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2010

BUAD 681-01 International Business Ethics

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SYLLABUS FOR SPRING 2010 (2/16 – 3/7/10)

BUAD 681-01 / BUAD 681-F5: INTERNATIONAL BUSINESS ETHICS, London, England

**Instructor – Professor Paul Fiorelli, J.D./M.B.A., Director, Cintas Institute for Business Ethics
(513)745-2050, fiorelli@xavier.edu**

Course Purpose – The course will compare and contrast the US to an international view of ethics, especially the UK. It will include discussions of ethics related material, including: privacy, compliance, governance, fraud, corruption and corporate social responsibility.

Evaluation

15% - Powerpoint presentation

Each student will develop and present 15-20 minute discussions, based on that reading material. The grade for this component will be based on the quality of the presentation by the student, and the quality of the in-class discussion, led by the student. These will occur from 5:30-9:30 on the Friday nights preceding the trip, February 19, 2010. The reason we present on campus is to save students money (paying for a classroom in a hotel is very, very expensive), and it gives you more time to explore the culture of London (instead of presenting a powerpoint in London).

35% - Participation

This is a function of participation and the reflective blogs. Each day has a maximum of 10 “points” for participation. Excellent participation at a briefing (without dominating the discussion) might receive 5 or 6 points (probably not more than that). A student would get 0 participation “points” if they have to miss the briefing. They will receive 1 “point” if they show up to the briefing, but do not participate. Students can add to their briefing grade by participating in the reflective blog, even if they could not attend that day’s class. Students who actively participate in class and give thoughtful comments on both the reflective blog (private – only the student and the professor can view) will maximize the “points” for any given class. At the end of the course, the professor will add all of the student’s participation points together, then rank them against other students. Students with the most “points” will receive the highest participation grades.

35% - Research Paper

Each student will write a 5-7 page research paper. The research paper is due on Friday, February 19, 2010. Please hand in a “hard copy” of the paper at the beginning of the meeting at 5:30PM. There will be a “grace period” until noon, Monday, February 22, 2010. Any papers received after

noon, Monday, February 22, 2010, will lose up to ten (10) points per day, for every day the paper is late.

15% - Reflective Paper

Each student will write a 3 page reflective journal on their experiences both within, and outside the classroom and briefings. This paper will synthesize the student's perceptions of the differences and similarities between the US and international perspectives on ethics related issues. The reflective paper is due on noon, Monday, March 15, 2010. There will be a grace period until noon, Friday, March 19, 2010. Any papers received after noon, Friday, March 19, 2010, will lose up to ten (10) points per day, for every day the paper is late.

Final grade A >= 93 ,A- >=90, B+ >= 87, B >= 83, B- >= 80, C+ >=77, C >= 73, C- >= 70, F < 70

Briefing topics/research paper: Only one student is allowed to choose a topic. Students who have placed their deposit with Ann Marie Whelan (on the appropriate date), will be able to choose their briefing/research topic, on a "first come, first serve basis". This means that as soon as deposits are accepted, a student may "reserve" a topic for their briefing and research paper.

Topics for consideration:

(n.b. – this list is not to be considered exhaustive. Students may propose other topics for consideration and may research these other topics, if they receive the permission of the Professor).

Topics in red have already been chosen by a student.

