1915-12-01

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FEATURE WRITING
Second Lecture by Mr. Koch

The second lecture on "Feature Writing," by Mr. Felix Koch, was delivered before the student body, Wednesday evening, November 17th. Mr. Koch's lectures contain a wealth of information to those who follow his words. The ends of the earth limit the field of the feature writer. In the language of the day, he is at home wherever he hangs up his hat. A cosmopolite he is, or, better still, a universal one; a true citizen of the world.

A real "nose for news" can be developed at home. This fact Mr. Koch clearly illustrated by numerous little incidents occurring many times during the day which only the genuine feature man appears to grasp. The "stories" in the Gwynne Building or the Swiss Drugstore, are interesting to the citizens and people who pass it daily, to say nothing of those throughout the country. How many people having offices or employed in the Gwynne Building know there is more glass to the square foot in that building than any other similar building in the world? The secret of success in this field is to remember that what is interesting to us is surely interesting to many others.

Mr. Koch's lectures are so animated with thought and experiences that it is with regret we learn that there is to be but one more lecture to his series.

THIRD LECTURE ON FEATURE WRITING.

The third and last lecture of a series by Mr. Felix J. Koch on Feature Writing was given Wednesday evening, November 24th. Mr. Koch told the students of many subjects they might write upon, also how to gather data to put it in readable form. The students asked many questions, which the speaker answered without hesitation.

A number of questions asked indicated that possibly St. Xavier will turn out writers who will soon be traveling the road that leads to fame. The three lectures dealt with feature writing in all its phases, taking in the problems and difficulties the young writer is sure to meet. They were instructive from beginning to end.

THE RHyme OF THE CHRISTmas TREE.

Polly curls in the trundle bed, Kissed good-night and little prayers.

Christmas Eve and the wind was cold, And the sky was covered with blue and gold.

The children, as good as good can be, Had hung up their stockings in merry glee.

And they said, "In the winter of long ago, When the fields were covered with ice and snow, The Christ Child came in the stable cold," And then, with their joyous lips they told How Angels sang in the blue-gold sky: "Glory to God, forever on high," How the shepherds heard, as in the field They watched their flocks and the ocean bayed. When the Christ Child came in the winter's cold, And the sky was covered with blue and gold, Bye and bye, as the hours passed And the moon on the snow strange shadows cast, The bright eyes closed and the heads of boys Were dreaming of dear old Santa Claus.

Blessings this night on each curly head, The Christ Child's love from Galilee:

When the Christ Child came in the stable cold, The children by the fireside told The Christmas story to their sisters and brothers, "Then the wise men brought to the baby king Their gifts of incense, myrrh and gold, The Christ Child took them, and with joy and glee, "The Christ Child's love from Galilee." L. J. B.
WITH PRINTERS' INK

The Class in Journalism enjoyed a treat of treats in its visit to the plant of the Commercial Tribune on Wednesday evening. The invitation came from Mr. Leith, managing editor of the Commercial Tribune, following his most interesting talk to the class on the preceding Wednesday. After roll call, the class formed in line, preceded by Mr. Blakely, and attracted some attention on the march from old St. Xavier to the editorial sanctum. Entering the local room, the class was introduced to Mr. Thompson, city editor, better known and appreciated as "Bob Thompson," receiving from him a most cordial welcome. The march down the hall brought the class to the room of the managing editor, and again a most hearty welcome was received. Mr. Leith conducted the class through the local, the composing and the press room, with a welcome to the class from all departments.

The operation of the linotypes, explained by Mr. Leith, was a marvel to the class, with the clatter and the clicking of the machines, in their almost human work, delighting the class and holding its attention throughout. The next visit was to the press room, and there the marvel was even greater than that of the composing room. The "Bull Dog" edition was being ground out—for want of a more technical expression—at the rate of 60,000 per hour, and it wasn't the noise of the wonderful machine that drew the voices and brought silence to the class. It was the wonder of the machine, itself. An operation, together with the process of stereotyping, was explained by Mr. Leith, after the visit to the press room. The comers, the handshakings and the good-byes, and the class left with its first view of a printery all departments.

