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Xavier University Newswire

Xavier University - Cincinnati

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THE XAVERIAN NEWS

CINCINNATI, OHIO

A paper published by the students and devoted to the interests of St. Xavier College of Commerce, Accounts and Finance, College of Journalism, Advertising and Salesmanship.

VOL. II

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NO. 3

Christmas Eve

Christmas eve is one of the most interesting times of the year to travel. Most everyone traveling seem to be in a very happy mood, and this happiness only increases as they near their journey's end. People of every walk of life can be seen traveling on this day, going to see a select friend, or kinsman.

It is a sight worth seeing to visit the depots of the large cities on Christmas Eve. There is nothing but hustling and hurrying everywhere. The ticket agents and even the staunch old train caller seem to be in a state of excitement. There are no sorrowful scenes of parting friends, but everyone seems happy. Each train leaving is crowded to its capacity and the signal of the bell to start is the only utterance of the joy which reigns within.

After the train gets a distance outside the city the excited crowd gradually become more quiet and content themselves with reading the newspapers and gazing out of the windows. The more housed up city folks are awestricken at the beautiful snow covered hills, and the children clap their hands in joy to see the snow covered forest, and especially to see a real Christmas tree growing, some almost bent to the ground with their burden of snow; and perhaps the next year it will be weighted to the floor with the toys for these same children. Each mile traveled adds new joys for the children, but their tired eyes finally close in sleep only to dream of old Santa, whom they hope will fill their stockings to be hung at the old chimney, and of the candle-lighted tree which is their pride and joy of Christmas.

The old folk can well remember when they also were accompanied by their parents on such a trip to visit their relatives in the beautiful country, but they did their traveling by stage coach. However, their annual visits were just as much enjoyed as these made now on the electric lighted trains by their children.

As the train rolled on, the children one by one were lulled to sleep by the excitement and hurrying in traveling on Christmas eve. But one young man of about eighteen who had thus far been lying back on his seat, oc-



he left for the city to attend business college. This was his first trip home since leaving and as the train went on his face brightened up and one could only imagine how glad he was to get home and again see the dear ones left behind. He then pulled some letters from his inside pocket and began reading one by one. These were written with a feminine hand and it was evident she was the pride of his heart and now only two hours hence and he would be at her side.

Across the aisle sat a middle aged couple who talked occasionally but seemed to have a fatigued look on their faces. They were now and then interrupted by a little girl of about thirteen, who sat directly back of them, whom it was evident was their child. At the next station, a young man of about twenty-one entered the train and sat in the seat beside the little girl. He began talking to her presently and remarked how much she resembled his own sister at home with whom he was going to spend the holidays. She explained her parents and she were stage people and were going to a small town along the railroad to play over the holidays. Her parents had followed the stage ever since they were ten years old. She began singing and dancing with them at the early age of three and had traveled with them ever since. She displayed a friendship ring and wrist watch which she received from her Santa the night previous. Her clear tone and pleasant facial expression clearly indicated her qualities for a successful stage life. After conversing awhile with the gentleman beside her, her parents reminded her the next stop was where they were to get off, and she began to rehearse silently the songs to be sung later in the evening.

As each station was reached the once crowded train lost most of its occupants until now only about one-third of the seats were occupied. At last the train reached its destination and the happy but quiet and tired crowd jammed the doorway, each more anxious to get off first and meet those awaiting them. The real Christmas eve spirit was then fully demonstrated and everyone seemed to say together, "Merry Christmas to all, and a Happy New Year."

L. M. Heltz.

I SEEK in prayerful words, dear friends,
My heart's true wish to send you,
That you may know that far or near,
My loving thoughts attend you.

I CANNOT find a truer word,
Nor better to address you;
Nor song nor poem have I heard,
Is sweeter than "God bless you!"

