The Long and Short of It:
How to Make Treasure Troves in Your Collections Visible

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Libby Hertenstein-Cataloger/Metadata Librarian
Stefanie Hunker-Digital Resources Librarian
From Bowling Green State University
May 22, 2017
The Long and Short of It

- Introduction/background of issue/pros and cons
- Patty’s projects
- Libby’s project
- Stefanie’s projects
The Long and Short of It

• Special collections in academic libraries often contain numerous materials that are either inaccessible or only accessible locally.

• Many libraries are experimenting with various means of making their collections accessible via brief bibliographic (bib) records, whether in their own catalog (ILS), using MarcEdit, OCLC’s Connexion, or other databases.

• Bowling Green State University (BGSU) Libraries began using Excel, MarcEdit and templates in 2013 for an LP backlog project.

• This project has been the launching point for other projects at BGSU in the special collections.
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Patty’s projects:

• LP backlog project & 45 RPM project-both have students using Excel templates and professional cataloger using MarcEdit and Sierra Data Exchange to create brief bib records
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Patty’s projects (continued):

LP finished version in BGSU catalog

<table>
<thead>
<tr>
<th>Author:</th>
<th>June Brides</th>
</tr>
</thead>
<tbody>
<tr>
<td>Title:</td>
<td>There are eight million stories [sound recording]</td>
</tr>
<tr>
<td>Permalink</td>
<td><a href="http://maurice.bgsu.edu:80/record=b4228287%EF%BD%9ES9">http://maurice.bgsu.edu:80/record=b4228287～S9</a></td>
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Full Details

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<thead>
<tr>
<th>Location</th>
<th>Call Number</th>
<th>Volume</th>
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</thead>
<tbody>
<tr>
<td>Music Closed Stacks</td>
<td>Map It</td>
<td>Uncat LP</td>
</tr>
</tbody>
</table>

Notes: Please ask at the Music Service Desk on the 3rd Floor of Jerome Library for access to this item. Please check before and after use.

Phys. Description: 1 sound disc; analog 33 1/3 rpm, stereo 12 in

Music #: Pinky 5 Pink
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Patty’s projects (continued):

