2012

BUAD 600-W13 Legal, Ethical and Regulatory Environment

Richard Kelly
kellyrb@xavier.edu

Follow this and additional works at: https://www.exhibit.xavier.edu/business_administration_syllabi_fall_2012

Recommended Citation
https://www.exhibit.xavier.edu/business_administration_syllabi_fall_2012/6

This Restricted-Access Syllabus is brought to you for free and open access by the Business Administration Syllabi 2012 at Exhibit. It has been accepted for inclusion in Business Administration Syllabi Fall 2012 by an authorized administrator of Exhibit. For more information, please contact exhibit@xavier.edu.
1. **INSTRUCTOR:** Richard B. Kelly  
   Office Phone: 513-421-3131 (2840)  
   Cell: 513-375-0723  
   Home: 513-542-9152  
   Email: rkelly@catholiccincinnati.org (I prefer this to the XU address)  
   I do not have an office on the campus. My office in downtown Cincinnati is located at the Archdiocese of Cincinnati, 100 East Eighth Street, 8th floor.

2. **COURSE MATERIALS:**  
   Text #2: “Annual Editions: Business Ethics 11/12”

3. **COURSE ASSESSMENT:**  
   a. At the beginning of most classes you will be tested on the assigned readings. These tests will consist of 10-12 multiple choice questions and sometimes one or two short essays. There will be no test on July 9. Your test scores will account for 40% of your course grade.  
   b. There will be a paper due on Monday, August 27. The paper will be based upon a subject chosen by the professor. You will be given the research materials, from which you will create your paper. The paper will account for 15% of your grade.  
   c. There will be a final examination. The exam will consist of multiple choice, short answer, and essay questions. The final exam will account for 35% of your grade.  
   d. You will receive a grade based on class participation. Be prepared to brief a case from the assigned readings in front of the entire class. To be adequately prepared you will probably have to read each case twice. If you miss a class for any reason I will deduct 1 point from your class participation grade. If you miss a second class I will deduct an additional 2 points. If you believe you will miss three or more classes, please see me. Your class participation will account for 10% of your grade.

4. **GRADING:**  
   
   A is greater than or equal to 93%  
   A- is greater than or equal to 90%  
   B+ is greater than or equal to 87%  
   B is greater than or equal to 84%  
   B- is greater than or equal to 80%  
   C+ is greater than or equal to 77%  
   C is greater than or equal to 70%

5. **SCHEDULE:**  
   Monday, July 9: Introduction to the course, form small groups, discuss law and ethics generally, read and brief case Yania v. Bigan, 155 A.2d 343 (Supreme Court of Pennsylvania, 1959).

   Monday, July 16: Introduction (cont.): Read “Halbert” chapter #1. Read “Annual Editions” articles #1, 2, 3, and 5.

**Monday, July 30:** *Privacy and Technology:* Read “Halbert” chapter #3. Read “Annual Editions” articles 9, 11, 12, 32 and 39.

**Monday, August 6:** *Valuing Diversity:* Read “Halbert” chapter #4. Read articles 10, 16, 17, 18, 19, 30, 34 and 43.

**Monday, August 13:** *Workers Rights as Human Rights:* Read “Halbert” chapter #5. Read “Annual Editions” articles # 22 and 33.

**Monday, August 20:** *Global Climate Change:* Read “Halbert” chapter #6. Read “Annual Editions” article #5.

**Monday, August 27:** *Marketing and Technology:* Read “Halbert” chapter #7. Read “Annual Editions” articles #28, 36, 38, 39 and 40. Papers due.

**Monday, September 3:** NO CLASS

**Monday, September 10:** *Risk Allocation (Products Liability):* Read “Halbert” chapter #8.

**Monday, September 17:** *Final Examination*