Christmas Eve

Christmas Eve is one of the most interesting times of the year to travel. Most everyone traveling seems to be in a very happy mood, and this happiness only increases as they near their journey's end. People of every walk of life can be seen traveling on this day hoping to see a relative or kinsman.

It is a sight worth seeing to visit the depots of large cities on Christmas Eve. There is nothing but bustling and hurrying everywhere. The ticket agents and even the stage old train callers seem to be in a state of excitement. There are sorrowful scenes of parting friends, but everyone seems happy. Each train leaving is crowded to its capacity and the signal of the bell to start is the only utterance of the joy which reigns within.

As the train rolls on, the children occasionally sleeping only to be startled by the conductor when calling the stations, now begins to look out of the windows. They are watching a strange world, and especially to see a real Christmas tree, which they hope will fill their stockings with gifts and toys. The children catch their hands in joy to see the snow covered forest and especially to see a real Christmas tree, growing, some almost bent to the ground with their burden of snow and perhaps the next year it will be free of snow.

After the train gets a distance outside the city the excited crowd gradually become more quiet and content themselves with reading the newspapers and gazing out of the windows. The ticket agents, and even the stage old train callers seem to be in a state of excitement.

Across the aisle sat a middle aged couple who talked occasionally but seemed to have a fatigued look on their faces. They were no longer interrupted by a little girl about thirteen, whom they had followed the stage ever since they began singing and dancing with them at the early age of three and had traveled with them ever since. She displayed a friendship ring and wrist watch which she received from her parents the previous night. Her clear tone and pleasant facial expression clearly indicated her qualities for a successful stage life.

A paper published by the students and devoted to the interests of St. Xavier College of Commerce, Accounts and Finance, College of Journalism, Advertising and Salesmanship.

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NO. 3

CINCINNATI, OHIO

SEEK in prayerful words, dear friends,
My heart's true wish to send you,
That you may know that far or near,
My loving thoughts attend you.

I CANNOT find a truer word.
Nor better to address you:
Not song nor poem have I heard.
Is sweeter than "God bless you!" God bless you!
Thus I've wished you
All that Christmas joy possesses;
For there can truly be no joy,
Unless indeed God blesses.
THE CINCINNATI ART CLUB.

The twenty-third annual exhibition of the Cincinnati Art Club, now being held in the Union Central building, maintains the same standard of excellence that has been set by the members of that noted organization in previous years.

Cincinnati, the art center of the West, has ever been active in producing artists whose work is really meritorious, and started not a few of them on the road to international fame. The exhibitions which our painters give us annually, are at once educational and enjoyable, and should be visited by all who have civic pride and a love for the beautiful.

First and foremost among Cincinnati artists of whom we are especially proud, stands Mr. Frank Duveneck, "the old master." He has pleasantly surprised us this year with a wonderful landscape done during the past summer at Gloucester. The composition is excellent and the color effect beautiful. "Fivalo Gordo" by J. H. Sharp, is a very strong and imposing picture of a Fuji Idaho. C. F. Kaolin's paintings, mostly harbor scenes, are, as usual, rich in color and transparent in tone. E. T. Harvey is represented with six landscapes, all of which were painted about Cincinnati. The drawing of these pictures is especially good.

Several heads and portrait sketches are exhibited by Leon Lipper, the well-known portrait artist. His sketch of Mr. Wm. McDonald is not only a splendid likeness, but it shows character. Norbert Heermann who painted sunny California, and his paintings fairly breathe the western atmosphere. Paul Schoenknecht shows a brilliantly painted river scene, while L. H. Meakin's landscapes that this noted artist has done are bringing for minute and hour for hour we are as absolutely "on the job" as any of ye scrivous in the realm of Journalism, as any of ye "hustlers" in the divisions of Accountancy, as any of ye disciples of Pinkerton in the domain of Law, or any of ye make-believers in the field of Advertising. Should any or all of ye doubt our work, we are prepared to maintain our position by an array of "facts." the special pride of the bookkeeper.

DEBITS AND CREDITS
From the Bookkeeping Class.

By some mistake, as yet unexplained, on the part of the "copy-boy"—we know the baseball season is over and we have read no obituary notice in reference to his grandmother—our "copy" failed to get to the editorial department of the News in time for its last issue. We did, however, take a pardonable pride in the rest of our names in the supplement, and while, unlike Abu Ben Adam, we did not lead all the rest, still, after due figuring, we found that we made up a goodly part of the splendid grand total of the student body of The College of Commerce, Accounts and Finance, and College of Journalism. But we are taking this time by the forelock this month to get our "standing" on the editorial rooms before press time.

