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COURSE DESCRIPTION:
An overview of methods to evaluate a firm’s financial statements in order to determine the firm’s financial condition.

WCB MISSION: “We educate students of business, enabling them to improve organizations and society, consistent with the Jesuit tradition”

WILLIAMS COLLEGE OF BUSINESS LEARNING GOALS:
Each of these areas will be covered in FINC 350, but special emphasis will be placed on 1, 2, 3, 5:
1. Critical Thinking: WCB graduates will be able to think logically, reason quantitatively, and utilize appropriate analytical techniques and technology when evaluating and making decisions.
2. Ethics and Social Responsibility: WCB graduates will be able to recognize ethical issues, discern moral implications of decision making, and be prepared, and willing, to serve as responsible and professional members of society.
3. Effective Written and Oral Communication: WCB graduates will be able to organize, support and communicate ideas clearly and effectively, employ multiple mediums of communication (e.g., written, oral and visual), and adapt communication to audience, context or purpose.
4. Global Perspective and Cultural Diversity: WCB graduates will appreciate the historical and cultural contexts of the world in which they live, demonstrate the competencies required for engaging in global business activities, and respect and value diverse peoples and perspectives.
5. Understanding and Application of Knowledge Across Business Disciplines: WCB graduates will be able to evaluate business from an integrative and holistic point of view, leverage the synergies between functional business areas, and demonstrate college-level mastery of their chosen discipline.
6. Personal and Professional Development: WCB graduates will be well-prepared for their future careers and appreciate the importance of continuous professional development and life-long learning.

COURSE LEARNING OBJECTIVES:
The primary objective of this course is to develop a fundamental understanding of financial statement analysis and corporate reporting issues from both the equity analyst and credit analyst perspectives. The course will focus on the decision maker’s perspective. Learning objectives include:
1) understand and analyze the financial statements; understand how these statements are developed
2) analyze the financing, investing, and operating activities of the firm through financial statements
3) perform liquidity, credit, profitability, and investor analyses for a firm within an industry context
4) acquire greater understanding of the business strategy and financial ratios of well-known companies in various industries
EXPECTATIONS AND COURSE REQUIREMENTS:

Exams will consist of multiple choice questions, essay questions, and partial credit problems. If a topic is covered in class, it is likely to be included on a test, including topics not in the Ppt slides. The material in this course is fairly cumulative. Course final grades will be assigned using the plus/minus scale: 94%=A, 90%=A-, 87%=B+, 84%=B, 80%=B-, 77%=C+, 74%=C, 70%=C-, 67%=D+, 64%=D, 60%=D-, and below 60%=F.

What is this class all about? It’s all about your learning … active learning! In order to maximize the likelihood of active learning on the part of everyone, no cell phones may be used or be visible in any way during class. Please refrain from coming and going during class unless it is absolutely necessary. We will have a closed laptop/desktop policy in class during lecture, discussion, or problem-solving, unless we are working on a specific assignment together.

Attendance is expected in this class. Reasonable attendance is a condition for the granting of academic credit. In the rare circumstance in which a student finds it unavoidable and must miss a class, he/she should make arrangements to obtain class notes from another member of the class. All course supplementary materials will be available on Blackboard. It is your responsibility to check announcements on Blackboard regularly.

To ensure fairness, no extra credit work is available. Makeup exams will be given to students with official excused absences as defined by "Undergraduate Academic Policies and Regulations".

Using any work that is not your own, giving permission to use your work, or using any unauthorized information throughout the semester will result in a failing grade in the course and possible expulsion from Xavier University.

REQUIRED MATERIAL: 
(2) A financial calculator - the TI BAII Plus, allowable during CFA exams and official calculator for finance majors.

PREREQUISITES: ACCT 200, co-requisite FINC300

EVALUATION:  

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