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Xavier University Newswire

Xavier University - Cincinnati

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By Dan Stelble, Jr.

UNITED STATES

Many of the supporters of the McKellar-Black air mail bill are swinging over to the followers of the McCarran measure to take aviation out of politics. This latter bill places aviation permanently under Federal control, a principle included in President Roosevelt's plan for a commission to study aviation and report to the next Congress.

The Press

The first contract between a newspaper published and a unit of the American Newspaper Guild was signed last week. The paper is the Philadelphia Record. The agreement fixes working conditions and minimum wages for all employees of the editorial department, and is hoped to improve things generally for this paper and if such is the case, many other publishers will doubtless follow the example of the Philadelphia Record.

Continuing in his policy of withdrawal from Latin-American affairs, President Roosevelt held a conference with Stenio Vincent, President of Haiti, making an agreement that is tentative, by which not only marines, but American fiscal advisers will be removed from Haiti in October. The Haitians will also be allowed to buy back their own National Bank from the National City Bank of New York. Why not?

FRANCE

Economic planning seems to be the major consideration in several of the greater European powers. One of France's biggest problems, as in Italy, is to balance the budget. Premier Doumergue's solutions include the cuts for government employees and veterans, which has been accomplished, drastic economies in railway operation and reduction of taxes, both of which steps are for the future. Doumergue is no longer playing the dictator to any marked degree, and is going slow in his actions concerning the railroads.

When a group of the smaller powers recently issued a statement demanding actual reductions of armaments, France sent a note to London rejecting all negotiations and asking that the whole thing be taken back to Geneva, which places the disarmament question right where it started. Moreover, France implied that she was not satisfied with Britain's offer of "guarantees of execution" of an arms pact, and that she wanted her own security assured, regardless of Germany's observance of an arms treaty. The French fear the Nazis, and with good reason, for they (Nazis) are actually rearming.

GREAT BRITAIN

The vigorous economies of the orthodox economist's plan to meet depression, which was the plan followed by Great Britain, seems to be justified by that nation's recovery, and especially by the "naturalness" of that movement. Britain was temporarily embarrassed by the appearance of a national budget, but the matter has been put to rights by the restoration of the dole and the cutting of taxes.

As for Britain's view on disarmament, it had been hoped by the British that they had found the way to a settlement on the basis of guaranteeing the execution of any arms treaty signed. However, when France balked at their offer, the British retaliated by refusing to sign the security pact for France.

ITALY

The Italian economic program is being likened to the NRA thrown into reverse. It is mass deflation instead of inflation, but is supposed to be an alternative to revaluation of currency by producing a favorable balance of foreign trade. Mussolini is trying to expand export sales and stimulate tourist trade besides balance the budget. Because of the broad powers of the Rome Government, it is able to do what would be impossible in other nations. The success of the Italian program depends upon the speed with which it can be thrown into actual use. But Il Duce can be depended upon for speed and action if for nothing else.

**Senior Sodality Will
Hold May Devotions**

**Blessed Virgin's Statue To
Be Erected And Decorated**

Members of the Senior Sodality are preparing to honor in a special way the Virgin Mary during the month of May, according to the plans of their moderator, the Reverend Father Joseph Steiner, S. J.

Fr. Steiner asked the Sodality at their last meeting, to think over means of sponsoring this devotion, and if possible, to make known their ideas in this regard at the next meeting, which will be held in chapel Friday at 11:30 A. M.

It was also suggested by the moderator that the statue of the Blessed Virgin be placed outside the chapel doors and adorned with flowers and poems.

If this suggestion is carried through the Sodality will be asked to bring flowers daily, if possible, in order to keep the temporary shrine of the Blessed Mother looking appropriate, and fitting.

**AID OF STUDENT BODY
ASKED BY BUSINESS
MANAGER FOR ANNUAL**

At a meeting of The Musketeer business staff held on Monday of this week, Mr. Robert A. Ryan, business manager, announced that with the aid of the student body the annual could be made a financial success.