1)ethics programs

a.code of ethics

b.stakeholder analysis

2)compliance programs

a.Federal Sentencing Guidelines equivalent

b.Sarbanes-Oxley equivalent

3)corporate governance

a. The Cadbury Report

b.Business Judgment rule

c.The Role of the Board

4)Accounting

a.GAAP v. IFRS

b.Rules v. principles

5)Risk assessment

- a. Internal controls - Sarah Lingg**
 - b. Section 404, SOX equivalent**
- 6) Privacy**
 - a. Are privacy rights viewed differently in the US and the UK? - Sarah Kronenberger**
- 7) Fraud and corruption**
 - a. Transparency International**
- 8) Whistleblowing**
 - a. Do European companies view whistleblowers, and whistleblower protections differently than the US? Robert Barker**
 - i. CNIL (Commission nationale de l'informatique et des libertés)**
- 9) Corporate culture**
 - a. Tone at the top, shared values, willingness to bring bad news forward -**
- 10) Sweatshops**
 - a. Workers rights**
 - b. Universal Declaration of Human Rights (50th anniversary)**
 - c. SA 8000 certification**
- 11) Loyalty**
 - a. At-will employment - Jennifer Cummings**
 - b. Works councils**
- 12) Diversity and inclusion**
 - a. Sexual harassment - Amanda Lay**
 - b. Employment discrimination**
 - c. Religious discrimination - Angie Scheibler**
 - d. Age discrimination - Adrienne Niehaus**
 - e. Disability discrimination**
 - f. Work-life balance questions - Frank Fay**
- 13) Conflicts of interest**
 - a. transparency**
- 14) Leadership- Jen Mitsoff**
 - a. Personal values**
- 15) Regulatory matters**
 - a. Insider trading**
 - b. Products liability - Jeremy Black**
 - c. Antitrust**
 - i. EU regulators prohibiting GE and Honeywell merger**
- 16) Corporate Social Responsibility - Gina Householder**

a.Environmental issues

i.Global warming

1.Kyoto Protocol

b.Corporate Philanthropy

17)Marketing and Consumerism

a.Regulations regarding children

18. Software ethics

Working Itinerary:

26 FEB **DEPART USA - In transit**
(FRI)

27 FEB **ARRIVE LONDON**
(SAT) Coach transfer from airport to hotel
Meal per Receive Tube Pass (zones 1 & 2) for travel around City and cash till from Vivienne
airline Stoke
Lunch at Nando's, near Harrington Hall Hotel
2:00PM - Check into hotel
3:00PM-6:00PM -Travel by tube to Tottenham Court Road (shopping, cell phones, clothes, gifts)
7:30PM-9:30PM Dinner at Vasco & Pierro's - <http://www.vascosfood.com/>
(p) 020 7437 8774 15 Poland Street, London W1F 8QE (confirmed)

Overnight (1)

28 FEB **CULTURAL VISITS LONDON**
(SUN) Breakfast at "525" located on First Floor located on First Floor.

B **8:30 AM** – Depart for the Tower of London
9:00AM – 1:00PM: Half day sightseeing tour with visit to The Tower of London.
Meet tour guide at the group entrance to the Tower of London
1:00-2:00 Lunch (near Tower of London)
2:00 PM – 5:00PM – Imperial War Museum
6:00 PM – 7:30PM – Sunday Roast dinner at Canteen (confirmed, 2 tables side by side) Royal Festival Hall, Belvedere Road, SE1, 8XX
<http://www.canteen.co.uk>

Overnight (2)

1 MAR **CULTURAL/ BUSINESS VISITS LONDON**
(MON) Breakfast at "525" located on First Floor located on First Floor.

B **9:15 AM:** Depart hotel on own with Tube Pass for morning business visit
10:00AM-12:00PM - AIG
Speaker: Simon Blunt
Telephone: 020 8666 8012 (t) 07908 785 231 (m)
Address: (to be determined)

12:00PM-1:00PM: Lunch on own.

1:30PM – 5:00PM: Depart Lunch with guide and Tube Pass for half-day sightseeing tour with visit to Westminster Abbey.

5:00PM: Depart Tour and return to hotel on own with Tube Pass

7:00-9:00 PM Dinner at Monsoon's, 78 Brick Lane, Bangla Town, London, E1 6RL, 02073751345, <http://www.monsoonatbricklane.co.uk/DOC/menu.pdf> (confirmed)

Overnight (3)

2 MAR
(TUE)

CULTURAL/ BUSINESS VISITS LONDON

Breakfast at "525" located on First Floor located on First Floor.

B

9:15 AM: Depart hotel on own with Tube Pass for morning business visit

10:00AM-12:00PM - Privacy International

Speaker: Gus Hosein, Mark Young

Telephone: 020 7067 2000

Address: Covington & Burling LLP, 265 Strand, London WC2R 1BH

12:00PM – 1:00PM: Lunch on own

1:30PM – 4:30PM: Depart lunch with guide and Tube Pass for half day sightseeing tour (up to 4hrs) with visit to St. Paul's.

4:30PM-5:30PM Tour Leicester Square and China Town

5:30PM-7:00PM – Dinner at Little Lamb, 72 Shaftesbury Avenue, Chinatown, W1D 6NA, 02072878708 (tentative)

7:30PM – 10:00PM: Attend *Les Miserables*, Queens Theatre, Shaftesbury Avenue W1D 6BA

10:00PM: Depart Theatre and return to hotel on own with Tube Pass

Overnight (4)

3 MAR
(WED)

BUSINESS VISITS LONDON AND CULTURAL EVENT

Breakfast at "525" located on First Floor located on First Floor.

