http://disturber.net/about/)
COURSE MATERIALS

1. SLR camera
2. Digital photo paper
3. Notebook
4. Flash drive to store files.

NOTE: Your lab fee covers the photographic chemicals necessary to develop and print your film throughout the semester.
You will be supplied with computer facilities for the digital work.

ATTENDANCE POLICY

Attendance will be taken daily.
Arrive on time.
Students are allowed a maximum of 2 absences.
Every absence after this will result in a one letter grade deduction from the final grade.
Two tardies = one absence
Not prepared = one tardy
Do not miss critiques, project presentations, or scheduled appointments with the instructor, they will not be repeated.

ADDITIONAL RULES AND POLICIES

If you do have to miss a class, find out from a classmate what we went over. Although most of the assignments will be online, check with a classmate - things can change.
Even if you are absent you are still responsible for turning in assignments on that day.
Review the University Plagiarism policy.
Late work is 10 pts. a day, not per class. Don’t expect any leniency with this.
No extensions and no Incompletes are possible.
Be self motivated, No passionless students, Take risks.
No complaining about long crits.
No whining about anything - could result in point deductions.
No swearing or taking the Lord’s name in vein.
Exercise.

GRADING SCALE & POLICY

A = 90 – 100%
B = 80 – 89%
C = 70 – 79%
D = 60 – 69%
F = 59% and Below

Grading is based on a point system based on the following factors:
1] 10 projects @ 50pts. each
2] Quizzes are 10pts. each. [EVERY CHAPTER there will be a quiz. All quizzes are open-note. I will drop one low score and one high score from the total tabulation.
3] Final Sketchbook/Notebook/Binder/CD = 100pts.

CLASS PROJECTS

PHOTOJOURNALISM
1. Event [Spot and General News]
2. Feature [Concept]
3. Sports
4. Photo Story/Layout

STUDIO LIGHTING
5. Magazine and Food [Different Lenses]
6. Continuous Lighting: Studio Portrait
7. Tabletop Lighting: Collections
8. Strobe Lighting: Journalistic Portrait on location
   a] just strobes, b) mixed light
9. Architecture Interior/Exterior
10. Light Journal [throughout the semester]

Note: The right to add to or delete from this syllabus is reserved by Professor Gibson.