The staff members have secured nearly all the necessary advertising; but if Xavier is to have its annual on time, the students must help. All students who have any prospects are asked to sign them to a contract and bring the contract to Mr. Ryan or one of his assistants.

"Students Can Help"

"The student body can and will help, if given the opportunity," said Mr. Ryan. "I feel confident that the men who are not on the staff will cooperate and really get behind the Musketeer."

This is the first year that students, other than staff members, have been given the chance to sell advertising. If this plan is successful, it may be followed in succeeding years.

**FOURTEENLETTERMEN
INITIATED BY "X" CLUB**

Following a week of hectic initiation, fourteen new members were admitted to the "X" Club on Tuesday evening. On that night the formal initiation was held in the Field House and the pledges taken in with great pomp and ceremony.

The ceremonies which preceded the formal initiation were plainly visible to everybody about the campus and in some cases, even on the surrounding territories. All during last week the odor of onions, which the pledges wore as necklaces, filled the corridors and halls of the various buildings reminding the other students of the predicament in which their brothers were involved, much as the incense in church reminds us of a religious ceremony. One of their stunts was to push an old dilapidated wagon over the cliff in the rear of the Union House.

What's In A Name?

Each of the pledges was given a name by which he was to be called during the period of probation. Following is a list of these men and their "assumed" names:
"Skip Goat"—Dorsey.
"Pretty Boy"—Sweeney.
"Ugh-Lee"—Schmiegl.
"Itsy Bitsy"—Barrett.
"Windy"—Grogan.
"Old 69"—Clemen.
"I'm Still"—Dreman.
"Girly"—O'Brien.
"Betty Boop"—Jeffre.
"Sweets"—Bucklew.
"Cutie"—Jonke.
"Susabella"—Wunderlich.
"Ducky Wucky"—Krabach.
"Katty Bumps"—Sack.

Class Elections

Kenneth Jordan, President of the Student Council, has announced that the class election of officers for the coming year will be held during the week of May 6th.

**Frosh-Soph Hop
Plans Completed
By Committee**

**Walt Frazier's Orchestra
At The Hall Of Mirrors;
Subscription Is \$1.50**

Versatile Walt Frazier and his orchestra featuring Peggy Leuthold will provide the music for the annual Frosh-Soph Hop to be held in the beautiful Hall of Mirrors of the Netherland Plaza Hotel, the committee in charge of arrangements announced early this week.

This dance, one of the most popular of Xavier functions, is to be held on Friday evening, May 4th. Frazier, whose musical "change of pace" has won him much popularity, plus the spacious Hall of Mirrors is a combination which is expected to furnish a most enjoyable evening.

Dancing will start at nine and end at one o'clock. Tickets will be sold at \$1.50 per couple and will be put on sale tomorrow.

**Deification Of
Roman Rulers
Seen On Coins**

**Numismatics Study Shows
How Un-Roman Practice
Began In Roman Empire**

It is due to Caesar primarily that the most fascinating series of the Empire, the Consecratio coins, were developed.

Consecratio, a term with a variety of meanings, in general signifies the act of the Roman Pontifices in virtues of which a thing was proclaimed sacer, i. e. belonging to or forfeited to a god. But it is most frequently found with reference to the apotheosis of the Emperors, the act of the Senate whereby a departed ruler was declared a god and awarded the honors of divine worship.

Caesar Deified By Senate

This cult had been growing in the East, and Alexander was worshipped as a god in Egypt, but it remained for Caesar to introduce so un-Roman a cult into Rome. After he had defeated the Pompeians in Africa he allowed his statue to be erected on the Capitol opposite that of Jupiter with the inscription that he was a demi-god. Later, we are told, overcome by a scruple, he climbed up the steps to the Capitol on hands and knees and removed the inscription. Yet after his death when the comet appeared and the fanaticism of the common people knew no bounds, the Senate departed from its ancient traditions by abject decrees of worship. It enacted that public prayers be offered every year to Caesar, that games be celebrated in his honor, that his golden chair, like those of the gods be placed in the theater.