GOD bless you!" Thus I've wished you
All that Christmas joy possesses;
For there can truly be no joy,
Unless indeed God blesses.



asionally sleeping only to be startled by the conductor when calling the stations, now began to look out the window and one could almost see an expectant joyful look on his face for some familiar scene of his childhood days. This young man had lived on the farm until last September when

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TWENTY-THIRD EXHIBITION OF THE CINCINNATI ART CLUB.

The twenty-third annual exhibition of the Cincinnati Art Club, now being held in the Union Central building, maintains the same standard of excellence that has been set by the members of that noted organization in previous years.

Cincinnati, the art center of the West, has ever been active in producing artists whose work is really meritorious, and started not a few of them on the road to international fame. The exhibitions which our painters give us annually, are at once educational and enjoyable, and should be visited by all who have civic pride and a love for the beautiful.

First and foremost among Cincinnati artists of whom we are especially proud, stands Mr. Frank Duveneck, "the old master." He has pleasantly surprised us this year with a wonderful landscape done during the past summer at Gloucester. The composition is excellent and the color effect beautiful. "Firelight Song," by J. H. Sharp, is a very strong and imposing picture of a Pueblo Indian. C. S. Kaelin's paintings, mostly harbor scenes, are, as usual, rich in color and transparent in tone. E. T. Hurley is represented with six landscapes, all of which were painted about Cincinnati. The drawing of these pictures is especially good.

Several heads and portrait sketches are exhibited by Leon Lippert, the well known portrait artist. His sketch of Mr. Wm. Haas not only is a splendid likeness, but it shows character. Norbert Heermann who pictured sunny California, and his paintings fairly breathe the western atmosphere. Paul Eschenbach shows a brilliantly painted river scene, while L. H. Meakin's landscapes are the best he ever has exhibited.

John Rettig is represented with a variety of subjects which show that he is well versed in all branches of art, and the strength and ambition of H. H. Wessel are reflected in the five landscapes that this noted artist has contributed. Martin Rettig's flower subjects are extremely pretty, and Charles Svendsen's "Old Farmhouse" is finely done, while R. Tschudi's and Wm. McDonald's paintings are bringing forth very complimentary remarks. Two landscapes are shown by Ludwig Woseczek, and let it suffice to say that we would be pleased to see more of this capable artist's work.

Many other names are deserving of mention, but lack of space will not permit.

L. R. (The Connoisseur).

He has no force with men who has no faith in himself.

DEBITS AND CREDITS From the Bookkeeping Class.

By some mishap, as yet unexplained, on the part of the "copy-boy"—we know the baseball season is over and we have read no obituary notice in reference to his grandmother—our "copy" failed to get to the editorial sanctum of the News in time for its last issue. We did, however, take a pardonable pride in the roster of our names in the supplement, and while, unlike Abou Ben Adam, we did not lead all the rest, still, after due figuring, we found that we made up a goodly per cent of the splendid grand total of the student body of the College of Commerce, Accounts and Finance, and College of Journalism. But we are taking time by the forelock this month to get our "news" to the editorial rooms before press time.

Our professor tells us, and we feel it, that we are doing excellent work and that our class is up to standard of any of our illustrious predecessors. We are well along in the business transaction for the month of March and hope to finish Part I of the Twentieth Century Bookkeeping Course before the holidays. We are punctual and regular in attendance and manage to keep "up to date." While we are not given to pinning bouquets on ourselves, we desire to let it be known that minute for minute and hour for hour we are as efficiently "on the job" as any of ye scribes in the realm of Journalism, as any of ye "figgers" in the divisions of Accountancy, as any of ye disciples of Blackstone in the domain of Law, or as any of ye make-believers in the field of Advertising. Should any or all of ye doubt our work, we are prepared to maintain our position by an array of "facts," the special hobby of the bookkeeper.

—OFFICE FILES.