Do you know why prohibition is dead? Because Backus, Trame and Bask settled that question once for all when they defeated the Prohibitionists. Judge Hoffman of the Juvenile Court, did not hesitate to affirm, in a public speech, that one of its members came as close to his ideal as any he could ever hope to find. For further information we would refer aspirants to Mr. James Poland and Mr. John Maher, Chairman of the Juvenile Court and Comman Sections respectively.

When defending the honor of his class in a four days' contest between Sophomore and and Freshman Senator McGinn established a record by giving 6,000 German forms without a mistake. Who will go one better? Will they go one better? Will they go one better? Take the Kappa Lambda League, composed of the classes of 1926, 1927, 1928, and 1929, and have them try for the St. Xavier Alumni Medal. The September Jubilee Fund. The spirit was settled that question once for all when the following were selected from the large number of promising candidates: J. McGary, P. Meagher, J. Montana, and J. Kallin. They will make their debut on December 16, when they will dispute honors with DeSales.

The College succeeded in organizing its first College Basketball Team when the following were selected from a large number of promising candidates: J. McGarvey, A. Frey, J. Frey, J. Kallin, J. Kelly, J. Kelly, J. McCarthy, J. Sebastiani. They will make their debut on December 16, when they will dispute honors with DeSales.

A big season in their favorite winter sport, Bowling, is anticipated by the boys at the Academy. The alley has been most made in the face and polished. Happy and Fawcett, the managers, will give you every assistance you may need to become an expert bowler.

Another reason why you cannot afford to miss the Oratorical Contest referred to above is this: The Glee Club will entertain the audience with some very choice selections from their large repertoire.

THE XAVIERIAN NEWS

The Xavierian News will cover matters of interest to all of the classes of St. Xavier's Night College. Space will also be allotted to the Social League, the day school, and so on. The paper will not be a dry chronicle of events, but will be interspersed with local hits and anecdotes. The editors will be absolutely fair and impartial to all.

We know that this first number of the paper is very far from being perfect. We are but amateur journalists, and, therefore, ask the indulgence of our readers. If we do not improve with time, it will not be for lack of trying. Any helpful suggestions or criticisms will be received gratefully.

We appeal for support to all the loyal sons of old St. Xavier. Our paper is your paper. Assuredly you wish to keep in touch with the news in a monthly echo, as it were, from the days of your youth. The price of subscription is very moderate. Let us receive YOUR subscription at once.

J. W. H.
THE XAVIERIAN NEWS

Subscription, fifty cents in advance. Advertising rates on application.

THE STAFF.
Herbert A. Nieman, Editor-in-Chief.

Associate Editors.
Francis J. Rose, Geo. A. Shaken.
Theodore Von Hoehus, F. W. Plogman.
John F. Kaiser, Business Manager.

"A mighty oak from the little acorn grew.
The Xavierian is here—marking its bow before the journalistic world. It is here to stay; to make its mark among the journalistic colleges throughout the country. Our determination to make this paper a success is limited only by the amount of cooperation which it receives from faculty and students alike.

Our brother journalistic colleges will appreciate the fact that ours is an evening college. Probably the first and only one to publish their own paper. We have no excuse to offer. We have and shall continue to do the best we can.

THE ONE SLOGAN.
The one slogan of the Xavierian is—and ever will be—"St. Xavier for Ave," but a cordial welcome is extended to all. The establishment of the Xavierian there comes marked, and most practical, progress in the study of the art of Journalism—practical teachings and practical studies in the work, with each and every member of the class expected to contribute news items, jokes, truisms, fads and other extraneous literature with ever "St. Xavier for Ave" in his mind and in his heart. Our friends of the Classes of Commerce, Finance, Salesmanship, Advertising, Accounting and Transportation do not only come, but urge, to aid in the work of placing the Xavierian on a sound and solid basis, with benefit to St. Xavier inevitably following and continuing.

