The Long and Short of It: How to Make Treasure Troves in Your Collections Visible

by Patricia Falk-Music Catalog/Metadata Librarian
Libby Hertenstein-Cataloger/Metadata Librarian
Stefanie Hunker-Digital Resources Librarian
From Bowling Green State University
May 22, 2017
The Long and Short of It

• Introduction/background of issue/pros and cons
• Patty’s projects
• Libby’s project
• Stefanie’s projects
The Long and Short of It

- Special collections in academic libraries often contain numerous materials that are either inaccessible or only accessible locally.

- Many libraries are experimenting with various means of making their collections accessible via brief bibliographic (bib) records, whether in their own catalog (ILS), using MarcEdit, OCLC’s Connexion, or other databases.

- Bowling Green State University (BGSU) Libraries began using Excel, MarcEdit and templates in 2013 for an LP backlog project.

- This project has been the launching point for other projects at BGSU in the special collections.
The Long and Short of It

Patty’s projects:

- LP backlog project & 45 RPM project-both have students using Excel templates and professional cataloger using MarcEdit and Sierra Data Exchange to create brief bib records
The Long and Short of It

Patty’s projects (continued):
LP finished version in BGSU catalog

Full Details

<table>
<thead>
<tr>
<th>Location</th>
<th>Call Number</th>
<th>Volume</th>
</tr>
</thead>
<tbody>
<tr>
<td>Music Closed Stacks</td>
<td>Map It</td>
<td>Uncat LP</td>
</tr>
</tbody>
</table>

Notes: Please ask at the Music Service Desk on the 3rd Floor of Jerome Library for access to the stock.

Phys. Description: 1 sound disc; analog 33 1/3 rpm, stereo 12 in

Music #: Pinky 5 Pink
The Long and Short of It

Patty’s projects (continued):

45 RPMs

<table>
<thead>
<tr>
<th>No.</th>
<th>Artist</th>
<th>Title</th>
<th>Album</th>
<th>Label</th>
<th>Year</th>
<th>Catalog No.</th>
<th>Format</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Feathers</td>
<td>The dummy</td>
<td>Veep</td>
<td>V</td>
<td>1200</td>
<td>V 1200</td>
<td>Promo</td>
<td>Popular music</td>
</tr>
<tr>
<td>2</td>
<td>Lee, Barry</td>
<td>Make it</td>
<td>Them onions</td>
<td>V</td>
<td>1201</td>
<td>V 1201</td>
<td>Promo</td>
<td>Popular music</td>
</tr>
<tr>
<td>3</td>
<td>Smith, Bobby Lee</td>
<td>No survivors</td>
<td>Forbidden affair</td>
<td>V</td>
<td>1203</td>
<td>V 1203</td>
<td>Promo</td>
<td>Popular music</td>
</tr>
<tr>
<td>4</td>
<td>Boyd, Bobby</td>
<td>I'll give you love</td>
<td>Vickie</td>
<td>Veep</td>
<td>V 1208</td>
<td>V 1208 Promo</td>
<td>Promo</td>
<td>Popular music</td>
</tr>
<tr>
<td>5</td>
<td>Boyd, Bobby</td>
<td>Where were you?</td>
<td>Veep</td>
<td>V</td>
<td>1216</td>
<td>V 1216 Promo</td>
<td>Promo</td>
<td>Popular music</td>
</tr>
<tr>
<td>6</td>
<td>Boyd, Bobby</td>
<td>My type of dancin'</td>
<td>Veep</td>
<td>V</td>
<td>1214</td>
<td>V 1214 Promo</td>
<td>Promo</td>
<td>Popular music</td>
</tr>
<tr>
<td>7</td>
<td>Radoslowski</td>
<td>I can’t help it</td>
<td>Veep</td>
<td>V</td>
<td>1217</td>
<td>V 1217 Promo</td>
<td>Promo</td>
<td>Popular music</td>
</tr>
<tr>
<td>8</td>
<td>Smith, Bobby Lee</td>
<td>Road runner</td>
<td>Veep</td>
<td>V</td>
<td>1221</td>
<td>V 1221 Promo</td>
<td>Promo</td>
<td>Popular music</td>
</tr>
<tr>
<td>9</td>
<td>Smith, Bobby Lee</td>
<td>Questions I ask</td>
<td>Veep</td>
<td>V</td>
<td>1222</td>
<td>V 1222 Promo</td>
<td>Promo</td>
<td>Popular music</td>
</tr>
<tr>
<td>10</td>
<td>Viscaynes</td>
<td>Make it me</td>
<td>Veep</td>
<td>V</td>
<td>1227</td>
<td>V 1227 Promo</td>
<td>Promo</td>
<td>Popular music</td>
</tr>
<tr>
<td>11</td>
<td>Viscaynes</td>
<td>Baby, let me teach you</td>
<td>Veep</td>
<td>V</td>
<td>1228</td>
<td>V 1228 Promo</td>
<td>Promo</td>
<td>Popular music</td>
</tr>
<tr>
<td>12</td>
<td>Handjives</td>
<td>Gotta find a new love</td>
<td>Veep</td>
<td>V</td>
<td>1229</td>
<td>V 1229 Promo</td>
<td>Promo</td>
<td>Popular music</td>
</tr>
<tr>
<td>13</td>
<td>Handjives</td>
<td>Runnin’ girl</td>
<td>Veep</td>
<td>V</td>
<td>1232</td>
<td>V 1232 Promo</td>
<td>Promo</td>
<td>Popular music</td>
</tr>
<tr>
<td>14</td>
<td>Pitt, Eugene</td>
<td>Another rainy day</td>
<td>Veep</td>
<td>V</td>
<td>1235</td>
<td>V 1235 Promo</td>
<td>Promo</td>
<td>Popular music</td>
</tr>
</tbody>
</table>
The Long and Short of It

