2014

BLAW 550-03 Business Law and Ethics

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COURSE SYLLABUS (revised)
BLAW 550-03: Business Law and Ethics
MBA Program – Fall 2014

Thursdays, 6:00 p.m. – 8:30 p.m.

1. **INSTRUCTOR:** Richard B. Kelly  
   Office Phone: 513-421-3131 (x2840)  
   Cell: 513-375-0723  
   Home: 513-542-9152  
   Email: rkelly@catholiccincinatti.org (I prefer this email to the XU address)  
   I do not have an office on the campus but will stay after class to answer questions. My office downtown is located at the Archdiocese, 100 East Eighth Street, 8th floor.

2. **COURSE MATERIALS:**  
   Text #2: “Annual Editions: Business Ethics 13/14”

3. **COURSE ASSESSMENT:**  
   a. At the beginning of most classes you will be tested on the assigned readings. These tests will consist of 10-15 multiple choice questions and sometimes one or two short essays. There will be no test on August 28. Your test scores will account for 40% of your course grade. These tests are unannounced.

   b. There is one writing assignment due on Thursday, October 23rd. The assignment will involve writing a 6-8 page research paper on a subject chosen by the professor. The research materials will be provided. This paper is known as a “closed memorandum”. The paper will account for a total of 15% of your grade.

   c. There will be a final examination. The exam will consist of multiple choice, short answer, and essay questions. The final exam will account for 35% of your grade.

   d. You will receive a grade based on class participation. Be prepared to brief a case from the assigned readings in front of the entire class. To be adequately prepared you will probably have to read each case twice. If you miss a class for any reason I will deduct 1 point from your class participation grade. If you miss a second class I will deduct an additional 1 point. If you believe you will miss three or more classes, please see me. Your class participation will account for 10% of your grade.

4. **GRADING:**
   A is greater than or equal to 93%  
   A- is greater than or equal to 90%  
   B+ is greater than or equal to 87%  
   B is greater than or equal to 84%  
   B- is greater than or equal to 80%  
   C+ is greater than or equal to 77%  
   C is greater than or equal to 70%
5. SCHEDULE:

**Thursday, August 28:** Introduction, form small groups, discuss law and ethics generally, read and brief case *Yania v. Bigan*, 155 A.2d 343 (Supreme Court of Pennsylvania, 1959).

**Thursday, September 4:** *Law, Ethics, Business:* Halbert Chapter #1. “Annual Editions” articles 1, 2, 4, 24 and 28.

**Thursday, September 11:** *Duty of Loyalty (Whistleblowing):* Halbert chapter #2. “Annual Editions” articles 7, 10 and 20.

**Thursday, September 18:** *Privacy and Technology:* Halbert Chapter #3. “Annual Editions” articles 5 and 31.

**Thursday, September 25:** Privacy and Technology (continued)

**Thursday, October 2:** *Valuing Diversity:* Halbert Chapter #4. “Annual Editions” articles 17 and 54. First paper due.

**Thursday, October 9:** *Valuing Diversity (continued).* “Annual Editions” articles 9 and 40.

**Thursday, October 16:** *Workers’ Rights:* Halbert Chapter #5. “Annual Editions” articles 18 and 37.

**Thursday, October 23:** *Workers’ Rights (continued)*

**Thursday, October 30:** *Thursday, November 6:* *Global Climate Change:* Halbert chapter #6. “Annual Editions” articles 23 and 49.

**Thursday, November 13:** *Marketing and Technology:* Halbert chapter #7. “Annual Editions” articles TBA.

**Thursday, November 20:** *Marketing and Technology (continued).*

**Thursday, November 27:** No Class:

**Thursday, December 4:** *Allocating Risk:* Halbert chapter #8. “Annual Editions” articles TBA. Second paper due.

**Thursday, December 11:** *Ownership, Creativity, and Innovation:* Halbert chapter #9. “Annual Editions” articles TBA.

**Thursday, December 18:** *Final Examination*