Five years ago the College of Journalism were few and very far between. To-day there are no less than forty-eight Colleges of Journalism in the United States, and the number is growing. Once it was believed that a newspaper man, like a poet, was born, not made. The contrary of that venerable adage is fully recognized to-day. Journalism, Accounting, Finance and Advertising are professions, and readily and completely recognized as such. The necessity for training in each and all the professions suggested is no longer questioned. It is accepted as a self-evident fact to which so many were blind for years. The lawyer without adequate training, the physician with a half-baked knowledge of his profession would be the lawyer and the physician soon consigned to the waste basket, and rightly so. It is equally so with the journalist, the advertising man, the accountant, the financier or the transportation man.

Each and every one of them must be instructed in the fundamental principles of his chosen avocation. He must be taught; he must study; he must obtain theoretical knowledge of his profession in order to apply it to the practical side of the questions that will present themselves, or be presented to him when he comes to tackle the real problems of life.

And so it is not alone the slogan of "St. Xavier for Ave," but a cordial welcome is extended to all. The establishment of the Xavierian there comes marked, and most practical, progress in the study of the art of Journalism—practical teachings and practical studies in the work, with each and every member of the class expected to contribute news items, jokes, truisms, fads and other extraneous literature with ever "St. Xavier for Ave" in his mind and in his heart. Our friends of the Classes of Commerce, Finance, Salesmanship, Advertising, Accounting and Transportation do not only come, but urge, to aid in the work of placing the Xavierian on a sound and solid basis, with benefit to St. Xavier inevitably following and continuing.

The doors of the Xavierian are ever open, or, if closed, the latch string will be found on the outside, and ever will there be a spare box on which the gladly-welcomed visitor may rest his weary self and hand over some news of interest.

Like invitation is extended to the students of the old and the illustrious Classic College of St. Xavier—like welcome in all respects! And finally, ever the last, not being the least, but the most, the Professors in all courses, with the ever Reverend Pastor, are extended the same identical rock-bottom welcome with a musical brand of printer's ink in store for them.

So go to it, boys! "St. Xavier for Ave" and "Hooray for the Xavierian."

MEMBERS OF S. X. C. OF JOURNALISM.

Joseph Ahrens, 920 Brant Ave.
A. F. Center, 314 Linden St., Newport, Ky.
J. F. Giese, 1430 Kirby Ave.
H. Gerakas, 2141 Holman Ave., Covington, Ky.
G. Gutting, Glendale, Ohio.
L. M. Heitz, Newport, Ky.
M. C. Heitz, 877 Beech Ave.
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Thomas Hughes, 3531 33rd St., Oakley, Cincinnati.
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H. Maguire, 2317 Erie Ave.
W. C. McNees, 2254 Park Ave., Norwood.
H. A. Nieman, 310 Linn St.
P. Plogman, 2723 Scioto St.
P. F. Rose, 916 Fifth Ave., Dayton, Ky.
G. A. Shaken, 519 Clinton St.
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J. A. Beek, 3449 Harrison Ave.
James F. Mooney, 201 Pioneer St.
Clifford Sanders, 3209 Mound Ave.
Geo. Gutting, Glendale, Ohio.

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Harry J. Frey, Accounting.
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John E. Fitzpatrick, LL. B., Ph. B., Agency, Partnership, Property.
William B. Burns, A. B., Book-keeping.
Francisco de Soler, A. M., University Barcelona, Spain, Commercial Spanish.
Ron Mallett, Jr., Advertising.
Joseph O'Meara, Public Speaking.

To become a complete book-keeper, borrow all the books you can and never return them.

Senior Class extend their sympathy to Joseph Emmet in his bereavement sustained in the loss of his mother.

Some one suggested that we should have better lights in the class rooms. Why, the idea and keep us awake during Late Class.

"Tutus, did I say? Well that reminds me that a Turkey dinner will be served in the lunch room next Saturday. Money back if not satisfied."

After hearing Mr. Koch's lecture on "How to Earn a Week's Salary Before Going to Work in the Morning" we wonder whatever induced J. D. Rocke to go into the oil business or Mr. Hols into the automobile business.
THE XAVIERIAN NEWS

NEWS FROM EXCHANGES

The University of Washington will dristle $75 between the two doblers representing the University in the debate against Leland Stanford, Jr., University.