We are delighted to hear that our good old friend, Mr. Frank G. Sander, is so prosperously located at Anderson, Indiana. He is working for the Remy Electric Company. The following extract from a recent letter addressed to the President, Father Heermann, is of special interest to the readers of The Xaverian News:

"I regret very much that I can not be among the class this year, as I feel that the criticism and instruction I received from you are instrumental in assisting me to make good in the position I now hold. I might also add that my salary has been increased more than 40 per cent since attending your school."

NOTE.—Mind and remember, "Attend St. Xavier College of Commerce and Journalism if you would increase, among other good things, your salary." So say they all.

LACK OF TRAINING. (An Advertisement.)

"For Rent" signs are to be seen everywhere in our business district and each one is a mute advertisement of St. Xavier's College of Commerce, Accounts and Finance.

Each sign, every vacant building is a silent witness of some commercial tragedy—a lot of hope and ambition; little capital; no training, and then failure. Or capital in plenty, and lack of training; the result is failure and the "For Rent" sign. Such in brief are the tales.

The details alone differ. The cause of the tragedy seldom varies: "Lack of training."

There were some 20,000 failures in the United States in 1916. Why? Lack of training.

A public accountant remarked a few weeks ago that there is no cause for commercial failures that a trained man cannot overcome, and that is why each "For Rent" sign is an ad. for old St. Xavier.

So you men, with ambition and hope spurring you on to accomplish the big things, pause and heed these signs and pledge that of you, at least, it will not be said: "Lack of training!"

Will H. Curtin.

A PREDICTION.

And now we are told that Congress is about to institute a most comprehensive investigation of the high cost of living.

Would it be altogether rash to make a few predictions as to the findings resultant thereof?

We confidently expect a finding that a general crop shortage prevails throughout the land; that our food supply is being rapidly diminished by foreign consumption, and that large quantities of grain remain in the granaries alike of farmer and of speculator.

Thereupon a proposition will most likely be launched by some exceptionally radical reformer, for governmental control of prices, and possibly abolition of the right to store produce or grain. But the majority of Congress will reject such a proposal, and the burning question of embargoes and export taxes will then be considered.

Here again, a majority in favor of such legislation will hardly be found, and Congress will complete its investigation by having established as an absolute fact, that the cost of living is high. That is the usual result of "investigations"—only that and nothing more.

George Gutting.

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NEW AUTOMOBILE ORDINANCE.

In an editorial published in the Ohio State Journal, of Columbus, Ohio, Wednesday, December 6th, 1916, the editor complains that unrestricted speed of automobilists endangering the lives and property of citizens is on the increase. Some measure must be taken for the safety and welfare of others. He states that upon one occasion, while standing at the office door, an automobile passed at a very rapid rate. Before the door was closed behind him the car was fully a block away.

While there seems nothing unusual in this statement to those who are accustomed to dodging them from early morning to late at night, the fact that the people are becoming more agile, warrants the drivers of these cars, more speed and less caution.

Cincinnati has an automobile ordinance, limiting the speed of autos within city and county territory, with minor clauses pertaining to, slowing down at crossings, traffic signals, prohibiting the passing on right of street cars, while they are taking on and leaving off passengers and also rules in regard to the "Quiet Zone," about hospitals and schools. That there is an evident disregard for these laws is shown by the number of arrests made from day to day for the violation of them. Whether it be ignorance or downright carelessness, the number of autoists arrested every day (and these are but a small portion of the offenders) prove beyond a doubt, that something must be done to provide ample protection for foot passengers. Perhaps the answer lies in the fact that our city fathers now possess a car of their own. It is not more laws we need. It is the enforcement of laws already enacted.

Herbert A. Nieman.

INVESTMENTS

Through the efforts of Professor Geisler, we of the Investment Class enjoyed the opportunity of hearing Mr. W. B. Fox, of the Titltonson and Wolcott Co., and Mr. Thos. J. Walsh, of the Fifth-Third National Bank.