Immortality Of The Soul

With this beginning king-worship became the custom, and each time an Emperor was deified a coin was struck in honor of the event. To the usual inscription containing the titles of the ruler was added the word *divus*, the divine. Sometimes his
(Continued on Page 4)

**DEATH TAKES PARENT
OF FATHER WELFLE**

The Xavierian News wishes to extend its sympathy to the Reverend Father Frederick Welfle, S. J., head of the History department, whose father died Tuesday at 1 a. m., following a serious illness.

As soon as Fr. Welfle received word of his father's illness, Father Welfle hastened to his bedside where he remained until his father passed away. The nature of the sickness was not determined.

Mr. Welfle will be buried at Detroit, this morning.

Fr. Welfle will resume teaching his classes immediately.

**Senior Ball Date Set
For Friday, May 18**

**Maketewah Country Club Will
Again Be Dance Site**

Preparations have been started for the annual Senior Ball, to be held Friday night, May 18, at the Maketewah Country Club, Chairman Kenny Jordan announced today.

Several bids to leading orchestras of the country have been mailed, and all effort will be made to procure a nationally known band for the occasion.

As in former years, favors for the ladies, will be in order; as yet however no definite choice has been made in regard to these.

Assisting Chairman Jordan are Don Dreyer, Jim Coleman, Tom O'Brien, Leo Koester and Jack Hughes.

**XAVIER TENNIS TEAM
DEFEATED IN FIRST
MATCH BY EARLHAM**

Xavier University tennis team dropped its first match last Saturday afternoon to Earlham College at Richmond, Indiana, before a good sized crowd. The Musketeers were forced to play their first match in cold windy weather. Xavier was able to win only two matches, one singles, one doubles. Jim Dorsey easily defeated Bohringer 6-4, 6-3, in a singles match, and he and Bill McKibben fought valiantly to defeat Bohringer and Maris, 4-6, 6-4, 7-5, in the last doubles.

Only Dorsey In The Win Column

Captain Graf Moeller lost a hotly contested match to Carter, Earlham's loped by DeCou, 6-1, 6-4, while Disvin fell before Brooks, 6-2, 6-3. McKibben, lost a tough match to Maris, 6-3, 8-10, 6-4. Following this Dorsey won the only singles match for Xavier, beating Bohringer easily, 6-4, 6-3. Moellering playing the final singles match bowed before Stanley, 6-4, 4-6, 6-2.

McKibben-Dorsey Win Double Set

Xavier dropped two of the doubles matches, Moeller and Jeffre falling before Carter and Brooks, 6-2, 4-6, 6-4; while Moellering and Diskin lost to Stanley and DeCou 6-1, 6-2. However, McKibben and Dorsey came through in fine style to cop the last match from Maris and Bohringer 4-6, 6-4, 7-5.

**JUNIORS PREPARING
FOR ANNUAL PICNIC**

Tom Schmidt, Junior class president, announced that the original plan of assessing the class members five cents per week in order to finance their annual picnic, which is to be held May 10, at Fort Scott, may be abandoned.

Schmidt is working out another means of replenishing the class treasury, which to date has about as much funds as the Ohio River has salt.

Under the capable direction of the Junior leader, plans for the picnic are progressing rapidly. It is expected that the Juniors will choose teams in baseball and tennis before the actual day arrives so that there will be no time wasted.

Besides the baseball fields and tennis courts, the swimming pool and track will also be at the disposal of the Junior classmen. There is possibility that several athletic contests such as relay races, dashes, etc., will be staged on the cinder path.

The camp's lunch room will also be turned over to them on that day.