Patty’s projects (continued):
45 RPM finished version in BGSU catalog

**Author:** Five Shades  
**Title:** I'll give you love [sound recording] Vickie  
**Permalink:** [http://maurice.bgsu.edu:80/record=b4177061~S9](http://maurice.bgsu.edu:80/record=b4177061~S9)

**Full Details**

<table>
<thead>
<tr>
<th>Location</th>
<th>Call Number</th>
<th>Volume</th>
<th>Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>Music Closed Stacks</td>
<td>Map It Uncat 7/45 Veep 1208 Promo</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Notes:** Please ask at the Music Service Desk on the 3rd Floor of Jerome Library for access to this title

**Phys. Description:**
1 sound disc : analog, 45 rpm ; 7 in

**Music #**
V 1208 Promo Veep

**Subject:** Popular music
The Long and Short of It

Full bibliographic record for LP

<table>
<thead>
<tr>
<th>Location</th>
<th>Call Number</th>
<th>Volume</th>
<th>Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>Music Closed Stacks</td>
<td>Map It 12/33 Norton ED-402</td>
<td></td>
<td>Lib</td>
</tr>
</tbody>
</table>

Notes:
- Title from disc label
- Blue/rock music; performed by Daddy Long Legs
- Recorded St. Vitus, Brooklyn, NY, January 10, 2015

Contents:
- Kim Fowley speaks -- Long John's jump -- I feel so electric -- The stranger rides tonight -- Blood
- Motorcycle madness -- Evil eye -- Flesh eating cocaine blues -- Cains-a-rattlin' -- Bourgeois blu
- Ind blues -- Death train blues
The Long and Short of It

Full bibliographic record for LP (continued):

