2012

BUAD 690-01 Corporate Governance

Sandra Richtermeyer
richtermeyers@xavier.edu

Follow this and additional works at: https://www.exhibit.xavier.edu/business_administration_syllabi_spring_2012

Recommended Citation
https://www.exhibit.xavier.edu/business_administration_syllabi_spring_2012/13
Instructor: Sandra Richtermeyer, Ph.D., CPA (Colorado), CMA
Class Time and Location: Monday 6:00 – 8:30 pm, Smith 349
Credit Hours: 3
Course Number: BUAD 690-01
Course Pre-requisites: All required MBA courses
(or permission of MBA office for elective credit)
Office Hours: Before and after class as needed;
Mondays 3:30pm-6:00pm
Wednesdays 11:30am to 1:30pm
Weekly special hours are also posted. For MBAs, it is strongly encouraged to contact me and set up a phone or office appointment. I understand your schedules on campus are largely set up around your evening class schedule.
Contact Information: 513.745.3654 (office)
513.600.8068 (cell - preferred)
513.745.4383 (fax)
Richtermeyer@xavier.edu
Optional Materials: Materials posted on portal (by topic).
StrengthFinders – test results (5 top strengths)

The mission of the Williams College of Business is:
We educate students of business, enabling them to improve organizations and society, consistent with the Jesuit tradition.

BUAD 690 contributes to this mission by preparing MBA students to become leaders and serve on boards or work with boards. Boards are subject to increased scrutiny and the concepts learned in this course, coupled with the Jesuit philosophy, are designed to be helpful and applicable to all types of organizations.

Course Objectives:

Catalog Description [provided for reference purposes]
This course provides and introduction to corporate governance that applies to publicly held corporations, privately owned corporations and nonprofit organizations. The course emphasizes the development, implementation, monitoring, and evaluation of effective governance strategies.
Organizational leaders and guest speakers are an important element in the course activities and students are encouraged to work with an organization of their choice in completing assigned projects. The course emphasizes the development, implementation and monitoring of an effective governance strategy and includes discussion of the following:

1) The need for governance models and systems – introductory concepts, history and trends
2) The relationship between governance and strategy (defining, executing and evaluating organizational strategy)
3) Key issues for governing bodies related to:
   - Organizational ethics
   - Information needs of governing boards
   - Internal risk assessment & management – internal processes, practices, procedures, policies, internal control frameworks
   - External risk assessment & management – investors, creditors, regulatory agencies, suppliers, competitors
   - Assessing organizational performance (both financial and non-financial)
4) Evaluation of governance models and systems
5) Modification and change of governance models and systems

**Student Assessment and Evaluation – five key course elements:**
1) **Class discussion, participation and leadership** 20%
2) Governance projects (team and individual daily/weekly) 40%
3) ETS Testing 10%
4) Individual final projects 25%
5) Evaluation of peer projects (students will provide written evaluation and feedback on one peer project) 5%

Note: it is not possible to obtain 100% on classroom leadership if you are not present at all classes. Based on class history, the typical % (out of 20%) received on classroom leadership average from 10-15%. Leadership takes on many forms and each topic presents different opportunities for classroom leadership. For example, leading class discussion, posting articles, sharing news, taking class notes and posting them to the portal, coordinating thank you letters for guest speakers, etc. are all great ways to earn points in this category of your total assessment.

Late assignments – any late assignments will receive a 25% point reduction every two days after the due date of the assignment unless prior arrangements are made.