The problem of transportation is the chief worry at present. As many as possible who have automobiles are asked to bring them, so that the class can go to the picnic as a body. A definite meeting place will be decided upon later.

Camp Fort Scott was secured for the rally through John Monohan, a member of the Junior Class.

"Musketeer" Copy

All copy for the 1934 Xavier University Year Book "The Musketeer," must be handed in to the Editor, George C. Linfert, by next Wednesday, May 2.

**Three X Students
Win Positions In
Latin Contest**

**Paul Huth, John Brink And
Vincent Eckstein Again
Win Favored Places**

Word has been received at the office of the Dean that three Xavier students have won positions in the Annual Intercollegiate Latin Contest sponsored by the ten Jesuit Colleges and Universities of the Chicago and Missouri Province.

Vincent Eckstein, Junior A. B. student won sixth position in the contest while Paul Huth and John Brink, Seniors, won ninth and tenth places respectively.

Xavier Third

Averaging the points gained both in the Intercollegiate English and the Intercollegiate Latin Contests, St. Louis University won first place with a total of thirty-six points. Marquette University placed second with twenty-two points, while Xavier University was third with a total of fifteen points.

Other Universities and Colleges placing were Regis College, ten points; Creighton University, seven points; St. John's College, four points and Rockhurst College, one point.

Excellent Rating

Considering the enrollment of Xavier compared to that of many of the other Universities and Colleges in both the Missouri and Chicago Province, Xavier University fared better in comparison than the others.

Paul Huth, John Brink, and Vincent Eckstein.
(Continued on Page 4)

**COMMITTEE PLANNING
FOR CLEF CLUB DANCE**

The committee in charge of the Clef Club's Spring Concert and Dance, led by Wm. Graf Moeller, Chairman, and Roland Moores, Charles Koch, Donald Dreyer, and Joseph Link, Jr., has announced that numerous orchestras have been considered for the evening of May 25.

Justin Huber, Walt Frazier, Bob Rainier, Murray Horton, Henry Theis, William Stoess, and Buster Locke, are some of the many prominent orchestra leaders who have bid on the Glee Club's formal Dance.

Tickets are now in the hands of the members and can be purchased for the concert at 50 cents. Each member will also receive two guest tickets, which admit a couple to the concert and the dance. Dance and concert tickets can be purchased from the committee for \$2.00.

During the week negotiations have been carried on with station WHAS in Louisville where the Clef Club has been asked to broadcast next month.

**FR. STECHSCHULTE
PRESIDES AT MEETING**

Father Stechschulte, professor of physics and director of seismology at Xavier will preside at the annual meeting of the Eastern Section of the Seismological Society of America which will be held at Fordham University, New York City, on April 30, and May 1.

Father Stechschulte will deliver the chairman's address on "Deep Focus Earthquakes and Allied Problems" and will also present a paper on "The Great India Earthquake of January 15, 1934."

Patron Of April

The patron saint of students, Saint Joseph, was the subject of Father Manning in the weekly Convocation of Junior-Seniors. The students were urged to pray to Saint Joseph for success in their studies, and too, for a happy death since St. Joseph is also the patron saint of the dying.

Democratic Chairman

Albert D. Cash, '16, former president of the Alumni Association, has been chosen to head the nominating committee of the Hamilton County Democrats.

Miss Catherine Carter, a member of the Alumnae Board of Governors, is a member of the committee.

Otto Puts Philosophy Into Action And Is A Surprise To Staff

By The Geographical Appellations He Discovered In Looking Through A Dictionary

By Otto B. Schott

We're altruistic; we'll grant that and so will many of the other 15,258 (Not Positive) readers of the NEWS.