45 RPMs

<table>
<thead>
<tr>
<th>#</th>
<th>Artist, Title</th>
<th>Description</th>
<th>Label</th>
<th>Year</th>
<th>Type</th>
<th>Notes</th>
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<tbody>
<tr>
<td>1</td>
<td>Feathers, The dummy</td>
<td>Them onions</td>
<td>Veep</td>
<td>V 1200</td>
<td>V 1200</td>
<td>Popular music</td>
</tr>
<tr>
<td>2</td>
<td>Lee, Barry, Make it</td>
<td>Things gotta change</td>
<td>Veep</td>
<td>V 1201</td>
<td>V 1201</td>
<td>Popular music</td>
</tr>
<tr>
<td>3</td>
<td>Smith, Bobby Lee, No survivors</td>
<td>Forbidden affair</td>
<td>Veep</td>
<td>V 1203</td>
<td>V 1203</td>
<td>Popular music</td>
</tr>
<tr>
<td>4</td>
<td>Five Shades, I’ll give you love</td>
<td>Vickie</td>
<td>Veep</td>
<td>V 1208</td>
<td>V 1208 Promo</td>
<td>Popular music</td>
</tr>
<tr>
<td>5</td>
<td>Marshmallows, When I look at my love</td>
<td>I don’t even know his name</td>
<td>Veep</td>
<td>V 1212</td>
<td>V 1212 Promo</td>
<td>Popular music</td>
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<tr>
<td>6</td>
<td>Four Havens, What time is it</td>
<td>Let’s have a good time baby</td>
<td>Veep</td>
<td>V 1214</td>
<td>V 1214 Promo</td>
<td>Popular music</td>
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<tr>
<td>7</td>
<td>Boyd, Bobby, My type of dancin’</td>
<td>Where were you?</td>
<td>Veep</td>
<td>V 1216</td>
<td>V 1216 Promo</td>
<td>Popular music</td>
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<td>8</td>
<td>Caron, Don, That’s my desire</td>
<td>Road runner</td>
<td>Veep</td>
<td>V 1217</td>
<td>V 1217 Promo</td>
<td>Popular music</td>
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<tr>
<td>9</td>
<td>Viscaynes, Pauline</td>
<td>Questions I ask</td>
<td>Veep</td>
<td>V 1221</td>
<td>V 1221 Promo</td>
<td>Popular music</td>
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<tr>
<td>10</td>
<td>Foster, Zena, Make it me</td>
<td>Baby, let me teach you</td>
<td>Veep</td>
<td>V 1222</td>
<td>V 1222 Promo</td>
<td>Popular music</td>
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<tr>
<td>11</td>
<td>Handjives, Gotta find a new love</td>
<td>Runnin’ girl</td>
<td>Veep</td>
<td>V 1227</td>
<td>V 1227 Promo</td>
<td>Popular music</td>
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<tr>
<td>12</td>
<td>Imperials, Better use your head</td>
<td>The wonder of it all</td>
<td>Veep</td>
<td>V 1228</td>
<td>V 1228</td>
<td>Popular music</td>
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<tr>
<td>13</td>
<td>Pitt, Eugene, Another rainy day</td>
<td>Why why why</td>
<td>Veep</td>
<td>V 1229</td>
<td>V 1229 Promo</td>
<td>Popular music</td>
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<tr>
<td>14</td>
<td>Mimms, Garnet, It’s been such a long way home</td>
<td>Thinkin’</td>
<td>Veep</td>
<td>V 1232</td>
<td>V 1232 Promo</td>
<td>Popular music</td>
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<tr>
<td>15</td>
<td>Corby, Chuck, Man loves two</td>
<td>Happy go lucky</td>
<td>Veep</td>
<td>V 1235</td>
<td>V 1235</td>
<td>Popular music</td>
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</table>
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Patty’s projects (continued):

45 RPM finished version in BGSU catalog

<table>
<thead>
<tr>
<th>Author:</th>
<th>Five Shades</th>
</tr>
</thead>
<tbody>
<tr>
<td>Title:</td>
<td>I'll give you love [sound recording] Vickie</td>
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<td>Permalink</td>
<td><a href="http://maurice.bgsu.edu:80/record=b4177061~S9">http://maurice.bgsu.edu:80/record=b4177061~S9</a></td>
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Full Details

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<th>Call Number</th>
<th>Volume</th>
<th>Status</th>
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<tbody>
<tr>
<td>Music Closed Stacks</td>
<td>Map It</td>
<td>Uncat 7/45 Veep 1208 Promo</td>
<td>Lib</td>
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</table>

Notes: Please ask at the Music Service Desk on the 3rd Floor of Jerome Library for access to this title

Phys. Description: 1 sound disc : analog, 45 rpm ; 7 in

Music #: V 1208 Promo Veep

Subject: Popular music
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Full bibliographic record for LP

Author: Daddy Long Legs (Musical group: Brooklyn, N.Y.), composer, performer
Title: Rides tonight / Daddy Long Legs
©2015
Permalink: http:// maurice.bgsu.edu: 80/ record = b3963000 - S9

Full Details

<table>
<thead>
<tr>
<th>Location</th>
<th>Call Number</th>
<th>Volume</th>
<th>Status</th>
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</thead>
<tbody>
<tr>
<td>Music Closed Stacks</td>
<td>Map It 12/33 Norton ED-402</td>
<td></td>
<td></td>
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</tbody>
</table>

Notes: Title from disc label
Performer: Blue/rock music; performed by Daddy Long Legs
Note: Recorded St. Vitus, Brooklyn, NY, January 10, 2015
Contents: Kim Fowley speaks -- Long John's jump -- I feel so electric -- The stranger rides tonight -- Blood freight -- Motorcycle madness -- Evil eye -- Flesh eating cocaine blues -- Cains-a-rattlin' -- Bourgeois blues -- Death train blues
The Long and Short of It

