BUAD 500-91 International Business

Hasan Faruq
faruqh@xavier.edu

Follow this and additional works at: https://www.exhibit.xavier.edu/business_administration_syllabi_summer_2012

Recommended Citation
https://www.exhibit.xavier.edu/business_administration_syllabi_summer_2012/2

This Restricted-Access Syllabus is brought to you for free and open access by the Business Administration Syllabi 2012 at Exhibit. It has been accepted for inclusion in Business Administration Syllabi Summer 2012 by an authorized administrator of Exhibit. For more information, please contact exhibit@xavier.edu.
Instructor: Dr. Hasan Faruq
Office: Smith 322
Office Hours: Tuesday & Thursday 5:00-6:00 (before class) and by appointment
Email: faruqh@xavier.edu
Phone: (513) 745-3054

WCB Mission Statement:

“We educate students of business, enabling them to improve organizations and society, consistent with the Jesuit tradition.”

Learning Goals:

This course aims to fulfill the following learning goals of the Williams College of Business.

• Students will evaluate and integrate economic, political, technological, environmental and societal issues into their decision making and show competencies required to compete in the global environment in their analyses.
• Students will recognize ethical issues and demonstrate the skills necessary to analyze information and make informed, ethical decisions in complex, conflicting or ambiguous environments or situations.
• Students are able to clarify problems, generate and evaluate alternatives using appropriate analytical and quantitative techniques, and draw conclusions.
• Students will demonstrate their ability to clearly summarize issues and support decisions in writing.
• Students will deliver professional presentations accompanied by the appropriate technology.
• Students will demonstrate effective interpersonal communications skills in a team setting.

Course Overview:

In today’s highly competitive global economy, it is important to understand how firms can create new profit opportunities and manage the risk of doing business across different countries. Managing a business abroad is different from managing a business at home due to cultural, political, economic, legal, and currency differences. This course will enhance your understanding of how firms succeed in an environment characterized by all these differences. In addition, it will give you the knowledge and skills necessary for identifying and designing appropriate strategies for international business.

Textbook:

John Wild, Kenneth Wild and Jerry Han, International Business: The Challenges of Globalization, 6th edition, Pearson-Prentice Hall. Supplementary readings may be provided in class.

Assignments and Grading:

Your final grade will be determined on the basis of:

(1) Attendance, participation and class activities (5%),
(2) Group presentation (15%)
(3) Two exams (40% each)
There will be two exams on Tuesday, May 29th and Thursday, June 7th. Exams will consist of short descriptive questions, analytical problems, and essay questions. You may bring a basic calculator for the exam. Cell phones or calculators with a memory function are not permitted.

For the presentation, you will work in groups of 3-4 students to develop an international business plan by combining your own research with insights obtained from the lectures and the textbook. All presentations will be held on Tuesday, June 5, 2012. Your PowerPoint Slides and a 200 word summary of your presentation as a separate WORD document are due to me by email by 5:00 p.m. on Sunday, June 3, 2012. Each presentation should last approximately 10 minutes. Presentations lasting significantly longer or shorter than 10 minutes will receive a grade penalty. Your presentation should focus on the challenges and opportunities associated with introducing a product/service of your choice for an existing company (your current employer, or another company of interest) to a country of your choice. Each presentation will be followed by a short Q&A session. Students in the audience will receive participation points for their questions and comments during the Q&A session.

Final grades will be determined as per the following absolute scale expressed as a percentage out of 100 points.

<table>
<thead>
<tr>
<th>Grade</th>
<th>Percent Credit</th>
<th>Grade</th>
<th>Percent Credit</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>95%+</td>
<td>B-</td>
<td>80-82.99%</td>
</tr>
<tr>
<td>A-</td>
<td>91-94.99%</td>
<td>C</td>
<td>70-79.99%</td>
</tr>
<tr>
<td>B+</td>
<td>87-90.99%</td>
<td>D</td>
<td>60-69.99%</td>
</tr>
<tr>
<td>B</td>
<td>83-86.99%</td>
<td>F</td>
<td>Below 60%</td>
</tr>
</tbody>
</table>

I may curve your grades if the class average is very low, but there is no guarantee that I will do this.