Mr. Fox, a specialist in that class of investments, lectured on "Municipal Bonds." He explained how the municipality issues the bonds; how provision is made through the sinking fund for paying them when due; how the investment man, after receiving the notice of sale, investigate the financial status of the locality, the character of the inhabitants, and the legality of the issue.

He showed us the methods of figuring the price to be offered for the

from the heart all unkindly thoughts, all harsh feeling, all animosity and all hatred! And in that spirit the Xaverian News, with the entire student body of St. Xavier, wishes each and all not alone a merry but a happy Christmas!

SOCIAL LEAGUE.

The second session of the '16-'17 term of the Social League was held in Moeller Hall on the evening of December 8th. There was a large attendance, although the weather was inclement.

A committee was appointed to make arrangements for the annual reception to be held at the K. of C. Hall in February. Other things of minor importance were also discussed.

Professor Ren Mulford entertained the members with an interesting talk "Running Life's Bases." It was greatly appreciated by all, regardless of the fact that on December 8th, ten years ago, he delivered the same lecture at Fairbanks Theatre, Springfield, Ohio. Since then he has given it in many States, and even in Canada. The following is from the Cincinnati Post:

"Ten years ago today: On December 8, 1906, Ren Mulford, then a baseball writer, began delivering his famous lecture, 'Running Life's Bases.'"

Possibly the most interesting feature of the meeting was the meeting itself. The discussions following the submission of questions of policies of the League amply demonstrated the interest the student body is taking in the courses of Commerce, Finance, Accounting, Advertising, Salesmanship, Journalism and English Composition, of the night classes of old St. Xavier. The Social League is one of the fruits of the planting and watering of the seeds by the College, through Rev. Father Heiermann, S. J., and it is in the fruit the value of the planting is to be tested. No previous meeting showed the interest taken by the student body in the night classes, as the December meeting showed. The attendance was large—and let it be even larger in the first month of the coming New Year; the discussions were to the point; the final decisions received the approval of all, even of those who voted in the negative as they thought they should do, and the hand-shaking on adjournment was a feature as pleasant as the speeches of the evening and as the luncheon served.

With the student body, as with the Social League and with the Social League as with the student body, it is fifty-fifty in determination to acquire training for themselves for the coming fight of life in the business world, and ever and always for the Glory of old St. Xavier!



The Xaverian News

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Wishes you a Merry Christmas



This is the time of Christmas! The time of the coming of the Christ Child in the Stable of Bethlehem; the time of the singing of the Angels in the skies; the time of the Star of Bethlehem and the coming of the Three Wise Men of the East, with their gifts of gold and frankincense and myrrh; the time of the adoration of the Shepherds; the time of peace on earth to men of good will, with Mary and Joseph at the crib side; the time of the bending of the knees of the ox and the ass! The time of the beginnings of the Holy Childhood and of troubles of suffering and of poverty to the Child Jesus and to His Most Blessed Mother and to Blessed Saint Joseph!

It is Christmas time—the time not alone of giving but, far more, the time of forgiving. The time of the glorious Festival of the year and of all ages, exceeded only by the greater Festival of the Resurrection wherein was accomplished the work beginning in the stable of Bethlehem; the redemption of Man, the founding of the Catholic Church; the Carrying of the Cross to all lands and all nations, with martyrdoms innumerable; the founding of the religious orders, and their great work in education and in deeds of kindly charity—and do you have it in your heart? And does your heart go back to that bitter cold night in the stable of Bethlehem—the beginning of all?

Yes! It is Christmastime! It is the time of giving of gifts—but it is also the time of forgiving; of banishing

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bonds, and how the price for the individual purchaser is established.

The requisites of a successful bond salesman, said Mr. Fox, are knowledge, extensive knowledge—tact and neat personal appearance.

Municipal bonds in his opinion are ideal investments. The return of the principal is reasonably certain and they pay a fair rate of income.