So, continuing the above thou-fore-me policy, we offer the following suggestion to the Crosley Radio Corporation (free advt.) so that they might more easily identify their super-power station, W8XO. Instead of the announcer saying in an unbelievable tone of voice: "W as in William; 8 as in the numeral after

7; X as in X-ray; O as in Oliver" we thought that he, for unity, coherence, and emphasis, might say:
W as in Wapistaniscou.
8 as in the age of John Roche.
X as in Xitiquaro.
O as in Ompompanoosue.
We imagin' that this would give the necessary charm to this station's programs.

And speaking of radio programs—this excludes those which are under the tutelage of Joe Link (Don't forget the Junior)—have you ever heard of any ordinary bunch of radio performers assembled in a studio without being called a "galaxy of stars" by the announcer?

The fellow who wrote the editorial in today's NEWS complains

about a lack of originality on the part of the X Club-men. The editorial writer when ripping off the said masterpiece might have been a bit chuffed since he consistently loses at "21". Yet there is a moot point to his thesis. We offer some suggestions which the X Club might try and put into action next year: 1. Imitate Nixon Dentyne on the way to New Orleans; 2. Re-enact the sympathy stirring moment when the Dieing Duck is just about to flap into oblivion; 3. Give a vivid action review of how a student acts when crib notes fall out of his blue book; 4. Depict Oreste (Frank) Barone trying to explain at home that he wasn't speeding—that we were only kidding.

You've heard of the student who would take his friend's last cigar-

ette; of the one who would take his best friend's girl out; and of the one who borrows term papers and forgets to return them in time for the lender to get a grade on it? But have you heard about Louis (The Doc said:) Flanigan and Walter (Wop) Walsh deserting Dan (4444) Ledwin the other day when 4444 got a flat tire on his jalopy? It seems that Ledwin has been giving them a daily lift for quite a long time.

Where did Tom McCormack get the name of "Mickey Doll?"

MEETING

The Board of Governors of the Alumni Association will meet Monday night in the Alumni Office at 7:45 p. m.

Science Club Tour

The Science Club will conduct tours through the Water Works on Monday, April 30, and Wednesday, May 2. Arrange your own groups. See officers of Club for details.