**Tentative Course Schedule:**

This schedule may change depending on our progress. Any changes will be announced in class.

- Globalization: Chapter 1, Wild, Wild and Han (WWH)
- Cross Cultural Business : Chapter 2 (WWH)
- Politics, Law, and Business Ethics: Chapter 3 (WWH)
- International Trade: Chapter 5 (WWH)
- Trade Policy: Chapter 6 (WWH)
- Foreign Direct Investment: Chapter 7 (WWH)
- Regional Economic Integration: Chapter 8 (WWH)
- International Financial Markets, Chapter 9 (WWH)
- International Monetary System, Chapter 10 (WWH)

**Administrative Issues:**

Please read these course policies carefully.

**Attendance:**

- I encourage you to attend class regularly. Although I will try to follow the textbook closely, the lecture material will not always be organized in the same order as the textbook. So, having a good set of lecture notes is essential for doing well in this class. **Anything** discussed in class (even if it is mentioned very briefly) will be considered fair game for the exams.
If you miss a class, please get the lecture notes from one of your classmates. After going through the notes, feel free to talk to me if you have any questions.

**Class conduct:**
- I will factor in your class conduct during class/office hours/email in determining your final grade. Arriving to class on time and staying in class till it ends, submitting assignments on time, and maintaining a positive and constructive attitude during class will reflect favorably on your final grade.
- I received complaints from some students in the past that they have been distracted by the use of electronic devices (e.g. laptops, ipads, etc.) by the person sitting next to them. So, please minimize the use of these and other non-class related materials during class.

**Makeup exams:**
- A make-up exam will only be given in the case of a documented emergency and if you notify me in advance. The exam will be on the same topics, but I may change the exam questions so that there are no significant advantages to taking it later.
- Your documentation (e.g. doctor’s note) should clearly specify why you are unable to come to class on the day of the exam.

**Re-grading:**
- If you would like me to re-grade an exam, submit your request in writing on a separate sheet of paper. Write down the question number(s) you want to be re-graded along with the reason for it.
- Re-grading requests must be made within a week of receiving the graded exam.
- Upon receiving your re-grading request, I may re-grade the entire exam.

**Email:**
- Please use email mainly for emergencies or for setting up appointments to see me.
- Questions about assignments, exams, grades, etc. should be addressed to me in person during class or in my office.
- Due to the volume of emails I receive each semester, please be patient if you do not receive an immediate response to your email. Ask your questions well before an exam or assignment due date to receive an answer in time.
- Before sending an email, check this syllabus to see if your question has already been answered.

**Academic honesty:**
Xavier has a strict policy for cheating/plagiarism. The minimum penalty is a grade of “F” in the course and any such incident will be reported to the Dean. If you are not sure about what constitutes cheating/plagiarism, please come and talk to me.

**Other grade-related issues:**
Please refrain from requesting a grade increase citing either personal reasons or because you think this is not the type of grade you usually get. I understand that some students may have personal circumstances that may make it challenging for them to do well in the course. In fairness, everyone faces challenges throughout the term, so it will be unfair to the other students if I only respond to those students who ask for special considerations. If you need to get a good grade in the class, work hard from the beginning. Come to class, pay attention, do the readings carefully and talk to me whenever you have any questions about anything. I want each of you to succeed in this class and I will do my best to help you with the course material.
For your information, I do not post grades online. The final grades for the course will be submitted directly to the Registrar’s office.

**Accommodations for disability:**
Anyone who feels he/she may need an academic accommodation based on the impact of a disability (e.g.: sensory, learning, psychological, medical, mobility) should contact me to arrange an appointment to discuss your needs as soon as possible. I rely on the Disability Services Office for assistance in verifying your eligibility for academic accommodations related to your disability. If you have not previously contacted Disability Services, I encourage you to do so at 513-745-3280 on the Fifth Floor of the Conaton Learning Commons, Room 514 or e-mail Cassandra Jones at jonesc20@xavier.edu, to coordinate reasonable accommodations.

**About the syllabus:** I reserve the right to make any necessary changes to this syllabus.