Two weeks later, on December the fourth, Mr. Thomas A. Walsh addressed the class on the subject of Railroad Investments. He impressed on our minds the necessity of conservatism in the management of railroads, and their proper regulation by the Government.

Like pages from some highly interesting romance was the story of the New York, New Haven and Hartford System. The men in control of this railroad conceived the scheme of establishing a complete monopoly of transportation in New England. To accomplish their end they bought up competing railroads for fabulous sums; they bought, or suppressed, some seventy trolley lines and they acquired control of numerous steamship companies. It was only when the Federal Government declared their holding of the steamship lines illegal that the system was broken and the organization went to pieces.

The funds of another road, the Rock Island System, were diverted into the pockets of the men in control, and the bondholders brought suit to foreclose.

Because of such sensational failures the confidence of the people in railroad investments, said Mr. Walsh, was severely shaken. But a new regime has come, and under the strict supervision of the Federal Government, such mismanagement will hardly happen again, and the investors are realizing that railroad bonds are really, as a rule, safe investments.

We are deeply grateful for the special lectures and to Mr. Geisler, because not only were the lectures of the highest interest, but also because Mr. Theodore J. Geisler, who had procured these esteemed speakers for us, has guided us in a masterful way through the intricate study of investments.

WILL H. CURTIN.

JUST A SUGGESTION.

There is a gentleman in the second year class of Journalism who goes under the high sounding title of Mr. L. M. Heitz. He is now devoting his leisure moments to cultivating a brush on his upper lip. Owing to his high standing in the community we do not wish to say anything that would offend him, but merely to inform him that if he would cut off his budding facial adornment it would greatly enhance his beauty from an artistic viewpoint.

MEDAL FOR ORATORY GIVEN BY ST. XAVIER, WON BY RAY McCOY

Raymond J. McCoy won the oratorical contest for the St. Xavier Alumni medal at Memorial Hall last night. His subject was "The Canadian Industrial Disputes Law."

In nine years 148 strikes of public utility in character were averted by means of this law, which provides that all disputes must be made known to the government before any action can be taken. A board consisting of a member representing both employer and employee with a third member to be chosen by both parties, weighs both sides of the question.

"The Adamson Bill—A Modern Fiction," the subject of Earl F. Westerland, was greatly applauded.

Gordon Gutting gave a splendid dramatic oration upon "Let Us Have Peace."

Thomas A. Gallagher spoke upon "What Next For Erin?"

"Compensation For Industrial Accidents" was the subject of Frank R. Mieloch.

Joseph G. O'Meara, Jr., talked on "Child Labor."

Arthur W. Farrell spoke upon "The Recent Irish Rebellion."

The judges for the evening were Rev. Gerald J. Connolly and Messrs. Anthony B. Dunlap, William A. Byrne, Paul H. Verkamp and Dr. J. Homer Husehardt.

The musical numbers were rendered by the College Orchestra and Glee Club, under the direction of Mr. Alfred J. S. Schehl.

AN ECHO FROM ENGLAND

It is refreshing to meet a declaration like the following issued last June by the American Association of National Advertisers:

RESOLVED, That we members of the Association of National Advertisers are opposed to advertising of the following kinds:

All advertising that is fraudulent or questionable, whether financial, medical or any other; all advertising that is indecent, vulgar or suggestive either in theme or treatment, that is "blind" and ambiguous in wording and calculated to deceive; that make false, unwarranted or exaggerated claims, that make uncalled for reflections on competitors or competitive goods; that makes misleading free offers; all advertising to laymen of products containing habit-forming or dangerous drugs, all advertising that makes medical relief or curative claims, either directly or by inference, that are not justified by facts or common experience; and any other advertising that may cause

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RESOLVED, That we recognize our own obligations as advertisers to conform to these principles.

If any reader should tear from our popular magazines all advertisements which did not "conform to these principles," how few would be left!

Month, Vol CXXVIII. No. 628. Pp 366. October, 1916.

Merry Christmas



Thank You—Same To You