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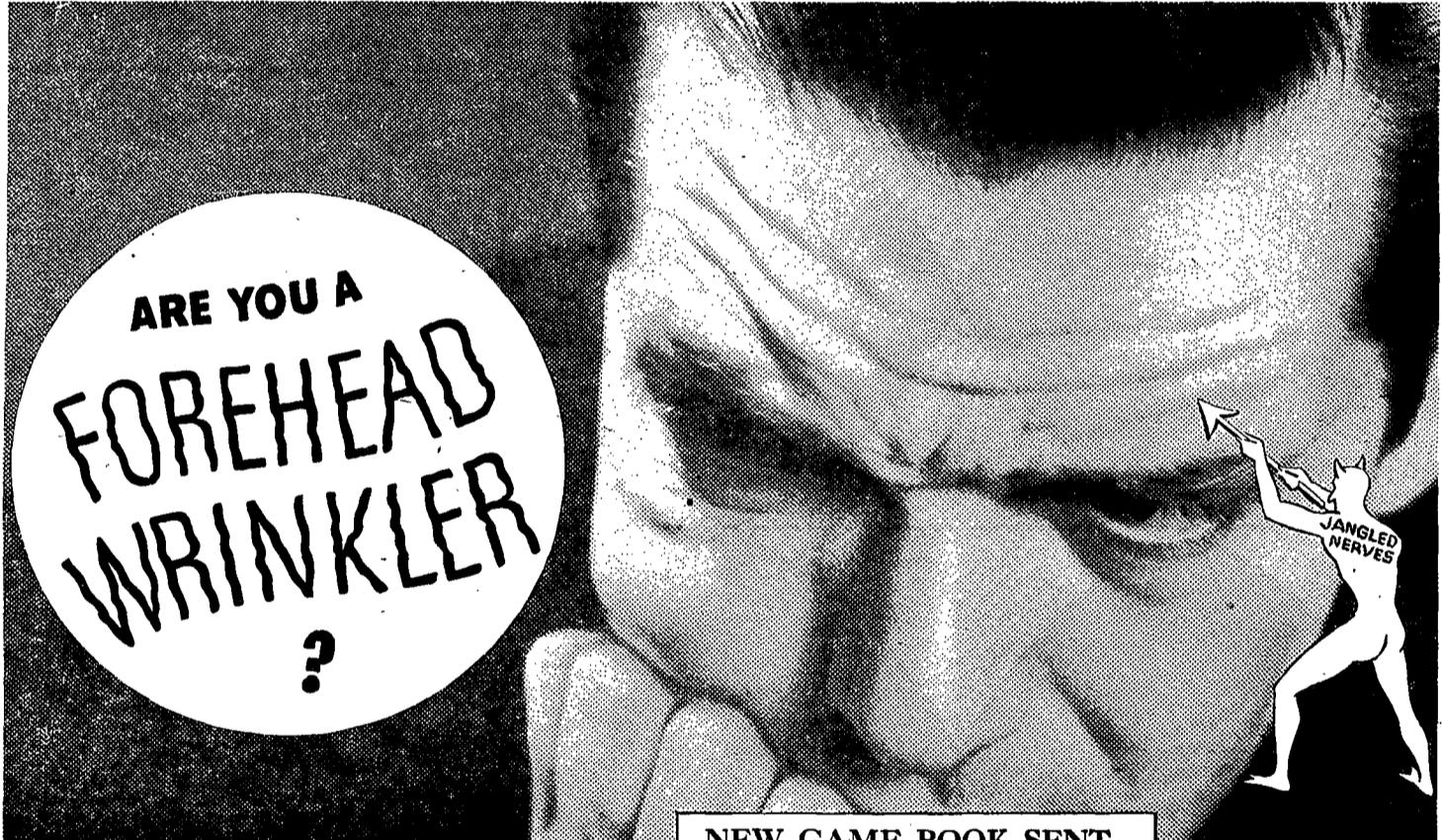
Transcript of Record Must Be Furnished

Morning, Early Afternoon and Evening Classes

For further information address CHARLES P. DAVIS, Registrar 233 Broadway, New York

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JOHN THE DREAMER

By John Smith

(Continued from Last Week)

Straw Hats, Cups, Primers . . .

The walls weren't the only scenes interesting and dirty. The floor was covered with a conglomeration of cases, shelves, stands, and clothing compartments. A customer could move only in the aisles, and it was much too narrow. It would take an honestly curious person "days without end" to investigate each case, counter, shelf and compartment to

see what secret was in, and on, each one. There were chipped cups, cracked saucers, (imitation) diamond amethyst rings, all styles of gas lamps (some hand painted in oil), spats, broken holy-water fonts, leather belts, straw hats (ladies and gentlemen's), McGuffey's primers, fountain pens without points, and myriads of other things which a person has no interest in, until he enters such a store.

Rugged Individualism

We were there almost two hours and still we can't remember half the things we saw. The natural darkness of the place, coupled with a feeling of wonderment at finding such a center of "business" left us with only the memory of the above and also the realization that the proprietor, Dad, was the last of the rugged individualists as he had told while I was there three customers

that he couldn't be bothered with them that day. He really was busy—busy explaining to me his new semi-cryptographic system in which letters were to replace numbers for future accounting systems.

Boston U. Co-Eds Refuse Financial Help On Dates

Questionnaire Shows That Only One Girl Favored "Dutch Treat" Dates

Boston, Mass., April 26.—The Boston University News shows that the

men there are up against it when it comes to having dates. The depression is not over yet. The Co-eds there do not seem to realize this as only one, a sophomore is in favor of "Dutch treat" dates.

The men have little or no money. They want dates. The girls are not cooperating. Something had to be done so the Boston News circulated a questionnaire among the ladies of the University to learn their attitude on the matter of paying for their share of a date. The results were most distressing.