<table>
<thead>
<tr>
<th>Contents</th>
<th>Kim Fowley speaks -- Long John's jump -- I feel so electric -- There's nothing left to say -- Motorcycle madness -- Evil eye -- Flesh eating cocaine blues -- Good old road blues -- Death train blues</th>
</tr>
</thead>
<tbody>
<tr>
<td>OCLC #</td>
<td>919449232</td>
</tr>
<tr>
<td>Phys. Description</td>
<td>1 audio disc; 12 in analog stereo rda</td>
</tr>
<tr>
<td>Other author:</td>
<td>Fowley, Kim</td>
</tr>
<tr>
<td>Music #</td>
<td>ED-402 Norton Records</td>
</tr>
<tr>
<td>Subject</td>
<td>Blues (Music) -- 2011-2020 Rock music -- 2011-2020</td>
</tr>
<tr>
<td>Genre</td>
<td>Live sound recordings.</td>
</tr>
</tbody>
</table>
The Long and Short of It:

Patty’s projects (continued):
78 RPM project
• Students using template created in Sierra system to create brief bib records and item records
• Records verified by professional cataloger
• No authority control
• Records sent to depository
The Long and Short of It:

Patty’s projects (continued):

Brief 78 RPM record in BGSU catalog

<table>
<thead>
<tr>
<th>Location</th>
<th>Call Number</th>
<th>Volume</th>
<th>Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>NW Regional Depository</td>
<td>Map It 10/78 Aladdin 192</td>
<td></td>
<td>Lib Use Only</td>
</tr>
</tbody>
</table>

Author: Andrews, Ernie, Performer
Title: Trust in me [sound recording] : I can't get your lips / Ernie Edwards with Maxwell Davis and his trio
Permalink: http://maurice.bgsu.edu:80/record=b4218622~S9

Full Details:

<table>
<thead>
<tr>
<th>Music #</th>
<th>Alt Title</th>
<th>Call #</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>I can't get your lips</td>
<td>192 Aladdin</td>
</tr>
<tr>
<td></td>
<td></td>
<td>10/78 Aladdin 192</td>
</tr>
</tbody>
</table>
The Long and Short of It

Pros of projects:

• Pros:
  • Easy to train students
  • Quick way to batch load records for accessibility
  • MPLP approach
The Long and Short of It

• Cons of projects
  • Student turnover
  • Need to check for errors and inconsistencies
  • No authority control
  • Lack of consistency for terms such as DJ, promo, audition, etc.
  • Difficult to supervise students working on projects when located on another floor from main music collection
  • Catalog records are not really where we’d like them to be, which is fully cataloged
The Pollock Pamphlets
History of the Pollock collection

• Sam Pollock
  • Labor organizer
  • Toledo Autolite Strike
  • Hardin County Onion Pickers Strike
  • International Union Rep. Of the Amalgamated Meat Cutters and Butcher Workmen of North America

• The Collection:
  • Purchased by the CAC in 1986 from Sally Pollock
  • Consists of books, pamphlets, personal papers, etc.
  • 10k books on labor history, socialism, communism, economic theory, etc.
    • Books were cataloged
  • 45 linear feet of manuscripts
    • Print finding aid created. Later digital finding aid created.
The Pamphlets: Organization and Description

- 4k pamphlets on themes related to labor history, socialism, communism, and economic theory

- Pamphlets were originally “cataloged” in a spreadsheet and then transferred to an Access Database

- Information in the Access Database, included title, author, place, publisher, date, and general subject information
The Pamphlets: Accessibility

- Pamphlets mentioned in finding aid
- Subject index in finding aid
- At one time list of pamphlets was on the “website”
  - Just found (literally just found) listing online
  - We found it! Multiple Years Later!
- Only reliable form accessibility (Staff):
  - Staff Knowledge
  - Shared Drive
- Only reliable form accessibility (Patron):
  - Staff member on desk
The Pamphlets: Race against time

- Faculty and Student interest
  - Labor history
  - Civil Rights
- Retirements
- Obsolete technology
  - Do we need to migrate to new technology?
The Pamphlets: Solution

• Create brief bibliographic records using Excel spreadsheet and original Access Database
• Cross-walked original data to MARC
• Did not perform quality control
  • Names
  • Subject Headings
• Added additional fields for:
  • Notes to find the collection
  • Notes to find the physical location of collection
The Pamphlets: Today