B

9:15AM: Depart hotel on own with Tube Pass for morning business visit

10:00AM-12:00PM - BT

Speaker: Keith Read

Telephone: 01252 777091 (t), 07860 548363 (m)

Address: BT Centre, 81 Newgate Street, London EC 1A 7AJ

12:00PM – 1:00PM Lunch on own.

1:00PM-4:00PM – British Museum

4:00PM-4:30PM – Return to Hotel

5:00PM-5:30PM – Depart Hotel, travel to Victoria Station

5:30PM-7:00PM – Dinner at the Jugged Hare (confirmed), 172 Vauxhall Bridge Road, London, SW1V 1DX, 08721077 077

7:30PM – 10:00PM: Attend musical *WICKED* Apollo Victoria Theatre.

10:00PM: Depart Theatre and return to hotel on own with Tube Pass

Overnight (5)

4 MAR
(THU)

BUSINESS VISITS LONDON

Breakfast at "525" located on First Floor located on First Floor.

B

9:15AM: Depart hotel on own with Tube Pass for morning business visit

10:00AM-12:00PM BP

Speaker: Tim Langton

Telephone: (Janine French) – 01932 764202 (t), 07884367708 (m)

Address: 1 St. James's Square, London SW1Y 4PD

12:00PM-1:00PM Lunch

1:00PM – 3:00 PM – National Gallery

3:00PM-6:00 PM – Shopping at Harrods

6:30PM-8:30PM – Ye Olde Cheshire Cheese, (confirmed)145 Fleet Street,
London EC4A 2BU 020 7353 6170.

Overnight (6)

5 MAR
(FRI)

BUSINESS VISITS LONDON

Breakfast at "525" located on First Floor located on First Floor.

B

9:15 Depart hotel on own with Tube Pass for morning business visit. Purchase Zone 3 round trip supplement to visit Dunnhumby.

11:00AM-2:45 PM Visit Dunnhumby (lunch provided by Dunnhumby)

Speaker: Clive Humby, Oliver Hansard

Telephone: (Jai Cozzi) 020 8832 9254

Address: 71-75 Uxbridge Road, London W5 5SL

5:00PM-6:00PM Visit "The Ice Bar" (confirmed)

7:15PM-9:00PM – Dinner at Savoir Fare, 72 New Oxford Street, London, WC1A 1EP, 0207436 0707, <http://savoir.co.uk/savoir/>

0207 436 0707 (confirmed 1543506459)

Zone 1 and 2 tube pass expires by the end of this evening.

Overnight (7)

6 MAR
(SAT)

Day trip outside of London

Breakfast at "525" located on First Floor located on First Floor.

B

9:00AM: Depart hotel with coach for full excursion to Stonehenge and the Roman Baths (tour on own – no guide)

11:00AM-12:00PM – Tour of Stonehenge

12:00-1:00PM – Travel to Bath

1:00-2:00 – Lunch on your own

2:00PM-4:00PM – Tour Roman Baths

4:30-6:30 – Return to Harrington Hall Hotel in London

8:00-10:00 – Final Dinner at Casa Brindisa (confirmed BRIN-060814)

Overnight (8)

7 MAR **TO USA**
(SUN) Breakfast at “525” located on First Floor located on First Floor.

B **8:45AM** -Check out
9:00AM-10:00AM – Depart Harrington Hall and travel to London Heathrow.
10:00AM – Arrive London Heathrow and Check-in

Transfer by coach & guide to airport
Fly to USA

DL 9Y 07MAR London Heathrow / Atlanta
1:05P/ 6:05P

DL1660Y 07MAR Atlanta/Cincinnati
9:30P/ 11:00P

END OF PROGRAM

HOTELS

NH Harrington Hall – LONDON <http://www.harringtonhallhotel.co.uk/>
5-25 Harrington Gardens,
South Kensington, London SW7 4JW, England

THE ACCENT GROUP TEAM CONTACT INFORMATON

Paul Fiorelli international phone number:

from London 0755 191 1295

from the U.S. 011 44 755 191 1295

Location Guide: Vivienne Stoke

Local Emergency Contact: Silvia – 07931 782628

Luca – 07976 969190

Account Manager: Antonio Vance