Full bibliographic record for LP (continued):

<table>
<thead>
<tr>
<th>Contents</th>
<th>Kim Fowley speaks -- Long John's jump -- I feel so electric -- The i -- Motorcycle madness -- Evil eye -- Flesh eating cocaine blues -- G road blues -- Death train blues</th>
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</thead>
<tbody>
<tr>
<td>OCLC #</td>
<td>919449232</td>
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<tr>
<td>Phys. Description</td>
<td>1 audio disc; 12 in analog stereo rda</td>
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<tr>
<td>Other author:</td>
<td>Fowley, Kim</td>
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<td>Music #</td>
<td>ED-402 Norton Records</td>
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<tr>
<td>Subject</td>
<td>Blues (Music) -- 2011-2020&lt;br&gt;Rock music -- 2011-2020</td>
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<tr>
<td>Genre</td>
<td>Live sound recordings.</td>
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</table>
The Long and Short of It:

Patty’s projects (continued):
78 RPM project
• Students using template created in Sierra system to create brief bib records and item records
• Records verified by professional cataloger
• No authority control
• Records sent to depository
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Patty’s projects (continued):

Brief 78 RPM record in BGSU catalog

<table>
<thead>
<tr>
<th>Author:</th>
<th>Andrews, Ernie, Performer</th>
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<tbody>
<tr>
<td>Title:</td>
<td>Trust in me [sound recording] : I can’t get your lips / Ernie Edwards with Maxwell Davis and his trio</td>
</tr>
<tr>
<td>Permalink</td>
<td><a href="http://maurice.bgsu.edu:80/record=b4218622~S9">http://maurice.bgsu.edu:80/record=b4218622~S9</a></td>
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<tbody>
<tr>
<td>NW Regional Depository</td>
<td>Map It</td>
<td>10/78 Aladdin 192</td>
<td>Lib Use Only</td>
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</table>

| Music #           | 192 Aladdin   |
| Alt Title         | I can’t get your lips   |
| Call #            | 10/78 Aladdin 192 |
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Pros of projects:

• Pros:
  • Easy to train students
  • Quick way to batch load records for accessibility
  • MPLP approach
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- Cons of projects
  - Student turnover
  - Need to check for errors and inconsistencies
  - No authority control
  - Lack of consistency for terms such as DJ, promo, audition, etc.
  - Difficult to supervise students working on projects when located on another floor from main music collection
  - Catalog records are not really where we’d like them to be, which is fully cataloged
The Pollock Pamphlets
History of the Pollock collection

• Sam Pollock
  • Labor organizer
  • Toledo Autolite Strike
  • Hardin County Onion Pickers Strike
  • International Union Rep. Of the Amalgamated Meat Cutters and Butcher Workmen of North America

• The Collection:
  • Purchased by the CAC in 1986 from Sally Pollock
  • Consists of books, pamphlets, personal papers, etc.
  • 10k books on labor history, socialism, communism, economic theory, etc.
    • Books were cataloged
  • 45 linear feet of manuscripts
    • Print finding aid created. Later digital finding aid created.
The Pamphlets: Organization and Description

• 4k pamphlets on themes related to labor history, socialism, communism, and economic theory

• Pamphlets were originally “cataloged” in a spreadsheet and then transferred to an Access Database

• Information in the Access Database, included title, author, place, publisher, date, and general subject information
The Pamphlets: Accessibility

- Pamphlets mentioned in finding aid
- Subject index in finding aid
- At one time list of pamphlets was on the “website”
  - Just found (literally just found) listing online
  - We found it! Multiple Years Later!
- Only reliable form accessibility (Staff):
  - Staff Knowledge
  - Shared Drive
- Only reliable form accessibility (Patron):
  - Staff member on desk
The Pamphlets: Race against time

- Faculty and Student interest
  - Labor history
  - Civil Rights
- Retirements
- Obsolete technology
  - Do we need to migrate to new technology?
The Pamphlets: Solution