A Junior and Senior agreed that the male could look for no financial aid from them on a date. The bill for the entertainment was the sole property of the boy friend.

Another Junior is of the opinion that a girl should not allow herself to spare the gentlemen on a date unless she is going steady with him.

Of all the girls who answered the questionnaire, on one sophomore, made a statement in favor of bearing half of the financial burden of a date.

This is how she answered: "If a gentleman called me up to take me to the movies on condition that I pay my own way, he'd find me in a very receptive mood."

The Schultz Gosiger Co.

Photo Engraving

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THE HEIGHT OF GOOD TASTE

☞ Luckies are made of only the clean center leaves—the mildest, best-tasting tobaccos. And then, 'It's toasted' for throat protection. Every Lucky Strike is round, firm, fully packed—no loose ends. That's why Luckies 'keep in condition'—do not dry out. Luckies are always in all-ways kind to your throat. ☞

"It's toasted"

✓ Luckies are all-ways kind to your throat

Only the Center Leaves—these are the Mildest Leaves



They Taste Better

The Xavierian News



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Office: 52 Biology Bldg. Phone: J.E. 3220

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Newspapers are not responsible for the existence of unpleasant facts, but are responsible for telling them to the world.—Marvin H. Crenger, managing editor, Milwaukee Journal.

Why Not Experiment?

We wish to compliment the X Club upon the entertainment which they provided for the student body. Although the presentation lacked the artistry of a polished performance, nevertheless it seemed to afford the student body a considerable degree of amusement. And anyone who is able to wrest the minds of the students from their studies, to brighten up lives which are spent in a gray mist of Cicero, of chromosomes, of isotopes, of syllogisms, is worthy of the heartfelt thanks of the students themselves.

But we found one fault in the acts

which they put on. There was a faint aroma of the mothball about them. The gentlemen who staged the show seemed to have forgotten that we are living in an age of experiment. Vast changes are taking place in the lives of all of us. The political, the economic, the social life of this nation is passing through a period of flux, of renaissance.

But did the gentlemen take this fact into consideration when they prepared their spectacle. They did not. They gave us the same old representation of rugged individualism, the same old exposition of capitalistic laissez-faire. So we plead with the members of the X Club to abandon those outmoded principles to which they cling so tenaciously, and to fall in line with the vast movement which is towards a new day. Give us something new!

Three X Students Win Positions In Latin Contest

(Continued from Page 1)

cent Eckstein also won positions in last years latin contest. Each of the ten schools entered in the contest were permitted to send three papers from their school.

The Jesuit schools participating in the contest were: (Chicago Province) Detroit U., Loyola U., Xavier U., John Carroll U., St. John's College; (Missouri Province) St. Louis U., Marquette U., Creighton U., Rockhurst Colleg, and Regis College.

COPY FROM THE ALUMNI OFFICE

One hundred and six guests attended the annual dinner of the Alumni Association at the Hotel Gibson, April 11. The following names were recorded on the register: Fred J. Rieckleman, Andrew J. McGrath, Robert Smith, William E. Fox, Arthur Fisher, James P. Bolger, Jerome J. Corbett, Harry Enneking, Thomas McHugh, G. Edward Fern, William T. Burns, Peter J. O'Donnell, Edward Foss, Sr., Harry Rieckleman, Edward C. Moorman, Thomas McCormack, Robert Bueter, Frank X. Brearton, Frank Waldron.

