2012

BUAD 600-D12 Legal, Ethical and Regulatory Environment

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COURSE SYLLABUS: BUAD 600-D12 (Deerfield)
LEGAL, ETHICAL AND REGULATORY ENVIRONMENT
XAVIER MBA PROGRAM

Mondays, 5:30-8:55 p.m., January 10 – March 27, 2010

Professor Ross Wright (JD, MBA), Xavier University, 3800 Victory Parkway, Cincinnati, Ohio 45207. Due to my full time work schedule and other commitments, the best way to contact me will be by mobile phone 513-550-9804 or via email ross_wright_esq@hotmail.com.

I. Course objectives:

- Foster a better understanding of the legal system in commercial transactions and the impact of ethical considerations on business decisions
- Develop a greater sensitivity to how ethics and law affects you in the business world and personally;
- Improve analytic skills based on ethics

II. Course Description:

This course will examine ethical legal principles including but not limited to, e-commerce, privacy, corporate conduct, diversity issues, and intellectual property law.

III. Course Materials

Law & Ethics (“LE”): Halbert & Inguli; Law & Ethics in the Business Environment, 5th Edition; 2003; West Publishing


IV. Course Overview

Students will be graded in four areas: individual research paper (25%), four quizzes (40%), class participation (15%) and group project (20%). Students are expected to have read all the assigned materials before class and prepared for spirited, yet cordial debate. The classroom discussion will include video clips from movies, documentaries, role playing hypothetical ethical matters, discussion of contemporary newspaper columns, magazine articles, guest speakers and other relevant material. I prefer our discussions to be frank and open and not politically correct. My teaching style is to keep the class captivated and motivated since this is an evening class.

a. Each student will be required to submit a research paper which will account for thirty percent (30%) of the grade from the list of topics below. The research paper should be nor more than eight pages (double spaced). Each research paper should be emailed to me at: ross_wright_esq@hotmail.com on or before September 23, 2011. The best tools for analyzing your individual research topic are found in the materials we
will cover throughout the course. For instance, if you decide you would like to discuss in
your individual research paper the ethical implications of the National Security
Administration’s eavesdropping program, you would likely use the assigned reading
materials in the Privacy & Technology, Marketing & Information and even the Duty of
Loyalty materials. In other words, the assigned readings materials will serve as the
yardstick by which you will measure and analyze your ethical topic and discuss the
issues raised. You are free to interject some personal experience and personal ethical
analysis, but try to focus on using the assigned reading materials. At the conclusion of
each paper, please make some specific recommendations on how society, business or
individuals can be improved as a result of your ethical analysis. Be sure to properly cite
sources in your paper and do not plagiarize.

*SAMPLE RESEARCH PAPER TOPICS:

Covenants not to compete
National Security Administration
Immigration
Identity Theft
Conflicts of interest
Whistleblowers
Code of Ethics
Employee Privacy
Insider Trading
Civil Rights Act of 1991
Title VII of the Civil Rights Act of 1964
Gender discrimination
Sexual Harassment
Affirmative/reverse discrimination
Age discrimination
Disabilities Act
Foreign Corrupt Practices Act
NAFTA
Piracy and Counterfeit Goods
Criminal liability executives
White collar crime
Religious Accommodation
Environmental laws
Internet/E-Commerce
Export Controls
Family Leave Act
Antitrust questions
Environmental laws
Products and Service Liability
professional malpractice
business judgment rule
criminal liability of executives
Sarbanes-Oxley
b. There will be four short quizzes over the assigned readings. Each quiz will represent ten percent (10%) of the course grade and 40% your total grade. Obviously, cheating is prohibited and will be punished severely. Please put away all smart/dumb phones, blackberrys, and other related electronic devices while taking a quiz.

c. Class participation will represent 15 percent of the grade. No need to filibuster the classroom discussion but substantive input from everyone is expected from time to time.

d. Finally, there will be a group project. The group project will represent 20 percent of your grade. You will form into groups and develop Powerpoint presentations to a hypothetical ethical dilemma. Each group will select its own ethical dilemma to present to the class. Preferably, each group will have four members, but five members may be permissible if someone is the odd person out. The dilemma can be drawn from any of the subjects listed for the research papers below or any other ethical dilemmas. Each group will make a presentation to the class during the last class. Each presentation should be timed to last 25 minutes and there will be a five-minute question/answer period after each presentation.

V. Course Expectations

Attendance is mandatory. Any student missing more than one class is subject to a lower class participation grade. Feel free to contact me regarding any questions you have or if you have work related travel and I will reasonable efforts to accommodate you.
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<tr>
<th>Date</th>
<th>Subject Matter</th>
<th>Pages</th>
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<td>Class 1</td>
<td>Introduction to Ethics &amp; the Legal System</td>
<td>LE :1-29</td>
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<td>Class 2</td>
<td>Valuing Diversity</td>
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<td>Class 4</td>
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<td>Class 6</td>
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<td>Class 8</td>
<td>Risk Allocation: Product Liability</td>
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<td>BE: 118-119</td>
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*************SPRING BREAK MARCH 6***********************

Class 9  Politics & ethics -Guest Speaker
          Handouts to be provided on blackboard

(March 27)  ******************PAPERS DUE MARCH 24TH***************

Class 10  Group presentations
          25 minutes each group - w/Q&A