• Create brief bibliographic records using Excel spreadsheet and original Access Database
• Cross-walked original data to MARC
• Did not perform quality control
  • Names
  • Subject Headings
• Added additional fields for:
  • Notes to find the collection
  • Notes to find the physical location of collection
The Pamphlets: Today

- Used in classroom instruction
- Available via catalog
- Patrons can request access to the material via library catalog
- Test case for future projects
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Stefanie’s Projects:

• Movie Press Kits w/ brief bib records – almost completed
  • Created using Sierra templates and prompts
  • Pros and Cons
    • Pros – student needed a project and we can use the existing system to do the job
    • Con - student assistant capitalized every word, so I have to correct that

• Movie Lobby Cards w/ brief bib records – very much in progress
  • Will be loaded into Sierra using Excel spreadsheets for the data and Marcedit for the templates
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Movie Press Kits
The Long and Short of It
Movie Press Kits – brief record
The Long and Short of It

Movie Press Kits – Full Record
The Long and Short of It

Movie Lobby Cards

<table>
<thead>
<tr>
<th>Title of Film (245)</th>
<th>Crew (568)</th>
<th>Publication Information (380a)</th>
<th>Publication Information (380b)</th>
<th>Physical Description (380c)</th>
<th>Case (381) 1st Indicator (381a)</th>
<th>Case (381) 2nd Indicator (381b)</th>
<th>Other Standard Identifier (384)</th>
<th>Genre (650) 1st Indicator (650a)</th>
<th>Genre (650) 2nd Indicator (650b)</th>
<th>Genre (650) 3rd Indicator (650c)</th>
<th>Genre (650) 4th Indicator (650d)</th>
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</thead>
<tbody>
<tr>
<td>Age of consent</td>
<td>Producer, Michael Powell; director, Michael Powell</td>
<td>Place of publication not identified</td>
<td>Columbia Pictures</td>
<td>I folder (1 piece)</td>
<td>James Mason, Italian women, Jack Maclean</td>
<td>11/927</td>
<td>Feature films.</td>
<td>Ingt.</td>
<td>Ingt.</td>
<td>Ingt.</td>
<td>Ingt.</td>
</tr>
<tr>
<td>Around the world in 80 days</td>
<td>Producer, Michael Todd; director, Kevin McLean</td>
<td>Place of publication not identified</td>
<td>United Artists</td>
<td>I folder (1 piece)</td>
<td>David Niven, Carmen Miranda, Robert Newton, Shirley MacLaine</td>
<td>18/248</td>
<td>Feature films.</td>
<td>Ingt.</td>
<td>Ingt.</td>
<td>Ingt.</td>
<td>Ingt.</td>
</tr>
<tr>
<td>The battle of Britain</td>
<td>Producer, Bruce Robinson; director, Roy Hink</td>
<td>Place of publication not identified</td>
<td>United Artists</td>
<td>I folder (1 piece)</td>
<td>Howard Hawks, Susan Kelson, Jack Sheppard</td>
<td>18/248</td>
<td>Feature films.</td>
<td>Ingt.</td>
<td>Ingt.</td>
<td>Ingt.</td>
<td>Ingt.</td>
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</tbody>
</table>
# The Long and Short of It

## Movie Lobby Cards

![University Library Catalog](image-url)

**Title:** All neat in black stockings  
**Imprint:** [Place of publication not identified] National General Pictures 1969  
**Permalink:** [http://instance.bgsu.edu:80/record/4279246-59](http://instance.bgsu.edu:80/record/4279246-59)

### Full Details

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<th>Call Number</th>
<th>Volume</th>
<th>Status</th>
<th>Comments</th>
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<tbody>
<tr>
<td>Pop Cult Spec Call</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Notes:**  
Eight cards with variant images  
**Credits:**  
Producer, Leon Cloe ; director, Christopher Morahan  
**Cast:**  
Victor Henry, Susan George, Jack Shepherd  
**Phys. Description:**  
1 folder (8 pieces)  
**Other:**  
69/000
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For more information, contact any of us after the presentation.

Questions?