Rev. Edward A. Freking, Roland Ryan, Walter A. Ryan, Jr., John H. Doyle, Maurice Cleary, Thomas Bolger, Jr., Dr. William J. Topmoeller, Rt. Rev. Msgr. Louis J. Nau, Judge Clarence E. Spraul, Henry B. Bunker, George B. Maggini, Thomas Gallagher, Rev. Gerald J. Connolly, Arthur J. Conway, John B. Hardig, Charles J. Hardig, E. Wirt Russell, Arthur Maggini, Thomas M. Geoghegan, Bradford Sullivan, Joseph F. McCarthy, Albert Weimer, Donald McHale, Lawrence Jansen, Gregor Moorman, John E. Hoban, Charles J. Connolly, Dr. Robert Topmoeller, A. A. Conway, John J. Gilligan, Harry J. Gilligan, Joseph A. Verkamp, Paul Geoghegan, William F.

Luttmer, William Poland, Neal Ahern, Alfred Brendel, Edward P. Mouliner, Joseph A. Meyer, William V. Schmiedeke, Albert D. Cash, Walter F. Verkamp, Frank Gauche, Nicholas E. Browne, Dr. Leon J. Renneker, George H. Verkamp, Anthony B. Dunlap, Edward Foss, Jr., Lawrence Collins, Edward Vonderhaar, Paul K. Moormann, James Farrell, William F. Fox, John C. Thompson, Leo G. Kuhlman, Carl F. King, Dr. John C. Danahy, Philip Overbeck, Elmer J. Buller, Joseph Berning, Louis J. Coffin, Dr. E. J. McGrath.

Dr. Harry R. Carroll, Luke J. Leonard, Richard D. Downing, Rev. Frederick Bien, Rev. J. Heile, Robert L. Otto, James J. Grogan, Edmund B. Meiners, T. J. Mulvihill, John E. Sullivan, E. T. Hurley, Rev. Hugo F. Sloctemyer, S. J., Rev. A. L. Fisher, S. J., Rev. A. D. Theissen, S. J., Rev. Paul J. Sweeney, S. J., Rev. Joseph A. Walsh, S. J., Rev. Ferdinand A. Moeller, S. J., Rev. Thomas A. Nolan, S. J., Rev. F. A. McKernan, S. J., Ellis Frakes, Mrs. W. J. Topmoeller, Ellen Laib, Frances De Loe, Eleanor McCullough.

Alumni coming the farthest distance to attend the banquet were Rev. Gerald J. Connolly, '97, from Warsaw, Ky., and Robert Smith, '27, from Circleville, Ohio.

The Xavier Club of Chicago, through its president, James W. O'Hara, '10, sent the following telegram to the banquet guests: "Xavier Club of Chicago sends most sincere greetings to the national Alumni Association and assures its members that our activity here will be most potently demonstrated by a marked increase of Chicago students at the University next fall."

Deification Of Roman Rulers Seen On Coins

(Continued from Page 1)

image wore a radiated crown, indicating his connection with Mithra or the sun-god. Appropriate symbols likewise appear on the reverses of these consecratio coins—an eagle, perhaps, whose flight is as the soul of the Emperor ascending to heaven; the phoenix, that mysterious bird which lived for five hundred years and returning to the altar allowed itself to be consumed in fire whence a new bird arose, typifying the immortality of the soul; a tensa, the vehicle in which only statues of the gods were carried.

Consecratio Coins

A knowledge of apotheosis is essential for the proper understanding of the Roman genius. By means of the consecratio coins the student of Classical Numismatics can easily and pleasantly familiarize himself with all the details of this fascinating subject.

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THIS reel of cigarette paper is sufficient to make 42,000 Chesterfield Cigarettes. It is of the finest manufacture.

In texture, in burning quality, in purity, it is as good as money can buy.

Cut open a Chesterfield cigarette. Remove the tobacco and hold the paper up to the light. If you know about paper, you will at once note the uniform texture—no holes, no light and dark places. Note also

its dead white color.

If the paper is made right—that is, uniform—the cigarette will burn more evenly. If the paper is made right—there will be no taste to it and there will be no odor from the burning paper.

Other manufacturers use good cigarette paper; but there is no better paper made than that used on Chesterfields. You can count on that!

Chesterfield the cigarette that's MILDER the cigarette that TASTES BETTER