2014

101-02 Two-Dimensional Design

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**ARTS 101 | TWO-DIMENSIONAL DESIGN**

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Office Hours: Office Hours: by appointment
Office Location: Cohen 189

**TEXT**

*Art Fundamentals: Theory and Practice 11th or 12th ed.* by Otto OcVirk

**COURSE DESCRIPTION**

Two-Dimensional Design is an introduction to art and design within a two-dimensional context. It is a hands-on class that develops the fundamental design skills to aid the student in any area of emphasis within the Department of Art. Although this is primarily a studio course, this course combines lectures and presentations, demonstrations, discussions, research, videos, and formal class critiques. Grading focuses on process, creativity, formal and technical understanding, and communication.

This studio course offers an introduction to a variety of media and techniques. Students learn to identify successful compositional elements and strategies. Projects are seen as exercises and experiments with limited variables and restraints. In-class critiques enable students to strengthen their ideas and become fluent in verbally articulating how they assess the artist’s intent and success of idea. Projects focus on line, rhythm, shape & rotation, value, and color.

**COURSE OBJECTIVES**

Students develop a solid understanding of the fundamental 2 dimensional design concepts such as: Form, Line, Shape, Value, Texture, Color and Space. Students also develop a technical proficiency with a range of materials.

Assessment is based on the following objectives:

**RESEARCH & DEVELOPMENT**
Depth and variety of research
Evolution and development of idea

**BRAINSTORMING & CREATIVITY**
Diverse brainstorming and multiple approaches (sketches)
Historical, social, and contextual awareness (other classes)

**FORMAL**
Compositional structure & 2D understanding
Synthesis of subject matter and form

**TECHNICAL**
Presentation & craft
Development of project-specific technique

**COMMUNICATION**
Class Participation
Responsive, pro-active, and motivated

**COURSE DESCRIPTION**

This course fulfills Fine Arts [3 hr] requirement of the CORE CURRICULUM promoting such learning outcomes for students to: be effective communicators in writing and orally; be critical thinkers who analyze and interpret images, objects, and artifacts; discuss fundamental questions that arise from the human condition; be creators of new knowledge and expression utilizing your imagination and creativity; create, perform, and produce work that synthesizes technical execution and expressively communicates; understand and appreciate the arts, encouraged to use human experience and religious traditions as resources to address contemporary issues; act as global citizens who recognize the societal, ethical and moral dimensions of art-making.
ATTENDANCE POLICY
Attendance will be taken daily. Arrive on time. If you do have to miss a class, find out from a classmate what we went over. Although most of the assignments will be online, check with a classmate - things can change. Emails are on Blackboard.
Students are allowed a maximum of 2 absences - NO EXCEPTIONS! *Every absence after this will result in a one letter grade deduction from the final grade.
2 tardies = 1 absence. If you are more than 5 minutes late, then you will be marked as tardy. Even if you are absent you are still responsible for turning in assignments on that day.

GRADING SCALE
A = 90 – 100%, B = 80 – 89%, C = 70 – 79%, D = 60 – 69%, F = 59% and Below

GRADING CRITERIA
1] 75% PROJECTS (Project Evaluation Sheet) and GROUP PROJECTS/PRESENTATIONS
2] 20% QUIZZES
3] 5% NOTEBOOK (20 pages separate from Quizzes), CD OF FINAL PROJECTS, & BINDER
4] ATTENDANCE (DEDUCTIONS)

ADDITIONAL RULES AND POLICIES
Late work is 10 pts. a day, not per class. Don’t expect any leniency with this.
No extensions and no Incompletes are possible.
No laptops: you don’t need them for this class and you don’t pay attention when you have them.
No cell phones, no texting. Students caught texting will be docked points. I won’t tell you, I’ll just deduct the points from your grade. And yes, I can tell when you’re texting.

ART STORES
Plaza Art, Downtown or in Kenwood
Suders Art Store, 513.241.0800, 1309 Vine Street, Cincinnati, Ohio 45202

COURSE MATERIALS
SUPPLIED:
- Newsprint
- Crescent University Illustration Board
- Tracing paper
- 2 Prismacolor 4-in-1 Black Markers

YOU GET:
- SKetchbook 8.5”x11”
- 3-ring notebook [2” or more]
- Paper folder for turning in projects
- 1 package black construction paper
- Fine-line [.005-.05 Permanent Black markers/pens]
- 3H, B, & 3B Drawing Pencils

- 1 Tube each of Windsor-Newton Designer’s Gouache: Cadmium Yellow, Cad Red, Alizarin Crimson, Thalo Blue, Ultramarine Blue, Titanium White, Ivory Black (or Mars)
- Misc. Brushes for Gouache/Acrylic Paint round, flat, thin
- XACTO Knife #11 with #11 Blades
- Good Scissors
- 2 UHU Gluesticks
- Painter’s Masking tape (TBD)
- Pink and Kneaded Erasers
- 12–18 inch Metal Ruler
- 1 Compass (optional)
- 1 Flex Curve (optional)
- ArtBin or Fishing Tackle Box for Carrying Supplies - you don’t need something fancy

CLASS PROJECTS
1] Line
2] Rhythm
3] Shape & Rotation
4] Value
5] Color

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