Our professor tells us, and we feel it, that we are doing excellent work and that our class is up to standard of any of our illustrious predecessors. We are well along in the business trans- action for the month of March and hope to finish Part I of the Twentieth Century Bookkeeping Course before the holidays. We are punctual and regular in attendance and manage to keep "up to date." While we are not given to pontificating on ourselves, we desire to let it be known that minute and hour and hour for hour we are as by Mr. Frank C. Sanders, so prosperously located at Anderson, Indiana. He is working for the Henry McElroy Company. The following extract from a recent letter addressed to the President, Father Heermann, is of special interest to the readers of The Xavierian News:

"I regret the much that I cannot be among the class this year, as I feel that the criticism and instruction I received from you are instrumenal in assisting me to make good in the position I now hold. I might also add that any salary I have been increased more than 40 per cent since attending your school."

NOTE.—Mind and remember, "At

L. R. (The Connoisseur).

He has no force with men who has no faith in himself.

THE XAVERIAN NEWS

DEBITS AND CREDITS

From the Bookkeeping Class.

LACK OF TRAINING.

(An Advertisement.)

"For Rent" signs are to be seen everywhere in our business district and each one is a mute advertisement of St. Xavier's College of Commerce, Accounts and Finance.

Each sign, every vacant building, is a silent witness of some commercial tragedy—lack of hope and ambition; little capital; no training, and thus failure. Or capital in plenty, and lack of training; the result is failure and the "For Rent" sign. Such in brief are the facts.

The details alone differ. The cause of the tragedy section reads: "Lack of training."

There were some 25,000 failures in the United States in 1915. Why? Lack of training.

A public accountant remarked a few weeks ago that there is no cause for commercial failures that a trained man cannot overcome, and that is why such "For Rent" sign is an ad. for old St. Xavier. So you men, with ambition and hope, spurring you on to accomplish the big things, pause and heed these signs and pledge that of you, at least, it will not be said: "Lack of training!"

—WILL H. CURTIS.

A PREDICTION.

And now we are told that Congress is about to institute a most comprehensive investigation of the high cost of living.

Would it be altogether rash to make a few predictions as to the findings resultant thereof?

We confidently expect a finding that a general crop shortage prevails throughout the land; that our food supply is being rapidly diminished by foreign consumption, and that large quantities of grain remain in the granaries alike of farmer and of speculator, and each one is a mute advertisement of St. Xavier's College of Commerce, Accounts and Finance.

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Thereupon a proposition will most likely be launched by some exceptionally radical reformer, for governmental control of prices, and possibly abolition of the right to store produce or grain. But the majority of Congress will reject such a proposal, and the burning question of embargoes and export taxes will then be considered.

Here again, a minority in favor of such legislation will hardly be found, and Congress will complete its investigation by having established as an absolute fact, that the cost of living is high. That is the usual result of "investigations"—only that and nothing more.

GEORGE GUTTING.
THE XAVERIAN NEWS

This is the time of Christmas! The time of the coming of the Christ Child in the Stable of Bethlehem, the time of the singing of the Angels in the skies; the time of the Star of Bethlehem and the singing of the Angels in the skies; and the time of giving of gifts—but it is also the time of forgiving; of banishing all harsh feeling, all animosity and all hatred! And in that spirit the Xaverian News, with the entire student body of St. Xavier, wishes each and all not alone a merry but a Happy Christmas!

Wishes you a Merry Christmas

THE SOCIAL LEAGUE.

The second session of the '16-'17 term of the Social League was held in Modeller Hall on the evening of December 5th. There was a large attendance, although the weather was inclement.

A committee was appointed to make arrangements for the annual reception to be held at K. of C. Hall in February. Other things of minor importance were also discussed.

Professor Ken Mulford entertained the members with an interesting talk, "Running Life's Bases." It was greatly appreciated by all the fact that on November 9th, ten years ago, he delivered the same lecture at Fairbanks Theatre, Springfield, Ohio. Since then he has given it in many States, and over in Canada. The following is from the Cincinnati Post:

"Ten years ago today: On December 8, 1906, Ken Mulford, then a baseball writer, began delivering his famous lecture, "Running Life's Bases."

Possibly the most interesting feature of the meeting was the meeting itself. The discussions following the submission of questions of policies of the league exemplified the interest the student body is taking in the courses of Commerce, Finance, Accounting, Advertising, Salesmanship, Journalism, and English Composition, of the night classes of the Social League as with the student body, it is in the fruit the value of the planting is to be tested. No previous meeting showed the interest taken by the student body in the night classes, as the December meeting showed. The attendance was large—and let it be even larger in the New Year; the discussions were to the point; the final decisions received the approval of all, even of those who voted in the negative as they thought they should, and the handshaking and congratulation was a feature as pleasant as the speeches of the evening and as the luncheon served.