• Used in classroom instruction
• Available via catalog
• Patrons can request access to the material via library catalog
• Test case for future projects
The Long and Short of It

Stefanie’s Projects:

• Movie Press Kits w/ brief bib records – almost completed
  • Created using Sierra templates and prompts
  • Pros and Cons
    • Pros – student needed a project and we can use the existing system to do the job
    • Con - student assistant capitalized every word, so I have to correct that

• Movie Lobby Cards w/ brief bib records – very much in progress
  • Will be loaded into Sierra using Excel spreadsheets for the data and Marcedit for the templates
The Long and Short of It
Movie Press Kits
The Long and Short of It
Movie Press Kits – brief record
The Long and Short of It

Movie Press Kits – Full Record
### The Long and Short of It: Movie Lobby Cards

<table>
<thead>
<tr>
<th>Title of File</th>
<th>Crew</th>
<th>Publication Information (1964)</th>
<th>Publication Information (1966)</th>
<th>Publication Information (1968)</th>
<th>Physical Description</th>
<th>Case (011) 1st indicator</th>
<th>Case (011) 2nd indicator</th>
<th>Case (005) 1st indicator</th>
<th>Case (005) 2nd indicator</th>
<th>Notes</th>
<th>Genre (055) 1st indicator</th>
<th>Genre (055) 2nd indicator</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Age of consent</td>
<td>Producer, Michael Powell; director, Michael Powell</td>
<td>[Place of publication not identified]</td>
<td>Columbia Pictures</td>
<td>1946</td>
<td>1 folder (1 piece)</td>
<td>James Mason, Italian Matto, Jack Martinson</td>
<td>60/997</td>
<td>Feature Films, Ingl</td>
<td>Right</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Alien</td>
<td>Producer, Walter Hill; director, Ridley Scott</td>
<td>[Place of publication not identified]</td>
<td>20th Century-Fox</td>
<td>1979</td>
<td>1 folder (1 piece)</td>
<td>Tom Skerritt, Sigourney Weaver, Veronica Cartwright, Harry Dean Stanton, John Hurt, Ian Holm, Richard Kiel</td>
<td>Right</td>
<td>Science Fiction, Ingl</td>
<td>Right</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>All hail to black stockings</td>
<td>Producer, Len Clyde; director, Christopher Morahan</td>
<td>[Place of publication not identified]</td>
<td>National General Pictures</td>
<td>1990</td>
<td>1 folder (8 pieces)</td>
<td>Robert Duvall, Susan Sarandon, Jack Nicholson</td>
<td>Right</td>
<td>Variety of languages, Ingl</td>
<td>Right</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Around the world in 80 days</td>
<td>Producer, Michael Todd; director, Victor Fleming, William Wyler</td>
<td>[Place of publication not identified]</td>
<td>United Artists</td>
<td>1958</td>
<td>1 folder (7 pieces)</td>
<td>David Niven, Cantinflas, Robert Newton, Shirley MacLaine</td>
<td>Seven cards with variant images</td>
<td>Adventure, Ingl</td>
<td>Right</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>This arrangement</td>
<td>Producer, Elia Kazan; director, Elia Kazan</td>
<td>[Place of publication not identified]</td>
<td>Warner Bros.</td>
<td>1990</td>
<td>1 folder (7 pieces)</td>
<td>Erich von Stroheim, Marlene Dietrich, Fernando Lamas</td>
<td>Seven cards with variant images</td>
<td>Comedy, Ingl</td>
<td>Right</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Batt people</td>
<td>Producer(s), Otto Sander; director, Gay Hamilton</td>
<td>[Place of publication not identified]</td>
<td>Universal International Pictures</td>
<td>1976</td>
<td>1 folder (8 pieces)</td>
<td>Vincent Price, Agnes Moorehead</td>
<td>78/208</td>
<td>Drama, Ingl</td>
<td>Right</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
The Long and Short of It
Movie Lobby Cards
The Long and Short of It:

For more information, contact any of us after the presentation.

Questions?