ECON 200-13 Microeconomic Principles

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Econ 200-13: Microeconomic Principles  
Monday/Wednesday 6:00 – 7:15 pm

Professor Jessica Bartley  
Email: BartleyJM@xavier.edu

**WCB Mission Statement:**  
“We educate students of business, enabling them to improve organizations and society, consistent with the Jesuit tradition.”

**Required Text:**  
*Principles of Microeconomics – 10th Edition*  
By: Case, Fair, and Oster

**Grading:**
- Attendance 10%
- Midterm 30%
- Final 35%
- Homework/Quizzes 25%

**Course Topics:**
1: Scope & Method of Economics  
2: Economic Problem – Scarcity & Choice  
20: International Trade, Comparative Advantage, & Protectionism  
3: Demand, Supply, & Market Equilibrium  
4: Demand & Supply Applications  
5: Elasticity  
7: The Production Process – The Behavior of Profit-Maximizing Firms  
8: Short Run Costs & Output Decisions  
9: Long Run Costs & Output Decisions  
10: Input Demand – The Labor & Land Markets  
11: Input Demand – The Capital Market & Investment Decision  
12: General Equilibrium & the Efficiency of Perfect Competition  
13: Monopoly & Antitrust Policy

**Honesty**
It is expected that each student turns in their own work. You may work together on homework problems but you are required to turn in individual work for each assignment. Plagiarism of any kind will not be tolerated.