"Memory is the best asset of the reporter," says Irvin Cobb in the Monthly News Letter of the American Association of Teachers of Journalism. He might have added that the best way to tell a story is to tell the truth—and then add something to it.

Director James Melvin Lee tells the Associated Dailies of New York "What our Schools of Journalism are Doing." They're making the coming newspaper.

Students of the senior class of journalism, University of Louisiana, are working with three dailies of New Orleans. The managing editors complain, however, that the boys are turning in more copy than they can use. From which it is apparent that they indulge in jokes in the Crescent City seasoned.

Josef Pulitzer, Jr., has presented the Montana University School of Journalism with a portrait of his father—the editor who made the World a real newspaper.

WHERE WAS HE AT?

The chairman of the committee was addressing a meeting at a teachers' institute:

"My friends, the schoolwork is the bulwark of civilization, I mean—" He began to feel frightened.

"The bulwark is the schoolwork of copy—" A smile could be felt.

"The workhouse is the bulwark of—" An audible snigger spread over the audience.

"The bulwark—" He was getting wild. So were his hearers. He mopped his perspiration, gritted his teeth, and made a fresh start.

"The schoolhouse, my friends—" A sigh of relief went up. Hamlet was himself again!

"The schoolhouse is the bulwark of civilization, I mean—" He gazed serenely around. The light of triumphant self-confidence was enshrined upon his brow.

"Das all right, Massa Fitzpatrick, for ye to say, but when I hears dat judge say sometin' 'bout dat 'lectic chair, I'se don't feel a leas' bit like bein' cheerful."—By JNO. F. GLASER.

WISDOM.

Tell the Truth. Let others master All the brag and bluff and bluster. But for you the gentle haste Of the simple fact, in sooth; Ottomost one's fancy rollicks Into trivial hyperboles. Curse, oh ours such verbal frolics, Tell the truth!

Though the plain and fancy liar May cope in the trusting buyer, He will feel, in time, his task Sharper than a serpent's tooth; And in spite of all endeavor He will lose that trade forever Just because he's never, never

Tell the truth! B. B.

CALENDAR 1915-1916

Monday, August 2 to August 9—Registration Summer Course in Bookkeeping.

Monday, August 7—Summer Course in Bookkeeping begins.

Friday, September 10—Conditioned Examinations.

Monday, September 13—Registration Week.

Friday, September 17, 8 p.m.—Meeting of Faculty and Students in Moeller Hall.

Monday, September 20—Opening of Classes. First Semester begins.

Friday, December 24—Christmas Recital.

Monday, January 3—Classes resumed.

Monday, January 17—First Semester Examinations begin.

Monday, January 24—Second Semester begins.

Monday, April 2—Graduation Theses submitted.

Monday, May 5—Annual Examinations begin.

Thursday, June 1—Graduation Essay to be handed in.

Wednesday, June 15—Commencement.

No sessions are held on Thanksgiving Day, Washington's Birthday, Good Friday.

QUITE UNNECESSARY.

At a certain college, custom ordains that at examination time each of the candidates shall write the following pledge at the bottom of his papers:

"I hereby declare, on my honor, that I have neither given nor received assistance during the examination.

One student, after handing in one of the papers, suddenly remembered that in his haste he had omitted to write the oath. On the following day he sought out one of the examiners and told him that he had forgotten, to put the required pledge on his paper.

The examiner looked at him over the top of his glasses and dryly remarked:

"Quite unnecessary. Your paper in itself is sufficient evidence. I've just been correcting it."—Tit-Bits.

"Cheer up, Sam, don't look so downhearted. We are not going to give up yet."

Sam was on trial in a first-degree murder charge, and the judge was impaneling the jurors. A question put to each by the judge was, "Knowing that I have the power to sentence this man to death in the electric chair, are you opposed to capital punishment?" This was repeated many times in thesicce hearing.

"Das all right, Massa Fitzpatrick, to yo' to say, but when I hears dat judge say sometin' 'bout dat 'lectic chair, I'se don't feel a leas' bit like belu' cheerful."