

2017

BUAD 609-01 Business Ethics Through Film: Online

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SYLLABUS FOR BUAD 609-01: Spring 2017 ONLINE Business Ethics Through Film, Spring 2017, **THIS COURSE WILL BE TAUGHT ENTIRELY ONLINE**

Required text – Business Ethics Case Studies and Selected Readings, Marianne Jennings, South-Western Publishing ISBN 10: 1-285-42875-7. This book is available in the Xavier bookstore, or can be purchased directly through the publisher as a paperback book, a rental, or an eBook: <http://www.cengagebrain.com/shop/isbn/9781285428710>

Instructor – Professor Paul Fiorelli, J.D./M.B.A., Co-Director, Xavier’s Center for Business Ethics and Social Responsibility (513)745-2050

Course Purpose – This course is NOT a traditional film studies course focusing on the mechanics of film (e.g. lighting, sound, view, pace, etc.). Rather this course will use movies to help frame questions about themes in business ethics. These themes are: (1) Motivations, (2) Privacy, (3) Greed, (4) Competition, (5) Property Rights, (6) Individualism, and (7) Diversity.

20%	Individual Papers	Each student will prepare an individual paper (3-5 double spaced pages) based on the first week’s movie “The Company Men”, and the articles associated with this movie. Each student will also write a separate paper based on the movie and articles assigned to them. Both papers will be worth ten (10%) percent of the final grade, for a 20 (20%) percent total. These two papers will be due by Monday, March 13, 2017 by 11:59PM.
20%	Individual Quiz question submission	Each individual will submit twenty (20) different possible multiple choice (not True/False, or short answer) quiz questions based on the reading and the movie assigned to that individual’s team (e.g. if you are assigned to the movie “Equity”, you would write 20 separate multiple choice quiz questions based on the movie “Equity”, and the readings associated with that movie/module). These questions are not to be shared with any class members, or anyone else. Students will be graded on the quality of the graduate level quiz questions submitted. Each question should test understanding and comprehension of the readings, not just rote memorization. To be considered a valid quiz question, students must write the question, followed by 4 or 5 possible answers, and sometimes none of the above is the correct answer. Each question must also include what the student believes to be the correct answer, and tell the Professor where he would be able to confirm the answer. These questions are due by Monday, March 13, 2017 by 11:59PM.
30%	Individual quiz grade	Students will take a multiple-choice quiz on the movies and assigned readings from Modules 2-8, BEFORE the discussion board opens. This will ensure each student has read the articles, and watched the movie, before they attempt to discuss and respond. I will drop the lowest quiz score.
20%	Individual Participation	This is a function of how each student discusses three posted questions. I will drop the lowest participation grade out of the eight (8) movies.
10%	Individual Response	This is a function of how each member responds to two postings. I will drop the lowest response grade out of the eight (8) movies.

Final grade A>= 93, A- >=90, B+ >= 87, B >= 83, B- >= 80, C+ >=77, C >= 73, C- >= 70, F < 70

Tentative Assignments:

All reading assignments, including web articles are listed in Canvas under each week’s module.

Date	Theme	Movie
3/13/17 11:59PM		Each individual will submit twenty (20) multiple choice questions, with complete fact situations, 4-5 possible answers, listing the correct answer, and an explanation about why that is the correct answer. Students are not to share these questions with their team members or classmates. These multiple choice questions are based upon the movie and the readings they were assigned.
3/13/17 11:59PM.		Each student will write a 3-5 page double spaced paper, based on “The Company Men” movie, the readings from the textbook, Business Ethics, Case Studies and Selected Reading, 8 th Edition, by Marianne Jennings, and any additional readings listed in Canvas.