With the student body, as with the Social League and with the Social League and with the student body, it is fifty-fifty in determination to acquire training for themselves for the coming fight of life in the business world, and ever and always for the Glory of old St. Xavier!

NEW AUTOMOBILE ORDINANCE.

In an editorial published in the Ohio State Journal, Columbus, Ohio, Wednesday, December 6th, 1916, the editor complains that unrestricted speed of automobilists endangering the lives and property of citizens is on the increase. Some measure must be taken for the safety and welfare of others. His statement is as follows: while standing at the office door, an automobile passed at a very rapid rate. Before the door was closed behind him the car was fully a block away.

While there seems nothing unusual in this statement to those who are accustomed to dodging them from early morning to late at night, the fact that the people are becoming more agile, wars: the drivers of these cars, more speed and less caution.

Cincinnati has an automobile ordinance, limiting the speed of autos within city and county territory, with minor clauses pertaining to, slowing down at crossroads, traffic signals, prohibiting the passing on right of street cars, while they are taking on and leaving off passengers and also rates in regard to the "Light Zeno," about hospitals and schools. That there is an evident disregard for these men is shown by the number of arrests made from day to day for the violation of them. Whether it be ignorance or downright carelessness, the number of autos arrested every day (and these are but a small portion of the offenders) proves beyond a doubt, that something must be done to provide ample protection for foot passengers. Perhaps the answer lies in the fact that our city fathers now possess a car of their own. It is not more laws we need: it is the enforcement of laws already enacted.

HERBERT A. NIEMAN.

INVESTMENTS

Through the efforts of Professor Schild, we of the Investment Class enjoyed the opportunity of hearing Mr. W. B. Fox, of the Tillotson and Wollman Company and Mr. Dr. E. Walsh, of the Fifth Third National Bank.

Mr. Fox, a specialist in that class of investments, lectured on "Municipal Bonds." He explained how the municipality issues the bonds: how provision is made through the sinking fund for paying them when the investments men, after receiving the notice of sale, investigate the financial status of the locality, the character of the inhabitants, and the legality of the issue.

He showed us the method of figuring the price to be offered for the
THE XAVERIAN NEWS

MEDAL FOR ORATORY GIVEN BY ST. XAVIER, WON BY RAY McCOY

Raymond J. McCoy won the oratorical contest for the Saint Xavier medal at the Memorial Hall last night. His subject was "The Canadian International Disputes Law."

In nine years 155 strikes of public utility in character were averted by means of this law, which provides that all disputes must be made known to the Government before any action can be taken. A board consisting of a member representing both employer and employee with a third member to be chosen by both parties weighs both sides of the question.

"The Adamson Bill—A Modern Fiction," the subject of Earl F. Westerdale, was greatly applauded.

Gordon Gutten gave a splendid dramatic oration upon "Let Us Have Peace."

"What Next For Erin?" Thomas A. Gallagher spoke upon.

"Compensation For Industrial Accidents" was the subject of Frank R. McCarroll.

Joseph G. O'Meara, Jr., talked on "Child Labor."

Arthur W. Farrell spoke upon "The Recent Irish Rebellion."

The judges for the evening were Rev. Gerald J. Concannon and Messrs. Anthony B. Dunlap, William A. Byrne, Paul H. Verkamp and Rev. J. Homer Hieronymus.

The musical numbers were rendered by the College Orchestra and Glee Club, under the direction of Mr. Alfred J. S. Scheibl.

AN ECHO FROM ENGLAND

It is refreshing to meet a declaration like the following issued last June by the American Association of National Advertisers:

RESOLVED, That we members of the Association of National Advertisers are opposed to advertising of the following kinds:

1. All advertising that is fraudulent or questionable, whether financial, medical, or any other; all advertising that is indecent, vulgar, or suggestive, is improper in design and calculated to deceive; that make false, unwarranted or exaggerated claims, that make uncalculated for reflections on competitors or competitive goods; that makes misleading free offers; all advertising to laymen of products containing habit-forming or dangerous drugs, all advertising that makes medical relief or curative claims, either directly or by inference, that are not justified by facts or common experience; and any other advertising that may cause money loss to the reader, or injury in health or morals or loss of confidence in reputable advertising and honorable business.

RESOLVED, That we recognize our own obligations as advertisers to conform to these principles.

If any reader should tear from our own obligations as advertisers to conform to these principles. If any reader should tear from our own obligations as advertisers to conform to these principles. If any reader should tear from our own obligations as advertisers to conform to these principles. If any reader should tear from our own obligations as advertisers to conform to these principles. If any reader should tear from our own obligations as advertisers to conform to these principles.