3/13/17 11:59PM.	Each student will be assigned one of the movies from the course, and submit a 3-5 page (double spaced) paper, based on the readings from the textbook, Business Ethics, Case Studies and Selected Reading, 8 th Edition, by Marianne Jennings, any additional readings listed in Canvas, and that movie.	
Module 1 Week of Week of 3/13/17- 3/19/17	During the week of March 13-March 19, 2017, students will participate in the discussion board questions, and write responses.	
3/13/17- 3/19/17	Introduction to Ethics: Student must read the material listed in the Module for The Company Men, before the 3/13/17 deadline for the paper.	An Introduction to the world of business. <i>Company Men (2011)</i>– Tommy Lee Jones, Ben Affleck
3/13/17 11:59PM	Short paper (3-5 page double spaced)	Analysis based on <i>The Company Men</i> and assigned readings.
3/13/17- 3/16/17 11:59PM	Discussion Board participation	Loyalty discussion board initial posts on 3 different discussion board questions
3/17/17- 3/19/19 11:59PM	Discussion Board responses	Loyalty Discussion Board response posts due on 2 different discussion board posts
Module 2 Week of 3/17/17 – 3/26/17	Greed: Read the material listed in the Module for “Equity”	Aristotle speaks about leading a “good life”. How much money and “things” do you need to lead a “good life”? <i>Main video – Equity (1987) Anna Gunn.</i>
3/17/17- 3/19/17 11:59PM	Quiz	Multiple choice quiz based on viewing the movie <i>Equity</i> and assigned readings.
3/20/17- 3/23/17 11:59PM	Discussion board	Greed discussion board initial posts on 3 discussion board questions.
3/24/17- 3/26/17 11:59PM	Discussion board response	Greed discussion Board response posts due on 2 discussion board posts
Module 3 Week of 3/24/17 – 4/2/17	Greed: Read the material listed in the Module for Enron: The Smartest Guys in the Room	Enron had a code of ethics. Was that enough to instill a good corporate culture? <i>Main video- Enron: The Smartest Guys in the Room (2005)</i>
3/24/17- 3/26/17 11:59PM	Quiz	Multiple choice quiz based on <i>Enron: The Smartest Guys in the Room</i> and assigned readings.
3/27/17- 3/30/17 11:59PM	Discussion board	Corporate culture discussion board initial posts on 3 discussion board questions.
3/31/17- 4/2/17 11:59PM	Discussion board	Corporate culture discussion board response posts due on 2 discussion board posts
Module 4 Week of 3/31/17 – 4/9/17	Greed Read the material listed in the Module for the Big Short	Moral Meltdown. <i>Main video – The Big Short (2015)</i>
3/31/17-	Quiz	Multiple choice quiz based on <i>The Big Short</i> and assigned readings

4/2/17 11:59PM		
4/3/17- 4/6/17 11:59PM	Discussion board	Corporate culture discussion board initial posts on 3 discussion board questions.
4/7/17-4/9/17 11:59PM	Discussion board	Corporate culture discussion board response posts due on 2 discussion board posts
Module 5 Week of 4/7/17 – 4/16/17	Motivation Read the material listed in the Module for Glengarry Glen Ross	Why do good people act improperly? What’s the difference between being a motivational leader and an intimidator? <i>Main video - Glengarry Glenn Ross,(1992) Al Pacino, Jack Lemmon, Alec Baldwin, Ed Harris, Kevin Spacey, Alan Arkin</i>
4/7/17-4/9/17 11:59PM	Quiz	Multiple choice quiz based on <i>Glengarry Glen Ross</i> and assigned readings
4/10/17- 4/13/17 11:59PM	Discussion board	Pressure to perform discussion board initial posts on 3 discussion board questions.
4/14/17- 4/16/17 11:59PM	Discussion board	Pressure to perform discussion board response posts due on 2 discussion board posts
Module 6 Week of 4/14/17 – 4/23/17	Privacy Read the material listed in the Module for The Conversation	Scott McNealy – CEO of Sun Microsystems has said, “You already zero privacy, get over it”. Do we have any expectation of privacy either inside or outside our companies? <i>Main video – “The Conversation” (1974) Gene Hackman</i>
4/14/17- 4/16/17 11:59PM	Quiz	Multiple choice quiz based on <i>The Conversation</i> and assigned readings
4/17/17- 4/20/17 11:59PM	Discussion board	Privacy discussion board initial posts on 3 discussion board questions.
4/21/17- 4/23/17 11:59PM	Discussion board	Privacy discussion board response posts due on 2 discussion board posts
Module 7 Week of 4/21/17 – 4/30/17	Competition, Antitrust Read the material listed in the Module for The Informant	“The Customer is the Enemy – our Competitor is our Friend” <i>Main video – The Informant (2009) – Matt Damon</i>
4/21/17- 4/23/17 11:59PM	Quiz	Multiple choice quiz based on <i>The Informant</i> and assigned readings
4/24/17- 4/27/17 11:59PM	Discussion board	Antitrust discussion board initial posts on 3 discussion board questions.
4/28/17- 4/30/17 11:59PM	Discussion board	Antitrust duties discussion board response posts due on 2 discussion board posts
Module 8 Week of 4/28/17 – 5/4/17	Individualism/Dignity Read the material listed in the Module for North Country	Work-life balance questions: Can women have it all, while not being harassed <i>Main video – North Country (2005) Charlize Theron, Woody Harrelson, Francis McDormid</i>
4/28/17- 4/30/17 11:59PM	Quiz	Multiple choice quiz based on <i>North Country</i> and assigned readings
5/1/17-5/2/17 11:59PM	Discussion board	Harassment discussion board initial posts on 3 discussion board questions.

5/3/17-5/4/17 11:59PM	Discussion board	Harassment duties discussion board response posts due on 2 discussion board posts
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